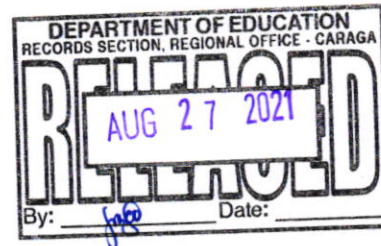




Republic of the Philippines
Department of Education
CARAGA REGION



August 26, 2021

REGIONAL MEMORANDUM

No. 667 s, 2021

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

UNSUNG SARILING BAYANI(USB) SHORT FILM COMPETITION

1. Cognizant to DepEd Memorandum BCD-CSDD-2021-I-5578 August 11, 2021, The Department of Education through the Film Development Council of the Philippines shall conduct the "Unsung Sariling Bayani" Short Film Competition with the theme, "Unsung Sariling Bayani."

2. This contest categories are the following:

- a. Youth Category- Junior and Senior high school (public)
- b. Youth Category- Junior and Senior High school (private)
- c. Adult Category- ages 18 years old and above.

3. The contest activities and time line:

Activities	Dates
1. SDO entries shall submit its entry to DepEd regional office.	September 6-10 2021
2. Regional Screening/judging of SDO submitted short films..	September 13-14, 2021
3. Submission of two (2) Regional winners to National Office.	October 5, 2021

4. The Criteria for Judging:

Creativity and Style	Impactful composition of visuals and sound that effectively communicate the film's story and objectives	35%
Relevance to the Theme	Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country	45%
Production Quality	Good, practical film making with technical efficiency and cohesiveness.	20%



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5. For further details, you may get in touch with Ms. Wilma I. Isleta#0927-886-955, email-wisleta@fdcp.ph, or Mr. Mark John O. Pamintuan#0966-206-1209, email-mjpamintuan.fdcg.com, or Mr. Bernard C. Abellana#0910-807-2598.email- bernard.abellana@deped.gov.ph.

6. Immediate dissemination of this Memorandum is desired.


EVELYN R. FETALVERO, CESO IV
Director IV 

Encls: NONE

Reference: BCD-CSDD-2021-1-558

To be indicated in the Perpetual Index

Under the following subjects:

COMPETITION

HEROES

SHORT FILM

CLM/bca
08/26/2021



Republic of the Philippines
Department of Education

UNDERSECRETARY FOR CURRICULUM AND
INSTRUCTION

MEMORANDUM
DM-OUCI-2021-____

TO : MINISTER, MBHTE-BARMM
REGIONAL DIRECTORS

FROM : DIOSDADO SAN ANTONIO
Undersecretary

SUBJECT : UNSUNG SARILING BAYANI (USB) Short Film Competition

DATE : 11 AUGUST 2021

The Film Development Council of the Philippines, the national agency responsible for film policies and programs to ensure the economics, cultural and educational development of the Philippine Film Industry, will conduct a short film competition focused on the theme of lesser-known Filipino heroes, "Unsung Sariling Bayani." National Artist for Film and Broadcast, Kidlat Tahimik is the leading proponent of this cinematic movement for the youth, aiming to balance the influence of foreign superheroes from Marvel and DC in the Filipino youth's mindset with a compelling engagement with the glorious stories of our very own heroes.

The competition is open to all Filipinos with the following categories:

- a. Youth Category for Junior to Senior High School Student from Public School; b. Youth Category for Junior to Senior High School Student from Private School; and c. Adult Category, ages 18 and above.

With the persistent public demand, we are now expanding the categories to Junior High School in both youth categories for public and private to allow for more of the youth to participate in the program.

There will be two (2) shortlisted entries each per region from public and private schools which are to be submitted to the FDCP for evaluation and judging. From the shortlisted entries submitted by the regions, the FDCP Selection Committee will choose:

Ten (10) entries from **Public School Students Category (Junior-Senior High School)**:

- Two (2) from NCR
- Two (2) from Luzon



Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-CSDD-2021-I-5578

- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Ten (10) entries from **Private** School Students Category (Junior-Senior High School):

- Two (2) from NCR
- Two (2) from Luzon
- Two (2) from the Visayas
- Two (2) from Mindanao
- Two (2) from BARMM

Each DepEd Region Office may designate two (2) judges who will evaluate the films together with a filmmaker appointed by the FDCP.

All entries will be evaluated with the following criteria:

CRITERIA FOR JUDGING		
CREATIVITY AND STYLE	<i>Impactful composition of visuals and sound that effectively communicate the film's story and objectives.</i>	35%
RELEVANCE TO THE THEME	<i>Promotes deeper familiarity and love for our own heroes, their lives, and achievements for our country.</i>	45%
PRODUCTION QUALITY	<i>Good, practical filmmaking with technical efficiency and cohesiveness.</i>	20%
TOTAL		100%

Additionally, National Artist Kidlat Tahimik will also conduct an online session with *Special Program in the Arts* (SPA) teachers, Senior High School Arts and Design Track teachers, and those who will be coaching students who will join the competition. The session aims to orient teachers about the intent of the project and how they can be instrumental in reintroducing our unsung local heroes to the youth.

The details of the session are as follows:

Event: UNSUNG SARILING BAYANI: A Forum with Kidlat Tahimik (via Zoom)

Date and Time: August 13, 2021, at 10:00 a.m. to 12:00 nn

Audience: Open to all SPA/Junior and Senior High School Teachers

Registration link: <https://bit.ly/USBForum>



Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-CSDD-2021-I-5578

Attached is the mechanics of the ***UNSUNG SARILING BAYANI: Short Film Competition***.

All film entries must be submitted **on or before 11:59 PM on October 11, 2021**, which is also the celebration of the Indigenous Peoples' Day.

For further details, you may get in touch with:

MS. WILMA I. ISLETA

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MR. MARK JOHN O. PAMINTUAN

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Immediate dissemination of this Memorandum is desired.