



Republic of the Philippines
Department of Education
CARAGA REGION

November 19, 2025

REGIONAL MEMORANDUM
No. 1256, s. 2025

To: Schools Division Superintendents
All Others Concerned

VIDEO BLOG-MAKING CONTEST TO END VIOLENCE AGAINST WOMEN
AND CHILDREN

1. In line with the 18 Day Campaign to End Violence Against Women and Children (VAWC), DepEd Caraga will conduct a regionwide 3-minute Advocacy Video-Making Contest for learners, focused on the impact of violence against women and children.
2. This annual campaign, observed from November 25 (the International Day for the Elimination of Violence Against Women) to December 12 (the International Day Against Trafficking), aims to raise awareness and inspire concrete actions to prevent violence, support survivors, and promote justice. The 2025 theme, "UNiTed for a VAW-free Philippines," highlights the importance of a whole-of-nation approach, encouraging active participation from every Filipino, regardless of age, gender, or background.
3. Contest Guidelines:
 - **Who may join:** All Schools Division Offices (SDOs) in Caraga. Participants can be individuals or groups with not more than 5 members. Collaboration among students, teachers, and community members is highly encouraged
 - **Entry requirement:** One original video per SDO depicting the impact of violence against women on children, strategies to cope, and available support resources (where to go for help).
 - **Duration:** 3 minutes
 - **Format:** MP4. Videos may be in Filipino, English, Cebuano or combination of these languages. Acceptable forms include video blog, testimonial, or visual metaphor. Entries must avoid graphic content and end with a positive call-to-action (e.g., helplines, support messages).
 - **Submission link:** <https://tinyurl.com/VAWC-videomakingcontest>
 - **File naming format:** SDO_Video_Entry Title
(Example: Agusan del Norte_EndVAW2025)
 - **Submission deadline:** November 28, 2025; late entries will not be accepted. Each submission must include a duly accomplished entry form with division and school name, vlog title, participants' details, a brief description (max. 200 words), and key insights.

4. **Judging Criteria:**

- Empathic Message – 30%
- Creativity and Originality – 20%
- Relevance to the Theme – 20%
- Technical Quality – 15%
- Audience Engagement – 15%
- Total:** 100%

5. The top three entries will receive plaques, certificates and social media recognition during the RIACAT-VAWC activity at SM Events Center on December 5, 2025, chaired by DSWD Caraga.

6. For more queries, please contact the Regional Gender and Development Coordinator:

Dr. Adrilene Mae J. Castaños
PDO IV/Regional Focal Person
Email: adrilenemae.castanos@deped.gov.ph.

7. Immediate dissemination of this memorandum is desired.


MARIA INES C. ASUNCION
Director IV
Regional Director 

Encl.: None

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN

CONTESTS

WOMEN

ESSD/ajc
11/11/2025