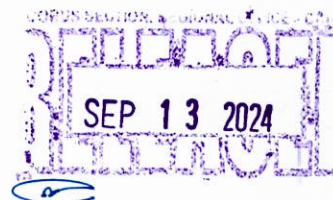




Republic of the Philippines
Department of Education
CARAGA REGION



REGIONAL MEMORANDUM

No. **0949** s. 2024

To: Schools Division Superintendents
All Others Concerned

REGIONAL COMPETITION ON STORYBOOK ILLUSTRATION AND DESIGNING
AND VIDEO STORYTELLING SESSION (CATEGORY 4) OF THE GTA 2024
CATEGORY 1-STORYBOOK FOR YOUNG READERS MANUSCRIPT

1. The field is hereby informed of the regional competition on storybook illustration and designing and creation of video storytelling session of the Gawad Teodora Alonso (GTA) 2024 best three winning story manuscripts for Category 1-Storybook for young readers.
2. The list of manuscripts for illustration and designing and video storytelling can be accessed through this link: <https://bit.ly/GTA2024CaragaRO>.
3. It is emphasized that in this competition, there are two (2) entries: the illustrated storybook and Category 4 - storytelling session in video. Interested participants may choose which contest to join.

Contest	Qualification	Output	Submission
1. Illustration and Designing	All DepEd teaching and non-teaching personnel and full-time teachers of non-DepEd basic education institutions	Illustrated storybook in six (6) printed copies and soft copies in pdf and editable format	On or before September 23, 2024, midnight
2. Category 4- Storytelling Session	DepEd teaching and non-teaching personnel and option to include learners as actors/participants, subject to the consent from legal guardian	Storytelling session in video and its script- in USB and soft copy	<i>(This includes Category 2- Wordless Storybooks for Kindergarten)</i>

4. For the illustration and designing of the manuscripts, participating illustrators may submit up to two entries, regardless of grade level and there shall only be one illustrator per story. Only one layout artist **may** be added as an auxiliary member of the development team.
5. For Category four (4)-Recorded Storytelling, the material to be used shall be an original story intended for the Competition. This includes any entry submitted in other categories of GTA 2024, such as Category 3-Stories for Beginning Reader that are officially submitted to the BLR.
6. Stories must address any of the following thematic agenda: (1) Inclusive Education and Gender and Development, (2) Environment and Disaster Risk Management, and (3) Family and Mental Health. The story shall address one or a

combination of learning competencies of the MATATAG Curriculum for Kindergarten to Grade 3. The entry must be 5 to 10 minutes only, including preliminaries and credits.

7. The storytelling video shall be in form of a recorded storytelling session, animation, acting and reenactment, and other novel forms of multimedia. All sounds and images shall be original or registered as free-to-use with no copyright restrictions.

8. Official entries from participating Schools Division Offices (SDOs) shall be done via the following:

Category	Format	Address/Link
Category 1-Illustrated Storybook for Young Readers	Print/hardcopy (six (6) copies)	DepEd Caraga Region JP Rosales Avenue Brgy. Dagohoy, Butuan City
Category 2-Wordless Storybook for Kindergarten	Soft copy in PDF and editable format	Link: label link as
Category 4-Recorded Storytelling (video)	Soft copy in PDF and editable format	GTA2024 Entries Storybooks and Videos

9. Submitted entries shall be judged using the criteria found in Attachment 1-GTA 2024 Criteria for Judging.

10. For more details about the contest, refer to the GTA 2024 Guidelines attached in the link in paragraph 2. And for other clarifications please send email to **caragalr@deped.gov.ph**.

11. Immediate dissemination of this memorandum to all concerned is desired.

MARIA INES C. ASUNCION
Director III
Officer-in-Charge
Office of the Regional Director

Encls.: Attachment 1-GTA 2024 Criteria for Judging
Reference: DepEd Memorandum No. 043, s. 2024
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

LEARNING RESOURCES

READING EDUCATION

CLMD/mfm
09/04/2024

GAWAD TEODORA ALONSO 2024

CRITERIA FOR JUDGING STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1,3,5 and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and./or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quantity, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%