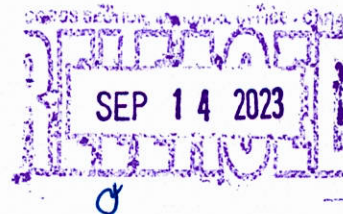




Republic of the Philippines
Department of Education
CARAGA REGION



September 12, 2023

REGIONAL MEMORANDUM

No. 0868, s. 2023

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

**CONDUCT OF THE GAWAD TEODORA ALONZO 2023 (5TH NATIONAL
COMPETITION ON STORYBOOK WRITING) REGIONAL LEVEL**

1. The Department of Education Caraga Region, through the Regional Learning Resource Management Section (LRMS), announces the conduct of the Gawad Teodora Alonzo 2023 (5th National Competition on Storybook Writing) – Regional Level.
2. The competition aims to:
 - a. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and of learning curricular content standards;
 - b. harvest original stories that demonstrate learning competencies of the K to 10 MATATAG Curriculum;
 - c. recognize the skills and talents of classroom teachers and non-teaching personnel, education leaders and learners in the production of storybooks for basic education; and
 - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
3. There shall be six (6) categories in the competition. Each category has its own set of mechanics. Categories are the following:

Category	Name	Level	Qualified Participants
1	Storybook for Young Readers (Illustrated)	Grades 4, 5, and 6	All DepEd teaching and non-teaching personnel with permanent status and no membership of the competition.
2	Stories for Beginning Readers (manuscript only)	Grades 1, 2, and 3	All full time teachers in the private and non-DepEd Schools, teaching basic education, with no teaching load at the college or undergraduate level and with no membership in the Division and Regional Screening Committee
3	Storybook for Emergent Readers (wordless storybooks)	Kindergarten	All DepEd teaching and non-teaching personnel with permanent status and no membership in any committee of the competition.
4	Stories for Habit and Hobby	Grades 4, 5, and 6	All permanent DepEd personnel of Learning Resource Management Section (LRMS) with at least one year of experience in the official assignment



Address: J.P. Rosales Avenue, Butuan City
Trunkline No: (085) 225-1151
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2023-09-13492

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Category	Name	Level	Qualified Participants
5	Stories for Young Readers (non-competitive)	Grades 4, 5, and 6	Open to basic education leaders occupying 3rd level position
6	Stories for Young Readers by Young Writers	Grades 4, 5, and 7	Open to all learners from Grades 4 to 12 in any basic education school and with consent from parents or legal guardian

4. Writing and illustration of stories shall be voluntary and shall be done outside office hours, in accordance with DepEd 34, s. 2022.

5. Below is the timeline of activities:

Activity	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Habit and Hobby Readers	Stories forYoung Readers	Stories for Young Readers by Young Writers
Submission of entries to the Region	On or before October 12, 2023					
Judging at the Regional Level	October 16-18					
Submission of entries to the Nat'l. TWC	October 20, 2023			Registration with plot summary until September 22, 2023 Submission of final entries until October 13, 2023		
Judging at the National Level	October 30-31, 2023					
Awarding and Reading Exhibit	November 22-24, 2023					

6. Transmittal to the Regional Technical Working Committee (TWC) shall be through the fastest courier service available, with the date stamp reflecting the deadline or prior. The Division TWC shall prepare the following for the official transmittal:

- ✓ Five printed final copies of the winning storybook per title
- ✓ Official Entry Forms of Writers duly accomplished
- ✓ One flash drive containing the PDF and editable copies
- ✓ Duly signed Competition Reports, and
- ✓ Composition on Committees in the Division

7. An option to transmit by personal submission may be communicated to the Regional TWC, and may only be accepted from 8:00 AM to 5:00 PM on the last day of submission.

8. The details on the guidelines, mechanics, required documents, and essential standards are enclosed.

9. For immediate dissemination and compliance.

MARIA INES C. ASUNCION

Director III

Officer-In-Charge

Office of the Regional Director

Encls.: as stated

Reference: DepEd Memorandum _____, s. 2023

To be indicated in the Perpetual Index

under the following subjects:

AWARDS COMPETITION READING STORYBOOKS

CLM/mfm
9/12/2023



Address: J.P. Rosales Avenue, Butuan City
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Republic of the Philippines
Department of Education

DepEd MEMORANDUM
No. , s. 2023

CONDUCT OF THE GAWAD TEODORA ALONSO 2023
(5th National Competition on Storybook Writing)

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher, and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the Bureau of Learning Resources, announces the conduct of the Gawad Teodora Alonso (GTA) 2023, the fifth edition of the program formerly called the National Competition on Storybook Writing.
2. The GTA 2023 aims to
 - a. appreciate the role of stories and illustrated storybooks as tools in the development of reading and of learning curricular content standards;
 - b. harvest original stories that demonstrate learning competencies of the K to 10 MATATAG Curriculum;
 - c. recognize the skills and talents of classroom teachers, nonteaching personnel, education leaders, and learners in the production of storybooks for basic education; and
 - d. contribute to the treasury of content materials for utilization as reading resources and transformation to engaging media.
3. The harvesting program is open to classroom teachers and non-teaching personnel, with special categories dedicated to education leaders and learners. The qualifications for each category are outlined in the annexes.
4. The Official Guidelines and Mechanics, required documents, and essential standards are enclosed.
5. The committees of GTA 2023 comprise the Management Committee, Technical Working Committee, and Screening Committee, the members of which differ at the national, regional, and division levels.

**GENERAL GUIDELINES AND STANDARDS OF THE GAWAD TEODORA ALONSO
2023 (5TH NATIONAL COMPETITION ON STORYBOOK WRITING)**

I. RATIONALE

After the successful harvest of the 4th National Competition on Storybook Writing (NCSW), with a total of 53 storybooks and 29 manuscripts, from a total official submission of 407 stories screened from thousands of entries nationwide, the Department of Education (DepEd), through the Bureau of Learning Resources (BLR), is launching the 5th edition of the NCSW, redesigned as **Gawad Teodora Alonso (GTA) 2023**.

The GTA 2023 is a harvesting program that supports reading programs in the different governance levels of the Department. With the launching of the National Reading Program (NRP), the contents to be harvested can be utilized in all capacities to fit the different components of Reading, Numeracy, and Science, Technology, Engineering, and Mathematics (STEM) and other such related curricular and co-curricular programs in Key Stages 1 and 2 of the Basic Education Curriculum. Stories to be submitted in GTA 2023 are expected to be anchored on the different learning areas of the revised curriculum of Kindergarten to Grade 10. In support of the DepEd's MATATAG Agenda, the GTA 2023 also includes categories dedicated to the lasting effect of the components of this initiative.

The First Volume of the National Competition on Storybook Writing (NCSW), comprising the first in 2017, second in 2018, and third in 2019 editions, was able to collect 492 storybooks addressing the learning competencies of Kindergarten to Grade 3 levels. Finalized storybooks were made available through the DepEd Learning Resources Portal (lrmds.deped.gov.ph) and were transformed into storytelling videos, audiobooks, animations, and multimedia for various programs promoting the love of reading.

As the next step, the Second Volume of the NCSW, which is now called the GTA 2023, aims to address the need for engaging stories appropriate for visual readers through wordless storybooks for Kindergarten; stories for beginning readers of Grades 1, 2, and 3; and illustrated storybooks for intermediate and hobby readers of Grades 4, 5, and 6.

II. OBJECTIVES

The Gawad Teodora Alonso aims to:

1. appreciate the role of stories and illustrated storybooks as a tool in the development of reading and of learning curricular content standards;
2. harvest original stories that demonstrate learning competencies of the K to 12 basic education curriculum;
3. recognize the skills and talents of classroom teachers, non-teaching personnel, education leaders, and learners in the production of storybooks for basic education; and

- 13.1 Page extent shall be any of the following: **20, 28, 36, or 44 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
- 13.2 The Front Cover Page shall reflect the following information:
 - ✓ Title of the storybook, styled in headline case
 - ✓ Cover art
 - ✓ Provision for the logo of the Department of Education (upper right) and the Gawad Teodora Alonso golden seal (lower right)
- 13.3 Front and Back matters include the following:
 - ✓ Provision for copyright page (inside front cover), which shall be left blank
 - ✓ Title page, containing stripped down version of the Cover Page and the list of learning competencies covered
 - ✓ Provision for author and illustration boxes (inside back cover), which shall be left blank
- 13.4 The presentation of the story shall be by panel, utilizing either the whole-page style or the two-page-spread style.
 - ✓ Option 1: For each panel sequence (two-page spread), text may be placed on one page and the illustration on the adjacent page to facilitate picture-aided reading.
 - ✓ Option 2: For each panel sequence (two-page spread), text and illustration may be placed together to facilitate a visually comprehensible story reading.
 - ✓ Option 3: For each panel (whole page), text and illustrations may be placed together to facilitate a visually comprehensible story reading.
- 13.5 All stories must start on a verso (left) page after the Title Page.
- 13.6 The Back Cover Page shall contain a short synopsis and/or a teaser to the story. The synopsis shall introduce the plot of the story without giving away the whole storyline.
14. The following are the specifications for wordless storybooks:
 - 14.1 Page extent shall be any of the following: **20 or 28 pages**. The breakdown of the page extent follows 4 cover pages (front cover, inside front cover, inside back cover, back cover) and a varying number of pages divisible by 8.
 - 14.2 Only one (1) word is allowed for a wordless storybook, including in the count any label, symbol, grapheme, or fancy fonts placed in conspicuous spaces, items, and objects, and any other text necessary for the development of the story.
 - 14.3 The Back Cover Page shall contain a synopsis or a teaser of the story in illustration, with no text.
 - 14.4 All other standards and specifications in the Illustration (Item 13 of these Guidelines) shall be followed in the preparation of wordless storybooks.

IV. MECHANICS AND QUALIFICATIONS

1. Writing and illustration of stories shall be done **outside** of office hours.
2. There will be six categories in the Gawad Teodora Alonso 2023, to wit:
 - 2.1 Category 1 is Storybooks for Young Readers, with three levels: Grades 4, 5, and 6.

3.2 The mechanics of this special award will be determined by the host region, in coordination with the National Technical Working Committee, and as approved by the National Management Committee.

3.3 The writers and illustrators of the winning storybooks in this special category will not gain points for the Honorary Awards.

VI. TIMELINE OF ACTIVITIES

1. The following is the recommended timeline of activities:

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Stories for Beginning Readers	Storybooks for Emergent Readers	Stories for Habit and Hobby Readers	Stories for Young Readers	Stories for Young Readers by Young Writers
Judging at the Division Level	October 2 to 4, 2023	October 2 to 4, 2023	October 2 to 4, 2023			
Judging at the Regional Level	October 16 to 18, 2023	October 16 to 18, 2023	October 16 to 18, 2023			
Deadline of Submission to National TWC	October 23, 2023			Registration with plot summary until September 22, 2023 Submission of final entries until October 13, 2023		
Judging at the National Level	October 30 to 31, 2023					
Awarding Ceremonies and Reading Exhibit	November 22 to 24, 2023					

2. The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
3. Deadline of submission to the National TWC, set on **October 23, 2023**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

V. LOGISTICS

1. A logistical support to the Regional TWC amounting to P120,000 shall be downloaded by the Bureau of Learning Resources to cover expenses incurred during the various activities related to the Competition, subject to usual accounting and auditing rules and regulations.
2. Additional budget for preparatory and related activities may be augmented by available local funds of the Regional Office and/or the Schools Division Office subject to usual accounting and auditing rules of the government.
3. The National Recognition Rites and Reading Exhibit will be conducted after the Judging at the National Level to recognize the winning writers and illustrators of storybooks.
4. Winners of the Competition will be invited through a formal invitation letter addressed to their respective Regional Offices.

Annex A: MECHANICS AND QUALIFICATIONS FOR CATEGORY 1



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

STORYBOOK FOR YOUNG READERS

I. Description

This category is aimed at the production of storybook packages addressing one or a combination of the learning competencies of the 2023 Revised K to 12 Curriculum for Grades 4, 5, and 6.

II. Qualifications

This category is open to all DepEd teaching and non-teaching personnel with permanent status and with no membership in any committee of the Competition.

III. Mechanics

1. Division Manuscript Screening

- a. Interested participants may submit one entry per grade level.
- b. Entries submitted for one level may not be submitted in another grade level.
- c. Only one writer is allowed in each story.
- d. There shall be no editor or auxiliary development team at this level of the Competition.
- e. The Division Technical Working Committee (TWC), as approved by the Division Management Committee, has the autonomy to conduct activities relevant to the conduct of this level of the competition (e.g., campaign drive, training, submission of entries, the conduct of district-level screening, and awarding ceremonies for winners).
- f. The Division Screening Committee (SC) as facilitated by the Division TWC, shall select the best three manuscripts per grade level. In cases of a tie, the head of the Division SC shall determine the final list of winners.
- g. Non-winning entries may be subjected to quality assurance for possible illustration and/or uploading to the DepEd Learning Resource (LR) Portal by the Division LRMS.
- h. Certificate of Recognition shall be issued to the winners, while a Certificate of Participation shall be given to all writers of participating entries compliant with the rules of the Competition.

2. Division Manuscript Illustration

- a. The best three winning stories per grade level shall be illustrated through any of the following options:
Option 1: Division Contest on Manuscript Illustration;
Option 2: Illustration by illustrators within the same division, chosen and managed by winning writers; and

- e. All ReadEx Picks are considered for the final deliberations for the Best 5 storybooks per grade level.
- f. The National SC shall determine the Best Illustrator among the illustrators of the Best 5 regardless of the ranking of their winning storybooks. All the other four winning illustrators shall receive an Illustrator's Prize.

IV. Prizes

The following are the cash prizes for Category 1:

	Writer	Illustrator
Rank 1	P35,000	P35,000
Rank 2	P30,000	
Rank 3	P25,000	
Rank 4	P20,000	
Rank 5	P15,000	
Illustrator's Prize (Rank 2 to 5)		P25,000
ReadEx Picks (Runners-Up)	P5,000	P5,000

Annex C: MECHANICS AND QUALIFICATIONS FOR CATEGORY 2



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

STORIES FOR BEGINNING READERS

I. Description

This category is aimed at the production of children's stories addressing one or a combination of the learning competencies of the 2023 Revised K to 12 Curriculum for Grades 1, 2, and 3.

II. Qualifications

This category is open to all full-time teachers in private and non-DepEd schools teaching basic education, with no teaching load at the college or undergraduate level, and with no membership in the Division and Regional Screening Committees.

III. Mechanics

1. Judging at the Division Level

- a. Interested participants may submit one entry per grade level.
- b. Entries submitted for one level may not be submitted in another grade level.
- c. Only one writer is allowed in each story.
- d. There shall be no editor or auxiliary development team at this level of the Competition.
- e. The Division Technical Working Committee (TWC), as approved by the Division Management Committee, has the autonomy to conduct activities relevant to the conduct of this level of the competition (e.g., campaign drive, training, submission of entries, the conduct of district-level screening, and awarding ceremonies for winners).
- f. The Division Screening Committee (SC) as facilitated by the Division TWC, shall select the best three (3) manuscripts per grade level. In cases of a tie, the head of the Division SC shall determine the final list of winners.
- g. Non-winning entries may be subjected to quality assurance for possible illustration and/or uploading to the DepEd Learning Resource Portal by the Division LRMS.
- h. Certificate of Recognition shall be issued to the winners, while a Certificate of Participation shall be given to all writers of participating entries compliant with the rules of the Competition.

2. Judging at the Regional Level

- a. Only the best three storybooks per grade level officially endorsed by the Division TWCs are considered official entries in this level of the Competition.
- b. The Regional TWC shall screen the entries in terms of compliance with the standards, specifications, and mechanics of the Competition.

Annex D: OFFICIAL ENTRY FORM FOR CATEGORY 2

Date of Receipt:

Received by:

**GAWAD TEODORA ALONSO 2023**
*5th National Competition on Storybook Writing***Category 2: Stories for Beginning Readers****I. PERSONAL INFORMATION**

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2023 (5th National Competition on Storybook Writing).

NAME: _____
Age and Date of Birth: _____ Gender: _____ Civil Status: _____

II. CONTACT DETAILS

Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____

Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____

Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____

STORIES SUBMITTED	
Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____

III. ASSIGNMENT OF RIGHTS

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work, subject to concurrent rights upon authorization by DepEd.

Signed this ____ day of _____, 2023.

Printed Name and Signature of Writer
Date Signed: _____

Annex E: MECHANICS AND QUALIFICATIONS FOR CATEGORY 3



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

STORYBOOKS FOR EMERGENT READERS

I. Description

This category is aimed at the production of wordless storybooks as a Kindergarten learning experience, addressing one or a combination of learning competencies for Kindergarten.

II. Qualifications

This category is open to all DepEd teaching and non-teaching personnel with permanent status and with no membership in any committee of the Competition.

III. Mechanics

1. Judging at the Division Level

- a. Interested participants may submit one entry for this category.
- b. Only one creator is allowed per storybook, serving as both the writer and illustrator of the same.
- c. There shall be no editor or auxiliary development team at this level of the Competition.
- d. The Division Technical Working Committee (TWC), as approved by the Division Management Committee, has the autonomy to conduct activities relevant to the conduct of this level of the competition (e.g., campaign drive, training, submission of entries, the conduct of district-level screening, and awarding ceremonies for winners).
- e. The Division Screening Committee (SC) as facilitated by the Division TWC, shall select the best three entries. In cases of a tie, the head of the Division SC shall determine the final list of winners.
- f. Non-winning entries may be subjected to quality assurance for possible illustration and/or uploading to the DepEd Learning Resource Portal by the Division LRMS.
- g. Certificate of Recognition shall be issued to the winners, while a Certificate of Participation shall be given to all writers of participating entries compliant with the rules of the Competition.
- h. All wordless storybooks, along with competition reports, shall be transmitted to the Regional TWC for the next phase of the Competition.

2. Judging at the Regional Level

- a. Only the best three storybooks per grade level officially endorsed by the Division TWCs are considered official entries in this level of the Competition.
- b. The Regional TWC shall screen the entries in terms of compliance with the standards, specifications, and mechanics of the Competition.
- c. The Regional SC, as facilitated by the Regional TWC, shall select the best three (3) storybooks per grade level. In cases of a tie, the head of the Regional SC shall determine the final list of winners.

Annex F: OFFICIAL ENTRY FORM FOR CATEGORY 3

Date of Receipt:

Received by:

**GAWAD TEODORA ALONSO 2023**
*5th National Competition on Storybook Writing***Category 3: Storybooks for Emergent Readers****I. PERSONAL INFORMATION**

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2023 (5th National Competition on Storybook Writing).

NAME: _____
Age and Date of Birth: _____ Gender: _____ Civil Status: _____

II. CONTACT DETAILS

Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____

Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____

Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____

STORY SUBMITTED	
Title	_____
_____	_____

III. ASSIGNMENT OF RIGHTS

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work, subject to concurrent rights upon authorization by DepEd.

Signed this ____ day of _____, 2023.

Printed Name and Signature of Writer
Date Signed: _____

Printed Name and Signature of Immediate Head
Date Signed: _____

Annex H: MECHANICS AND QUALIFICATIONS FOR CATEGORY 5



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

STORIES FOR YOUNG READERS

I. Description

This **non-competitive** category is aimed at the collection of engaging stories for young readers aged 9 to 12, intended for compilation, transformation to multimedia, or other creative purposes. Stories created for this category shall be anchored on any component of the DepEd MATATAG Agenda.

II. Qualifications

This category is open to basic education leaders occupying third-level position, in active support to the initiatives of a healthy reading community and of the components of DepEd MATATAG Agenda.

III. Mechanics

1. Interested participants may submit one entry for the category.
2. Only one writer is allowed in each story. There shall be **no** editor or auxiliary development team in this category.
3. All submissions shall be through an online survey form (e.g., Google Form), to be announced by the Bureau of Learning Resources.
4. The National Screening Committee (SC), composed of decorated children's book writers, and literary experts and academics, shall determine an indefinite number of stories to be included in the final list.
5. All stories included in the final list shall be part of a special edition of the *Kaban ng mga Kuwento Ng Bayan Ko*, a series of children's story compilations.



Gawad Teodora Alonso 2023
(5th National Competition on Storybook Writing)

CRITERIA FOR JUDGING

MANUSCRIPT SCREENING

Criteria	Factors	Percentage
Concept	Originality and local flavor	20%
Storytelling Style - Plot and pacing - Characterization - Dialog	Artistic presentation, use of the literary device (idioms, figures of speech, etc.), appropriate tone of the story, story progression (three-act, framing, etc.), unpredictability, conflict presentation and resolution, utilization of character, effective use of dialog (as needed)	40%
Development of the Theme and Learning Competency	Clarity of the theme, effective presentation, and treatment of competency, appropriateness to grade level	25%
Presentation Standards	Spelling, punctuation, grammar, usage, orthographic compliance, styling	15%

MANUSCRIPT ILLUSTRATION AND WORDLESS STORYBOOK

Criteria	Factors	Percentage
Appropriateness of the Illustration	Purpose, intent, message	40%
Media/mode of Presentation	Use of appropriate media for the story	15%
Technique and Skill	Expertise, consistency, etc.	25%
Viewer Reception/Overall Design and Artistic Composition	Use of elements and principles of art	20%

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Text	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme Development of Learning Competency Presentation Standards	50%
Art	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

Citizenship and Social Responsibility

Learning resources should reinforce one's belongingness and being a citizen of the Philippines, vested with rights, privileges, and duties/ responsibilities. As Filipino citizens, the learners must be aware of their duties and responsibilities to be able to contribute to the achievement of national development. These shall:

1. Encourage participative and responsible citizenship.
2. Promote in learners, respect, and a positive attitude toward persons with disabilities by highlighting their potential and capabilities, not their limitations.
3. Foster attitudes of inclusivity, acceptance, understanding, and appreciation for diverse cultures, sectors, and groups in society.
4. Depict contributions of individuals and ethnic groups in the country, religious, and sectoral groups that promote the common good of the community and the larger society.
5. Avoid the depiction of physical, sexual, verbal, and mental abuse of adults and children as well as violent sports and entertainment.
6. Respect for Ownership (in relation to Intellectual Property Rights)
7. Uphold the confidentiality and privacy of all data and information as required under the Data Privacy Act of 2012 (Republic Act No. 10173).
8. Avoid commercialization, endorsements and accreditation of goods and services

Individuals and Social Identity

Individual identity refers to the particular qualities, attributes, principles, and/or beliefs that makes a person or group different from others. This may include aspects of our life that an individual has no control over, such as where we grew up or the color of our skin; as well as choices made in life, such as how time is managed and what we believe in.

On the other hand, social identity can provide people with a sense of valuing one's belonging to a certain group and a framework for socializing, which can influence one's behavior. Social identity also refers to how we identify ourselves in relation to others according to what we have in common.

To promote individual and social identity, learning resources should:

1. Depict the ethnic, physical, mental, religious, cultural and socio-economic diversity of individuals and their circumstances in society, and promote sensitivity to and respect for the dignity and equal treatment of all.
2. Involve all races and ethnicities, religions, economic classes, sexual orientations, and gender identities including lesbian, gay, bisexual, and transgender, queer, intersex, asexual (LGBTQIA) in all social activities, events, and gatherings.
3. Avoid views or opinions that highlight stereotypes and encourage cultural, moral, and social insensitivities against particular social classes, gender groups, sexual preferences, ethnicities, regions of origin, levels of ability, political affiliations, cultural, and religious groups.
4. Avoid bias, prejudice, and stereotyping of various genders in the depiction of behaviors, home and family roles, professions, occupations, and contributions to society.

impacts on the lives of everyone. A high percentage of learners are already embracing the world of media and communication technology. Hence, appropriate digital or non-print learning resources are needed for effective and efficient use.

The K to 12 Curriculum promotes the development of information and media literacy skills among 21st-century learners.

Therefore, the learning resources provided must be learning opportunities that leads them to:

1. Portray Ethical Media Practice
2. Demonstrate the importance of using different forms of media as a means of communication and expression of ideas.
3. Highlight technological innovations as products of human ingenuity.
4. Depict responsible, safe, and secure use of Information and Communications Technology (ICT).
5. Promote positive and desirable attitudes towards ICT and its use.

Health, Nutrition, and Wellness

This theme focuses on the various aspects of health, nutrition and wellness that would make learning resources responsive to the holistic development of an individual's emotional, mental, moral, physical, social, and spiritual dimensions to achieve a quality life.

Therefore, K to 12 learning resources must be developed to:

1. Promote and support personal health habits, physical fitness activities and practices.
2. Promote proper nutrition through healthy diets and positive eating behaviors that provide healthy eating environment for children and adolescents.
3. Discourage the use of tobacco, e-cigarettes, vape, alcohol, restricted drugs (e.g. narcotics) and other addictive substances.
4. Emphasize health concerns during puberty and adolescence with focus on personal health and the development of self-management skills in coping with life's changes.
5. Promote the development and adoption of health programs in preventing and controlling diseases and disorders.
6. Encourage application of consumer knowledge and skills in the effective evaluation, selection and use of health information, products, and services.

Environment

The Earth is not simply a warehouse of resources to serve human needs but also an integrated, interdependent functioning system upon which all life forms depend for survival. Failure of one sub-system will affect other sub-systems, the ecology, and other systems and would eventually threaten the subsistence of human beings and communities. It is necessary for everyone especially the learners to treat the natural environment with love and respect through learning resources that aim to:

Annex L: COMMITTEES OF THE PROGRAM



Gawad Teodora Alonso 2023 (5th National Competition on Storybook Writing)

COMMITTEES OF THE PROGRAM

	Management Committee	Technical Working Committee	Screening Committee
Terms of Reference	- Oversees the conduct of activities - Approves plans, calendar of activities, and other components of the Competition as recommended by the Secretariat - Resolves issues and concerns on the conduct of the Competition	- Plans out programs, projects, and activities, and their calendar of implementation - Spearheads the conduct of the series of activities approved by the Management Committee - Upholds the integrity of the Competition by maintaining the confidentiality of records and exercising fairness in the treatment of entries and submissions	- Selects the best manuscripts and/or storybooks submitted - Upholds the integrity of the Competition by maintaining the confidentiality of the judging process and results
Composition – National	Bureau of Learning Resources Atty. Ariz Delson Acay D. Cawilan, <i>Director IV</i> Edward C. Jimenez, <i>Director III</i> Besy C. Agamata, <i>Chief Education Program Specialist</i>	- BLR specialists - BCD specialists - BLD specialists - Recipients of Gawad Teodora Alonso as end-user representatives Chairperson: Jejomar C. Alda Co-chairperson: Marietta C. Publico Head, Category 1: Sharon B. Buti Head, Category 2: Analiza S. Dy Head, Category 3: Jason O. Villena Head, Special Categories: Ryan T. Lactaotao	Storybook experts and academicians; published and celebrated authors and illustrators; book collectors and enthusiasts IMPORTANT: All members of the Division and Regional Screening Committees shall not be invited as members of the National Screening Committee. Screening Committee for Categories 4 and 5 includes members of the National TWC
Composition – Regional	- RD - ARD - CLMD Chief	LRMS	Required members: - Author and/or illustrator of storybook - Teacher of Key Stage 1 (for Manuscript and Wordless Categories) and Key Stage 2 (for Storybook Category) from a non-winning division - Reading specialist/s - Learning area specialist/s Optional members: - Non-DepEd academician specializing in reading - Enthusiast or collector of storybooks