



Republic of the Philippines
Department of Education
CARAGA REGION

DEPARTMENT OF EDUCATION
RECORDS UNIT, REGIONAL OFFICE-CARAGA
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SEPT. 26 2025

REGIONAL MEMORANDUM

No. 1019, s. 2025

To: Schools Division Superintendent
All Others Concerned

**PARTICIPATION IN THE CONSUMER QUIZ BEE IN CELEBRATION OF THE
CONSUMER WELFARE MONTH**

1. This Office enjoins the active participation of all Schools Division Offices (SDOs) in the 2025 Consumer Welfare Month (CWM) Regional Quiz Bee, organized by the Department of Trade and Industry (DTI) to promote consumer education. The activity will be held on October 29, 2025, at the Pavilion of Watergate Hotel, Butuan City.
2. The activity aims to highlight the significant role of the consumer in the economy, conduct consumer advocacy activities, and inculcate consumerism among secondary learners.
3. DTI shall provide meals and accommodation for participants from Agusan del Norte, Agusan del Sur, Surigao del Norte, Surigao del Sur, and the Province of Dinagat Islands. Travel expenses shall be charged against local funds, subject to existing budgeting, accounting, auditing, and procurement laws, rules, and regulations.
4. For reference, attached are the invitation letter from DTI-Caraga Regional Director and the 2025 Regional CWM Quiz Bee rules and mechanics.
5. For inquiries and other concerns, contact Mr. Ralph O. Gorgonio, focal person, at **RalphGorgonio@dt.gov.ph** or 09063191172.
6. Immediate dissemination of this Memorandum is highly desired.

MARIA INES C. ASUNCION
Director IV
Regional Director

Encl.: As stated

Reference: Invitation Letter from the Office of the Regional Director- DTI
Caraga Regional Office

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
CONSUMER EDUCATION
CONTESTS

CLMD/lac
09/25/2025

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September 9, 2025

DR. MARIA INES C. ASUNCION, CESO IV
Regional Director
DEPARTMENT OF EDUCATION (DepEd)

Dear Dir. Asuncion,

**IN RE: INVITATION TO PARTICIPATE IN THE CONSUMER QUIZ
BEE! IN CELEBRATION OF THE CONSUMER WELFARE
MONTH IN OCTOBER**

Greetings of peace and development!

In line with the celebration of the 2025 Consumer Welfare Month, the Department of Trade and Industry (DTI) will be conducting the *2025 CWM Regional Quiz Bee!* as part of its continuing commitment to advocate consumer education.

In this regard, we are pleased to invite the Department of Education (DepEd) to participate in this significant undertaking. We respectfully request each Division per province to designate one (1) representative who will serve as a participant in the **2025 CWM Regional Quiz Bee**, which shall be held on October 29, 2025, at the Pavillion at Watergate Hotel.

In consideration of budgetary limitations, please be informed that the Quiz Bee will be conducted directly at the regional level. Accordingly, the provincial offices will no longer facilitate a separate provincial-level Quiz Bee. To support the participants, please be informed that DTI will be providing the accommodation for the outlying provinces of Agusan del Sur, Surigao del Norte, Surigao del Sur and Province of Dinagat Islands. We will also provide meals for the duration of the activity.

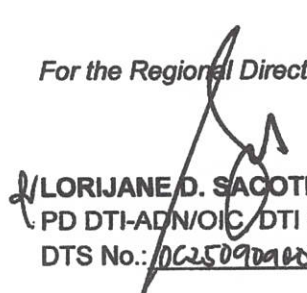
Should you have any clarifications or require further information, please do not hesitate to contact us at caraga@dti.gov.ph, or our focal person Mr. Ralph O. Gorgonio at RalphGorgonio@dti.gov.ph or 09063191172.

We are confident that your active involvement will contribute greatly to the success of the event, as well as to our collective advocacy in promoting consumer education within the young people of Caraga. We look forward to your positive response.

Sincerely,

GAY A. TIDALGO, CESO IV
Regional Director

For the Regional Director:


LORIJANE D. SACOTE, CESO IV
PD DTI-ADN/OIC DTI Caraga
DTS No.: 0625090908

2025 REGIONAL CWM QUIZ BEE

RULES & MECHANICS

I. RATIONALE:

Every October, the Department of Trade and Industry (DTI) reiterates its commitment in reinforcing its services, programs and activities to protect the interests of the consumers with the continued assistance of consumer-oriented agencies and business establishments.

October was declared the Consumer Welfare Month based on Proclamation No. 1098 of 1997. The month of October gives national attention on the role that consumers play in the vitality of the Philippine economy. Also, concerted efforts for consumer protection are discussed, planned, and carried out during this month.

II. OBJECTIVES

1. To highlight the significant role of the consumer in the economy through the annual celebration of the Consumer Welfare Month as mandated by law;
2. To conduct consumer advocacy initiatives activities that are aligned to this year's theme, through the conduct of quiz-bee; and;
3. To inculcate to secondary students' consumerism at a young age.

III. ABOUT THE CONTEST

The contest targets Grade 10 students in Caraga Region in order to imbibe early on among the youth the awareness on consumer programs as well as consumer-related issues and concerns through the conduct of a contest in question-and-answer format.

IV. THE CONTESTANTS/ELIGIBILITY

1. The competition is open to all qualified Junior High School (Grade 7-10) students in Caraga.
2. Each of the twelve (12) school divisions in Caraga shall field one (1) contestant to the 2025 Regional CWM Quiz Bee. The qualification and selection of the same shall be with the Department of Education (DepEd) according to its discretion and procedure set up for choosing the said representatives.
3. While it is with DepEd to select the contestants, it is encouraged that all schools in the division are informed and be given the chance to participate in the selection process. This would be more in keeping with the goals of the activity.
4. As the contest will be conducted face-to-face, the meals accommodation for the outlying provinces of Agusan del Sur, Surigao del Norte, Surigao del Sur and Province of Dinagat Islands will be provided.

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V. THE CONTEST AREA

1. The contest proper will be conducted face-to-face. The venue for the activity will be in Butuan City.
2. Contestants shall be present at the contest venue on time.
3. Contestants shall be arranged randomly and will be provided with answer sheets labeled with their names and their respective divisions.
4. In each given round, a scoreboard will be displayed in the screen/projector/s.
5. Contest scores shall be tabulated with DTI accounting personnel.
6. Coaches shall only assist in the preparation and review of the contestant before the actual contest and during official breaks. Violation of this, whether intentional or not, shall automatically disqualify the concerned contestant/s.
7. Only authorized DTI personnel and contestants are allowed within the contest proper area. A designated area shall be provided for coaches and other non-participants.
8. DTI reserves the right to assess and review each of contestant's conduct during and after the contest, and to disqualify those who may be found to be in violation of the mechanics.

VI. THE CONTEST

1. The contest will utilize the paper-and-pen quiz. In order for the contestants to familiarize themselves with the quiz, a couple of warm-up rounds will be conducted by the Quiz Master. The questions in the contest proper will be taken from consumer welfare and protection topics as can be primarily found in the Consumer Act of the Philippines, Fair Trade Laws, Senior Citizens Act, Vape Regulations Act, The Internet Transactions Act of 2023 and other relevant statutes and issuances. Some questions aligned to the theme will also be asked. Further details of the Quiz Bee coverage may be had from the concerned DTI Provincial Office point person.
2. Each contestant is required to be present at the venue for the entire duration of the contest. This will ensure proper facilitation of instructions and clarifications related to the contest. This will also allow the contestant to check their assigned answer sheets (paper, and pen) and other necessary materials to ensure completeness and proper functionality for the whole duration of the contest.
3. The contest will adopt a multiple-choice answer or an identification format and contestants will write their answers using their assigned answer sheets. Three (3) corresponding sets of answer sheets for each round (Easy, Average, and Difficult). For emphasis, each question may be read aloud by the Quiz Master as they are displayed through a projector or LED screen.
4. The contest will consist of an EASY, AVERAGE, and DIFFICULT level. Each level will be composed of 10 questions. A total of thirty (30) questions will be asked for the contest.
5. For the EASY round, contestants will have 15 seconds to answer the questions. For the AVERAGE round, contestants will have 20 seconds to answer the questions. And for the DIFFICULT round, contestants will have 25 seconds to answer the questions.
6. The participants shall be instructed to raise their answer sheets once the allotted time for each question has ended. Points will only be given for correct answers.
7. DTI staff shall first collect the answer sheets with correct answers, followed by the collection of those with incorrect answers. This procedure shall be undertaken to validate the correct answers.
8. Winners will be declared based on the total accumulated points from all the contest levels. The final total garnered points of each of the contestant will be final and non-contestable.

9. Timeouts/CR breaks will be announced as the case may be. Only then can the contestants are allowed to stand and leave their designated table.
10. Contestants may communicate other concerns to the facilitators by raising their hands. Contestants shall wait to be acknowledge by the facilitators for orderly attention to each concern.
11. The 2025 Regional CWM Quiz Bee will be hosted by DTI Caraga Regional Office.
12. Any violation of the provisions of this mechanics shall be ground for disqualification.

VII. CONTEST SCHEDULE

1. The 2025 Regional CWM Quiz Bee will be conducted on 29 October 2025 at 9:00 AM - 11:00 AM. The Awarding of Winners will be at the 2025 Consumer Summit, happening on the same date and venue.
2. The DTI reserves the right make changes to the date of the contest in case of emergencies or unforeseeable event.

VIII.SCHEDULE OF AWARDS/PRIZES

1. The DTI Caraga concerned shall award PhP 1,000.00 cash to each of the school division representatives/contestants to the 2025 Regional CWM Quiz Bee who have undergone the selection process by DepEd.
2. The schedule of awards and prizes for the 2025 Regional CWM Quiz Bee are as follows:

LEVEL OF AWARD	PRIZES
1st Prize	PhP 5,000.00 in cash and Certificate of Recognition
2nd Prize	PhP 3,000.00 in cash and Certificate of Recognition
3rd Prize	PhP 2,000.00 in cash and Certificate of Recognition
Consolation Prizes	PhP 1,000.00 for each winning contestant and Certificate of Recognition

Each of the coaches will also receive token and a Certificate of Recognition from DTI Caraga Regional Office.

IX.PROTESTS

1. If for some reason a contestant feels that there are inconsistencies/discrepancies in the tallying of points, or that there occurred, a violation of any of the provisions of the mechanics, he/she may file a protest within 24 hours from the time the contest has concluded. In the absence of any protest, the results shall become final and non-contestable.
2. The letter protest must narrate in detail the cause for the same and shall be filed directly to the Ralph O. Gorgonio at ralphgorgonio@dti.gov.ph and cc to Atty. Carmela C. Guibone at CarmelaGuibone@dti.gov.ph.