



Republic of the Philippines
Department of Education
CARAGA REGION



REGIONAL MEMORANDUM
No. **1288**, s. 2024

To: Schools Division Superintendents
RO Functional Division Chiefs
All Others Concerned

CALL FOR VOLUNTARY BLOOD DONATION TO SUPPORT BOMBO RADYO
“DUGONG BOMBO 2024, A LITTLE PAIN, A LIFE TO GAIN” NATIONWIDE
CAMPAIGN

1. To support Bombo Radyo Philippines nationwide blood donation campaign, “Dugong Bombo 2024, A Little Pain, A Life to Gain,” this Office invites all DepEd qualified donors to participate in the **voluntary blood donation** event at SM City Butuan Event Center, 3rd floor, on **November 16, 2024**, from **6:00 a.m** to **7:00 p.m.**
2. This activity aims to support projects geared towards saving lives and ensuring adequacy of volunteer-sourced blood supply.
3. Attached is the letter invitation from DXBR Bombo Radyo Butuan for more details.
4. For further inquiry, please contact Mr. Rey M. Brangan, Chief of Reporter, Bombo Radyo Butuan, on telephone number 0946-655-5633.
5. Widest dissemination of this Memorandum is highly desired.

MARIA INES C. ASUNCION

Director III
Office-In-Charge
Office of the Regional Director

BY THE AUTHORITY OF THE REGIONAL DIRECTOR


PEDRO TENEBRO ESCOBARTE JR.
Director III/Assistant Regional Director

Encl.: Bombo Radyo Butuan Letter Invitation

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN

DONATIONS

PARTNERSHIPS

ORD/edp
11/12/2024



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Effectivity	02.01.23	Page	1 of 1



**BOMBO RADYO PHILIPPINES****NO.1 RADIO NETWORK IN THE COUNTRY**

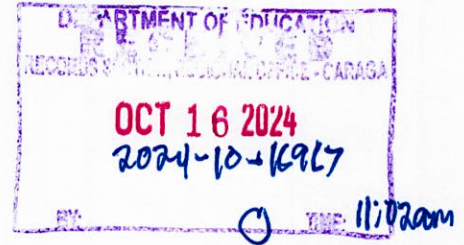
DXBR Bombo Radyo Butuan
Purok 6, Brgy. Ampayon, Butuan City

October 14, 2024**DR. MARIA INES C. ASUNCION, CESO IV**

Regional Director

Deped Caraga

Thru: **PEDRO TECSON**
PIO



Dear Ma'am:

Greetings from Bombo Radyo Philippines, the No. 1 and Most Trusted Radio Network in the Country!

Bombo Radyo Philippines will once again spearhead a nationwide blood donation campaign as part of our Network's efforts to support projects geared towards saving lives and ensuring adequacy of volunteer-sourced blood supply.

For years, Bombo Radyo Philippines holds the record for the country's "single day total blood donation" when it holds its Dugong Bombo in the 24 areas where it operates.

The activity dubbed "**DUGONG BOMBO 2024, A Little Pain, A Life to Gain**" will be held simultaneously on **NOVEMBER 16, 2024**, Saturday. For Bombo Radyo Butuan, the venue for this blood-letting event will be held at the **SM City Butuan, Event Center 3rd floor** from **6:00** o'clock AM until **7:00** o'clock in the evening.

In this connection, may we invite you to be our partner in saving lives. We have attached the **CASH SPONSORSHIP PACKAGES** for you to choose from that can also be used for the promotion of your company/products/advocacies apart from the opportunity to be part of this noble project.

We would appreciate it very much if you would consider the sponsorship rates

Option 1**Package A P 3, 775.00:**

Media Values:

- Four (4) spot/day of 7 seconds pre plugging materials to be played in 5 days.

Option 2**Package B P 2, 266.00:**

Media Values:

- Four (4) spot/day of 7 seconds pre plugging materials to be played in 3 days.

Option 3**Package C P 1, 605.00:**

Media Values:

- Four (4) spot/day of 7 seconds pre plugging materials to be played in 1 day.

We also appreciate if you could encourage your employees, family, and friends to be donors and become heroes themselves to help patients who urgently need the lifesaving blood as we commit to goodwill and improve team spirit by working together to help others. Our goal for this year is to generate at least **200 successful blood donors**. Rest assured that proper care will be accorded to the donors during and after the blood donation and you will be acknowledged as our partner in this project.

Looking forward that you will be our partner in this noble endeavor.

Thank you very much.

Basta Radyo.... Bombo!

Very truly yours,

REY M. BRANGAN

Chief of Reporter/0946-655-5633

Noted by:

BENJIE P. BALANSAG

Station Manager