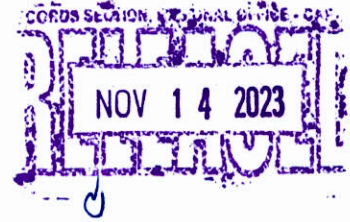




Republic of the Philippines  
**Department of Education**  
CARAGA REGION



November 13, 2023

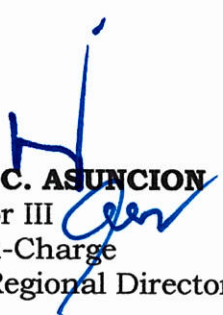
REGIONAL MEMORANDUM  
No. 1120, s. 2023

To: SCHOOLS DIVISION SUPERINTENDENTS  
This Region

**PARTICIPATION TO THE "SINENA KO, PAGBOOT KO EXHIBIT"  
VIRTUAL ORIENTATION**

1. Memorandum Circular No. 2023-01 of the Regional Inter-Agency Committee Against Trafficking Violence Against Women and their Children (RIACAT-VAWC) seeks the participation of all agencies including the Local Government Units (LGUs), Provincial/City/Municipal LCAT-VAWCs and other concerned organizations for the 18-day Campaign to End VAW and International Day against Trafficking on November 25-December 12, 2023.
2. RIACAT-VAWC spearheads the "SINENA KO, PAGBOOT KO EXHIBIT" at SM on November 25 to December 12. This shall be participated by all interested partners however DepEd personnel, (teaching and non-teaching) as well as learners (secondary level) are invited to participate in this exhibit by joining this exhibit.
3. DepEd enjoins all GAD Coordinators, GAD Focal Point System Members, Child Protection Coordinators Child Protection Committee Members, student organization advisers and interested secondary students ( private and public schools) to participate on the upcoming orientation on the " Sinena Ko, Pagboot Ko Exhibit" on November 15, 2023 via Zoom with this link : <https://tinyurl.com/4rka9ba4>.
4. Our participation to this activity shall form part of the agency's 18-day campaign to END VAW and part of the baby steps towards the realization of DepEd's commitment to End Violence against Women and their Children and its endeavor to promote the protection of children.

5. All DepEd offices are also encouraged to join the 18-day campaign to end VAW by initiating and/or participating in activities for the same cause from November 25 to December 12, 2023.
6. For wide and immediate dissemination.

  
**MARIA INES C. ASUNCION**  
Director III  
Officer-in-Charge  
Office of the Regional Director

Encl/s.: Mechanics of “Sinena ko Pagboot Ko”  
Reference/s: Memorandum Circular No. 2023-01 of RIACAT-VAWC  
To be indicated in the Perpetual Index  
under the following subjects:

|                             |                     |
|-----------------------------|---------------------|
| 18-DAY CAMPAIGN TO END VAWC | PARTICIPATION       |
| “SINENA KO PAGBOOT KO “     | VIRTUAL ORIENTATION |

ESSD/ajc  
11/13/2023



Republic of the Philippines  
**REGIONAL INTER-AGENCY COMMITTEE AGAINST TRAFFICKING-  
VIOLENCE AGAINST WOMEN AND THEIR CHILDREN**  
Caraga Region

Memorandum Circular No. 2023-01

To: All Heads of the RIACAT-VAWC Member – National Government Agencies, Local Government Units and Civil Society Organizations

Subject: **Guide for the 2023 18-Day Campaign to End VAW and International Day against Trafficking - Calendar of AdvAWcy Activities**

Date: October 9, 2023

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**I. Purpose**

This Memorandum Circular seeks the participation of all agencies including the Local Government Units (LGUs) – Provincial/City/Municipal LCAT-VAWCs and other concerned organizations for the 18-day Campaign to End VAW and International Day against Trafficking on November 25-December 12, 2023.

**II. Campaign Background and Legal Basis**

Global estimates by the World Health Organization indicated that about 1 in 3 women (35%) worldwide have experienced either physical and/or sexual violence from intimate partner or non-partner in their lifetime. The National Demographic Health Survey 2022 also showed that 1 in 5 women (18%) aged 15-49 had experienced either physical and/or sexual violence from their husband or intimate partner. Hence, the call for united efforts to address, prevent and eventually stop VAW worldwide.

The Philippine government employed and implemented various mechanisms to address it. One of these is the **18-Day Campaign to End VAW**, an advocacy campaign that is observed annually from November 25 to December 12 as mandated by **Proclamation 1172 s. 2006** signed by President Gloria Macapagal-Arroyo which also extended the national campaign to 18 days to include December 12 as the International Day against Trafficking. Also, **Republic Act 10398** declared **November 25** as the **National Consciousness Day for the Elimination of VAWC** which mandates all government agencies to raise awareness on the problem of violence and the elimination of all forms of violence against women and girls.

Spearheaded by the Philippine Commission on Women (PCW), the campaign has been cascaded nationally and through the **Regional Inter-Agency Committee Against Trafficking and VAWC** in partnership with the **Regional Gender and Development Committee (RGADC)** in the region, as Regional Committee in-charge to monitor cases of Gender-Based Violence, the conduct of a series of activities has been done annually.



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**III. Campaign Theme and Objectives**

The campaign theme “**UNITED for a VAW-free Philippines**” was launched in 2022 after the United Nation Women’s UNITE by 2030 to End VAW Campaign (UNITE) that highlights the powerful impact of combining individual efforts towards a collaborative and united thrust for a VAW-free Philippines. It aims to conduct a massive campaign to public on laws protecting women and girls, to gather public support for the advocacy and solicit shared insights on their level of awareness and knowledge on VAW and trafficking and to promote the strengthening of a prevention and response system on VAW and trafficking.

**IV. Calendar of AdVAWcy Activities:**

| ACTIVITY                       | DESCRIPTION                                                                                                                                                                                                                                                                                                                                               | TIMELINE /VENUE   | RESPONSIBLE PERSON/ AGENCY | RESOURCES NEEDED/ RECOMMENDATIONS                                                                                                                                                                                                                                                                                                                                        |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Kick-Off Activity</b>       | (Still to be finalized)                                                                                                                                                                                                                                                                                                                                   | Nov. 28, 2023     | RGADC                      | ✓ To coordinate with RGADC for the details including the final date (moved to Nov. 28, 2023) because Nov. 27 has been declared a holiday (Bonifacio Day).<br>✓ Letter of request                                                                                                                                                                                         |
| <b>Memo/ Advisory Issuance</b> | To reiterate the call for support/ participation of all through the following: <ul style="list-style-type: none"> <li>• Hanging of Official Banner</li> <li>• Use of “All Women Lupang Hinirang”</li> <li>• Safe Spaces Pledge</li> <li>• Posting of the Official Banner</li> <li>• Use of other Campaign Collaterals at Social Media Postings</li> </ul> | October last week | DILG, CSC, RGADC and DOT   | ✓ Memo/Advisory issuance<br>✓ FB Postings must tag RIACAT-VAWC Facebook Page.<br>✓ RIACAT to also tag agencies for additional views and support.<br>✓ All event’s collaterals can be downloaded from:<br><br><a href="https://pcw.gov.ph/2023-18-day-campaign-to-end-violence-against-women/">https://pcw.gov.ph/2023-18-day-campaign-to-end-violence-against-women/</a> |



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|                                                                                                          | <ul style="list-style-type: none"> <li>• Orange Shirt Friday</li> <li>• Participation to all RIACAT-VAWC initiated activities</li> <li>• Conduct of other related activities, etc.</li> </ul> |                                                                                                                                                                                                                                                                                                 |                                     |                                                                                                                                                                                                    |
| <b>Anti-<br/>VAW-<br/>litaktakan<br/>with<br/>IACVAWC<br/>/PCW via<br/>MaCaraga<br/>Bata<br/>Channel</b> | A 1-hour online talk on VAW Situation and initiatives with IACVAWC/PCW via RCWC's MaCaragaBata Channel.                                                                                       | Nov. 29, 2023                                                                                                                                                                                                                                                                                   | RIACAT-VAWC, RCWC, CHR, IACVAWC/PCW | <ul style="list-style-type: none"> <li>✓ Letter request will be sent to identified PCW/IACVAWC and partner-agencies</li> <li>✓ Zoom account</li> <li>✓ Token</li> </ul>                            |
| <b>LCAT-<br/>VAWC<br/>Spot-<br/>Checking<br/>to<br/>selected<br/>LCAT-<br/>VAWCs</b>                     | RIMT to conduct a spot-check/validation to selected LCAT-VAWCs as part of its functionality assessment and technical assistance provision:                                                    | October-November<br><br><u>ADN: 11/13/23</u><br>Nasipit,<br>Cabadbaran<br>City<br><u>ADS: 11/14/23</u><br>Loreto,<br>Talacogon<br><u>SDN: 11/15/23</u><br>Claver<br>Bacuag<br><u>SDS: 11/16/23</u><br>Tandag City<br>Cagwait<br><u>PDI: 11/17-<br/>           18/23</u><br>San Jose<br>Basilisa | RIMT/PLGUs                          | <ul style="list-style-type: none"> <li>✓ Letter request to be sent to LGUs and RIMT</li> <li>✓ Assessment Results/DILG Report</li> <li>✓ Transportation</li> <li>✓ Food</li> <li>✓ Tool</li> </ul> |
| <b>Kapihan<br/>sa SM</b>                                                                                 | PIA activity/Talk Show                                                                                                                                                                        | TBA                                                                                                                                                                                                                                                                                             | PIA, Selected RIACAT-VAWC           | <ul style="list-style-type: none"> <li>✓ PIA to schedule activity with RCWC on the final date of the activity.</li> <li>✓ Snacks</li> </ul>                                                        |
| <b>Orange<br/>Help Desk<br/>&amp; Exhibit</b>                                                            | Free Legal consultation and                                                                                                                                                                   | Dec. 4-9, 2023<br>@ 10am-2pm<br>& 2pm-6pm                                                                                                                                                                                                                                                       | Legal Officers of RIACAT, RGADC,    | <ul style="list-style-type: none"> <li>✓ Letter of request will be sent to Legal</li> </ul>                                                                                                        |



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|-------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>3.0 (Sinina Ko, Pagbuot Ko)</b>                                | installation of the exhibit at the mall                                                                                                                                                                                                  | SM City Butuan;             | FSUU-ULAP, SM                                                                                                                    | Officers of the identified agencies.<br>✓ 5 stories (not necessarily true to life) and clothes worn of victims/representation will be posted.<br>✓ Meals/Snacks c/o DSWD<br>✓ Tarpaulin/Backdrop c/o CHR<br>✓ IEC materials                                                                                                                                                              |
| <b>"Sinina Ko, Pagbuot Ko Exhibit 3.0" Contest (school-based)</b> | Conduct of online Orientation will be done prior to the exhibit schedule. This will include discussion of a law and the presentation of the mechanics of the "Sinina Ko, Pagbuot Ko" contest at Schools. <i>(See separate Mechanics)</i> | Nov. 25 – Dec. 11. 2023     | RIACAT thru DepEd, CHR                                                                                                           | ✓ Secretariat to coordinate with DepEd on the schedule of the orientation and details of the activities.<br>✓ Zoom for the Orientation<br>✓ Resource Speaker<br>✓ All top 3 Winners and Special Awardees will receive prizes (Plaques & Cash) c/o PLGU Agusan del Norte                                                                                                                  |
| <b>Buntis Congress</b>                                            | Conduct of the institutionalized 1-day orientation, medical services and gift-giving to identified 100 pregnant Pantawid Pamilya benes & non-4Ps benes.                                                                                  | Dec. 5, 2023   Surigao City | LGU Surigao City, PLGU Surigao del Norte, Pantawid Pamilya, CHO, DOH, PNP, DSWD, LGU Tandag, Balay, LGU SDS & all RIACAT members | ✓ Secretariat to coordinate with all RIACAT-VAWC members and their commitments for the following: <ul style="list-style-type: none"> <li>• Venue, tarpaulin &amp; Soundsystem c/o PLGU Surigao del Norte</li> <li>• Food for 150 pax c/o CSWDO Surigao City</li> <li>• Resource Persons c/o RIACAT-VAWC members</li> <li>• Transportation of Pax c/o Pantawid Pamilya for the</li> </ul> |



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|-----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------|----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                             |                                                                                                                                                                  |                                         |          | benes and for RIACAT pax c/o DSWD <ul style="list-style-type: none"> <li>• Medical Team, supplies and Buntis Kits c/o DOH</li> <li>• Newborn kits and hygiene Kits c/o Pantawid Familya, LGUs Tandag City, Bislig City, PLGU Surigao del Sur, etc.</li> <li>✓ In-Kind Raffle Prizes c/o all RIACAT-VAWC members</li> </ul>                                                                  |
| <b>Kahi-<br/>VAW-lo ba<br/>ka?</b>                                                                                          | A special segment where all members can share VAW-related trivia, information, message of support and other significant activities and events to RIACAT FB Page. | November –<br>December 12               | Everyone | ✓ All members to coordinate Secretariat for postings of the support messages, activities, etc. for uniform postings.<br>✓ RIACAT to tag agencies for more views and support.<br>✓ Layout c/o Secretariat                                                                                                                                                                                    |
| <b>VAW-lik<br/>Sigla,<br/>VAW- free<br/>Caraga:<br/>Fun Walk,<br/>Sports<br/>Fest cum<br/>Culminati<br/>on<br/>Activity</b> | Closing Program cum Sports Fest/Laro ng Lahi, Awarding, Zumba, #DotheMachoChoir (w/ Mechanics), & etc.                                                           | Dec. 12, 2023  <br>PPA Agusan<br>ground | Everyone | ✓ Secretariat to coordinate with the following agencies and their commitments: <ul style="list-style-type: none"> <li>• PPA for the venue, stage tarpaulin</li> <li>• DOJ, DOJ RATTF and PPA to identify at least 5 games and materials needed should be minimal.</li> <li>• DSWD to provide program, facilitator and sound system</li> <li>• Secretariat to coordinate with Red</li> </ul> |



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|  |  |  |  | <p>Cross, DOH, etc. for the Medical Team</p> <ul style="list-style-type: none"><li>• All agencies to provide food for their participants and Secretariat to request OWWA and DOH for afternoon pica-pica</li><li>• Plaques and Cash Prizes will be provided by PLGU Agusan del Norte and all RIACAT-VAWC members</li><li>✓ Zumba Instructor's Fee</li></ul> |
|--|--|--|--|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

For more information, comments, and suggestions, you may contact the RIACAT-VAWC Secretariat at these numbers: **+639100206918/+639355114053** or may email us at [riacatvawc13@gmail.com](mailto:riacatvawc13@gmail.com) / [iacacpfocrg@dswd.gov.ph](mailto:iacacpfocrg@dswd.gov.ph) or at the official Facebook Page at [www.facebook.com/riacatvawc13](https://www.facebook.com/riacatvawc13) .

For guidance and appropriate action.

  
**MARI-FLOR A. DOLLAGA-LIBANG**  
Regional Director  
Chair, RIACAT-VAWC