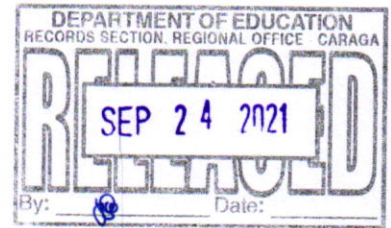




Republic of the Philippines
Department of Education
CARAGA REGION



September 23, 2021

REGIONAL MEMORANDUM

No. 742, s. 2021

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

CONSUMERS WELFARE MONTH CELEBRATION

1. In consonance to the invitation letter from Department of Trade and Industry (DTI) in celebration of the Consumers Welfare Month (CWM) on October 2021 with the theme "Digital Consumers: The New Normal" this office informs the field that they will be holding a Regional CWM eQuiz Bee on October 27, 2021 via an online app.
2. The 12 Schools Divisions are encouraged to select through their own mechanics and process after which three (3) grade 10 students are identified to participate in the eQuiz Bee. (please see the contest mechanics enclosed herein)
3. The month-long celebration endeavors to:
 - a. heighten the awareness of stakeholders on the consumer-related issues and concerns
 - b. help inform and empower consumers by way of introducing consumer advocacy in students.
4. Please find the attached information of this activity for your reference and guidance.
5. Immediate dissemination and appropriate action of this Memorandum is desired.


EVELYN R. FETALVERO, CESO IV
Director IV

Encls.: see attachments

Reference: invitation letter from DTI

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATION

CONSUMERS

WELFARE

CLM/eab
09/23/2021



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20 September 2021

EVELYN R. FETALVERO, PhD, CESO IV

Regional Director
Department of Education
Caraga Regional Office
J. Rosales Avenue, Butuan City

Dear Director Fetalvero:

Greetings!

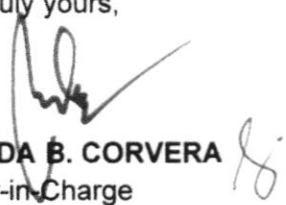
In celebration of the Consumer Welfare Month (CWM) this October 2021 with the theme "*Digital Consumers : The New Normal*", the Department of Trade & Industry be will holding the Regional CWM eQuiz Bee on October 27, 2021 via an online app. Each school division in Caraga Region will field three (3) Grade 10 students as contestants to the Regional eQuiz Bee. The selection process in selecting the three (3) contestants for each school division shall be under the discretion and procedure to be set up by DepEd as it may deem best. (Please see the contest mechanics enclosed herein)

The month-long celebration endeavors to widen the reach of consumer initiatives of the government so that we will have proactive, responsible and informed consumers in the country. And in this vein, the Department of Trade & Industry recognizes school students and the youth, as among our invaluable partners in consumer welfare and protection advocacy.

We are hoping for your usual support to this shared goal of molding a more capable and competitive citizenry.

Thank you very much.

Very truly yours,



BRENDA B. CORVERA
Officer-in-Charge
Department of Trade & Industry
Caraga Regional Office

Encl: a. DTI PO point persons
b. 2021 Regional CWM eQuiz Bee Mechanics

REGION 13 (Caraga)

Point Persons
DTI Provincial Offices
Caraga Region

Province	Point Person	Cellphone Number	E-mail
DTI Agusan del Norte	Engr. Renato S. Corvera	09104191750 or 817-2302	RenatoCorvera@dti.gov.ph
DTI Agusan del Sur	Cielo Caermare	09465760511 or 09354771670	cielocaermare97@gmail.com
DTI Surigao del Norte	Rennel C. Dalagan	09072181930	RennelDalagan@dti.gov.ph
DTI Surigao del Sur (Tandag)	Emmanuel Disca	09508089921 or 09066005969	EmmanuelDisca@dti.gov.ph
DTI Surigao del Sur (Bislig)	Rosamea L. Bautista	09096256759	RosameaBautista@dti.gov.ph
DTI Province of Dinagat Island	Ms. Jonah Fe Daytoc	09070267369	JonahFeTubo@dti.gov.ph

REGION 13 (Caraga)

2021 REGIONAL CWM eQUIZ BEE
27 October 2021

Theme "Digital Consumers : The New Normal"

MECHANICS

I. RATIONALE

Every year, the country celebrates the Consumer Welfare Month (CWM) throughout October by virtue of the Presidential Proclamation No. 1098, series of 1997. The month-long celebration aims to promote consumer awareness and to disseminate consumer information to both public and private sectors on the subject matters of policies and programs affecting consumer welfare. The celebration encourages dialogue and cooperation among consumers, businesses and the government. It also endeavors to widen the reach of consumer initiatives of the government so that we will have proactive, responsible and informed consumers in the country.

In this vein, the Department of Trade & Industry recognizes school students and the youth, as among our invaluable partners in consumer welfare and protection advocacy.

II. OBJECTIVES

1. To heighten the awareness of stakeholders on the consumer-related issues and concerns.
2. To help inform and empower consumers by way of introducing consumer advocacy in students.

III. ABOUT THE CONTEST

The contest targets Grade 10 students in Caraga Region in order to imbibe early on among the youth the awareness on consumer programs as well as consumer-related issues and concerns through the conduct of a contest in question and answer format.

IV. THE CONTESTANTS/ELIGIBILITY

1. The competition is open to all qualified Grade 10 students in Caraga.
2. Each of the twelve (12) school divisions in Caraga shall field three (3) contestants to the 2021 Regional CWM eQuiz Bee. The qualification and selection of the same shall be with DepEd, according to its discretion and procedure set up for choosing the said representatives.
3. While it is with DepEd to select the contestants, it is encouraged that all schools in the division are informed and be given the chance to participate in the selection process. This would be more in keeping with the goals of the activity.
4. As the contest will be conducted through online means, factors such as internet literacy and availability of hardware and redundancy shall be taken into consideration in the selection of the contestants.

V. THE APP

1. The contest proper will be conducted through **Menti.com**, an online application which requires continuous internet data connection during the whole duration of the activity. The provision of internet data connection shall be the responsibility of the contestant.
2. Each of the contestants shall be responsible for the following:
 - a. One (1) desktop PC or laptop computer with audio/video capability or smartphone or any suitable gadget for online synchronous transmission (Zoom), for the duration of the contest.

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- b. One (1) desktop PC or laptop computer with audio/video capability or smartphone or any suitable gadget to be used for answering the question during the contest.
3. Contestants shall use their first and last names every time they are required to log-in in each round of the contest.
4. In each given round, a LEADERBOARD will display the top ten (10) highest pointers.
5. Contest scores generated by Menti.com is non-contestable and are final.
6. A contest code will be provided for every round in each quiz level.
7. Menti.com automatically scores points for all the contestants who answered the correctly. Points are given based on how fast a contestant have a the correct answers.
8. During the contest, close all running apps on your smartphone device to avoid possible unexpected disconnection.
9. In case of disconnection due to signal drop or power outages, the contestant may still rejoin the contest upon resumption of data signal/power if he/she so chooses. Points lost during his/her disconnection shall be borne by the contestant.

VI. THE CONTEST AREA

1. Each DTI Provincial Office (PO) shall secure and provide for a suitable venue for the contestants within its area of responsibility on the day of the contest. This is to ensure that DTI can supervise the contestants during the conduct of the activity. Health protocols must at all times be observed. The contestants are responsible for their own internet connection and should be able to come to the venue during the contest. These matters should be factored in during the selection of the contestants.
2. Coaches shall only assist in the preparation and review of the contestant before the actual contest and during official breaks. Violation of this, whether intentional or not, shall automatically disqualify the concerned contestant/s.
3. Only authorized DTI personnel and the contestants are allowed to join the Zoom session. Coaches and other non-participants are not allowed to join the Zoom session.
4. DTI reserves the right to assess and review each of the contestants conduct during and after the contest, and to disqualify those who may be found to be in violation of the mechanics.

VII. THE CONTEST

1. The contest will utilize **Menti.com**, an online quiz application. In order for the contestants to familiarize themselves with the contest platform, a couple of a warm-up rounds will be conducted by the Quiz Master. The questions in the contest proper will be taken from consumer welfare and protection topics as can be primarily found in the Consumer Act of the Philippines, Fair Trade Laws, Senior Citizens Act and other relevant statutes and issuances. Some questions aligned to the theme will also be asked. Further details of the eQuiz Bee coverage may be had from the concerned DTI Provincial Office point person.
2. Each contestant will join a Zoom session for the duration of the activity. This will facilitate instructions and clarifications related to the contest. Each contestant shall enable their audio and video function for the duration of the contest.

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3. The contest will adopt a multiple choice answer format and contestants will enter their answers using their smartphone or any suitable gadget. For emphasis, each question may be read aloud by the Quiz Master as they are displayed by the app.
4. The contest will consist of an EASY, AVERAGE, and DIFFICULT level. Each level will be composed of 10 questions each divided into two (2) rounds of five (5) questions each. (This format may be subject to adjustments depending on the situation). A total of thirty (30) questions will be asked for the contest.
5. For the EASY round, contestants will have 15 seconds to answer the questions. For the AVERAGE round, contestants will have 20 seconds to answer the questions. And for the DIFFICULT round, contestants will have 25 seconds to answer the questions.
6. The online application only gives points for correct answers. Points are given according to how quick the contestant was able to answer the question. The faster the contestant was able to enter the correct answer, the higher the points he/she obtains.
7. Winners will be declared based on the total accumulated points from all the contest levels. Due to the nature of the online contest platform, scores/points garnered by each of the contestant as reflected in the online app, will be final and non-contestable.
8. The contestants must check their zoom chat box from time to time and respond to the contest facilitators when prompted. Timeouts/CR breaks will be announced as the case may be. Only then can the contestants turn off their audio/video function.
9. Contestants may communicate other concerns to the facilitators using the Zoom app. Contestants shall wait to be acknowledged by the facilitators for orderly attention to each concern.
10. The Regional CWM eQUIZ Bee will be hosted by DTI Caraga CPD.
11. Any violation of the provisions of this mechanics shall be ground for disqualification.

VIII. CONTEST SCHEDULE

1. The 2021 Regional CWM eQuiz Bee will be conducted on 27 October 2021 at 9:00 AM - 11:00 AM.
2. The DTI reserves the right make changes to the date of the contest in case of emergencies or unforeseeable event.

IX. SCHEDULE OF AWARDS/PRIZES

1. The DTI PO concerned shall award Php1,000.00 cash or tokens worth the same, to each of the school division representatives/contestants to the 2021 Regional CWM eQuiz Bee, which have undergone the selection process by DepEd.
2. The schedule of awards and prizes for the 2021 Regional CWM eQuiz Bee are as follows:

LEVEL OF AWARD	AWARDS
1 st Prize	Php5,000.00 in cash and Certificate of Recognition
2 nd Prize	Php3,000.00 in cash/per person and Certificate of Recognition
3 rd prize	Php2,000.00 in cash/per person and Certificate of Recognition
Consolation Prizes	Php1,000.00 for each non-winning contestants and Certificate of Recognition

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Each of the coaches will also receive PhP1,000.00 and a Certificate of Recognition.

X. PROTESTS

1. If for some reason a contestant feels that there are inconsistencies/discrepancies in the tallying of points, or that there occurred, a violation of any of the provisions of the mechanics, he/she may file a protest within 24 hours from the time the contest has concluded. In the absence of any protest, the results shall become final and non-contestable.
2. The letter protest must narrate in detail the cause for the same and shall be filed directly to the Quiz Master, Atty. Kurt Chino A. Montero at kurtchinomontero@dti.gov.ph and cc to elmergeneral@dti.gov.ph.

-END-

REGION 13 (Caraga)