



Republic of the Philippines
Department of Education
CARAGA REGION

DEPARTMENT OF EDUCATION
RECORDS UNIT, REGIONAL OFFICE-CARAGA
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REGIONAL MEMORANDUM
No. 0698 , s. 2025

To: Schools Division Superintendents
Chiefs, School Governance and Operations Division (SGOD)
Division Learner Rights and Protection Focal Persons
All Others Concerned

REQUEST FOR DISSEMINATION OF THE “HIMIG MAKABATA”
JINGLE WRITING CONTEST

1. This refers to the attached Memorandum OM-OUOPS-2025-11-03961, series of 2025, issued by the Office of the Undersecretary for Operations, Malcom S. Garma, Assistant Secretary and Officer-In-Charge, regarding the request for dissemination of the **“Himig Makabata” Jingle Writing Contest** to all public and private schools.
2. The “Himig Makabata” Jingle Writing Contest was launched by the Council for the Welfare of Children (CWC) in support of the ongoing campaign to promote child rights and protection mechanisms, particularly through the Makabata Helpline.
3. The CWC invites learners to compose a compelling and memorable jingle that promotes child protection and awareness of the helpline. This contest offers a meaningful opportunity to amplify the voices of learners, promote their rights, and strengthen the advocacy for safe, nurturing, and inclusive learning environments.
4. For more details and information on the Jingle Writing Contest, please refer to the attached memorandum and contest mechanics from the CWC.
5. For clarifications and concerns, you may contact the Regional Learner Rights and Protection Coordinator, Dr. Adrilene Mae J. Castaños, at adrilenemae.castanos@deped.gov.ph, or the Alternate Focal Person, Ms. Shiela Abenido, at shiela.abenido@deped.gov.ph.
6. Immediate dissemination of this memorandum is desired.

MARIA INES C. ASUNCION
Director IV
Regional Director

Encl.: None

Reference: Memorandum OM-OUOPS-(2025-11-03961)



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