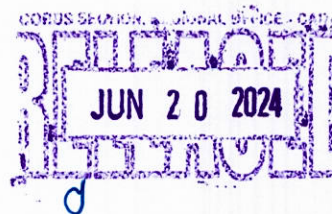




Republic of the Philippines
Department of Education
CARAGA REGION



June 20, 2024

REGIONAL MEMORANDUM

No. 0615, s. 2024

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

NUTRI-KATSA PAINTING CONTEST YEAR 3 IN CARAGA REGION

1. In reference to the letter from the National Nutrition Council (NNC) Caraga dated June 19, 2024, the office announces that there shall be a conduct of the Nutri-Katsa Painting Contest Year 3 which is open to **All Junior High School students** in the Caraga Region as part of the Nutrition Month celebration 2024.

2. The contest timeline is as follows:

Submission Deadline : July 10, 2024
Initial Screening : July 12, 2024
Facebook Engagement : July 12-23, 2024
Judging of Entries : July 19, 2024
Tallying of Scores : July 24, 2024
Winners Announcement : July 25, 2024

3. The mechanics and prizes of the Nutri-Katsa Painting Contest Year 3 are cited in the attached letter from the NNC Caraga for ready reference.

4. Immediate dissemination of this Memorandum is desired.

MARIA INES C. ASUNCION
Director III
Officer-In-Charge
Office of the Regional Director

Encl/s.: As stated

Reference/s: NNC Caraga letter dated June 19, 2024

To be indicated in the Perpetual Index
under the following subjects:

CONTEST NUTRI-KATSA NUTRITION MONTH 2024

ESSD/rgt
06/20/2024



2024-06-09888

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**National
Nutrition
Council**
CARAGA

Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL
CARAGA REGION
2nd Floor, VCDU Building, T. Guingona Sr. Avenue
Dagohoy, Butuan City 8600

June 19, 2024

DIR. MARIA INES C. ASUNCION, CESO IV
Regional Director, DepEd Caraga
Member, Regional Nutrition Committee
Butuan City

THRU: **MS. RENA GRACE G. TUL-ID, RND**
Nutritionist-Dietitian II

Dear **Director Asuncion**:

Healthy Greetings from the National Nutrition Council (NNC) Caraga!

This is in connection with the previous email regarding the Nutri-Katsa Painting Contest Year 3. We understand that as students, they may have a busy schedule and various commitments, which is why we have decided to make some adjustments to the contest timeline to provide the participants with more time to prepare their respective entries.

Initially, the contest was scheduled to have the following timeline:

Submission Deadline	: July 5, 2024
Initial Screening	: July 5-8, 2024
Facebook Engagement	: July 8-19, 2024
Judging of Entries and Tallying of Scores	: July 19, 2024
Winners Announcement	: July 25, 2024

However, after carefully considering the needs of the participants, we have made the decision to extend the submission deadline. The **new timeline** is as follows:

Submission Deadline	: July 10, 2024
Initial Screening	: July 12, 2024
Facebook Engagement	: July 12-23, 2024
Judging of Entries	: July 19, 2024
Tallying of Scores	: July 24, 2024
Winners Announcement	: July 25, 2024

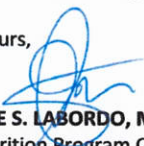
This extra time will allow the participants to fully immerse in the creative process, experiment with different techniques, and refine the masterpieces to the highest standard. We want to ensure that the participants have the opportunity to showcase your true potential.

Attached herewith the revised mechanics and guidelines of the Nutri-Katsa Painting Contest Year 3. **Please note that all other contest rules and guidelines remain the same.**

For further inquiries, the NNC Caraga Secretariat can be reached through Nutrition Officer II Mariella P. Rayco at 0938 925 4120 or email us at nnccaraga@gmail.com or caraga@nnc.gov.ph.

Once again, we are counting on your active support and involvement in the 50th Nutrition Month Celebration. Thank you!

Very truly yours,


NIÑO ARCHIE S. LABORDO, MRD, PhD
Regional Nutrition Program Coordinator
National Nutrition Council Caraga

"Nutrisyong sapat, para sa lahat!"

Telephone: (085) 817 5883

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Website: nnc.gov.ph/regionaloffices/mindanao/caraga

Facebook: facebook.com/NNC13Caraga

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www.facebook.com/nncofficial www.twitter.com/nncofficialph
www.youtube.com/NationalNutritionCouncilOfficialPhilippines





National
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CARAGA



Nutri-Katsa Painting Contest Year 3

Background

As part of the Nutrition Month celebration, the National Nutrition Council Caraga invites young artists to showcase their creative talents and their understanding of healthy, nutritious, and sustainable diets.

This aims to cultivate a deeper appreciation of the students for nutrition, promote the adoption of healthier dietary habits, and empower the next generation to become nutrition champions and food security advocates.

General Instructions

- 1) The Nutri-Katsa contest is open to **ALL Junior High School students** in the Caraga Region.
- 2) Upon submission of entries to the NNC RO the contestants must submit a copy of their school identification card (ID) and a school ID of their adviser with a contact number.
- 3) Confirmation of contestants and official entry is through the submission of the actual artwork to the National Nutrition Council Regional Office with the official address: 2nd Floor, VCDU Building, T. Guingona Sr. Avenue, Dagohoy, Butuan City 8600, **on or before 10 July 2024, 5'oclock in the afternoon.**

Mechanics

- 1) Each contestant shall produce and submit **one (1) original artwork/painting** using painting materials of their choice and katsá, a soft, loosely woven cotton cloth commonly used as straining material for making cheese and for other uses in cooking, which will serve as the canvass.
- 2) The **katsá** (framed canvas) dimensions shall be **16" (width) x 20" (height)**. Contestants may use or depict a specific or a combination of art movements and styles (e.g., abstract) to express or visualize the theme.

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- 3) The contestant must **submit a time-lapse video** showing the entire painting process from start to finish. The actual, original artwork/painting and time-lapse video must be submitted to NNC Caraga Regional Office on or before 10 July 2024, 5 p.m. (address indicated above).
- 4) A **short description of the artwork** must also be submitted with a **maximum of 100 words**, typewritten on an A4 size paper. This must be submitted along with the actual artwork. The portrait shall convey the 2024 Nutrition Month Theme ***“Sa PPAN: Nutrisyong Sapat Para Sa Lahat”***
- 5) A copy of the 50th Nutrition Month Campaign Strategy will also be provided to all contestants. This may be used as an additional reference for the creation of the artwork.
- 6) All artworks received shall be deemed property of the NNC Caraga, which will have the right to reproduce, exhibit, or publish for promotional and educational purposes, indicating or acknowledging the contestant’s name and school.
- 7) Upon receipt of registration/entry forms and actual artwork, NNC Caraga shall take a photo(s) of the entries which shall be **uploaded on the official NNC Caraga Facebook Page on 12 July 2024**. This is for the promotion of the contest and is one of the criteria for judging.
- 8) **Judging of the entries will take place on 19 July 2024**. However, there will be an **initial screening which will be on 11-12 July 2024**. The board of judges shall be composed of the members of the Regional Nutrition Committee, Regional Nutrition Technical Working Group, and visual artists in the Caraga Region. The decision of the judges is final and irrevocable.
- 9) **Announcements of winners shall be on 25 July 2024** during the 50th Nutrition Month Regional Culmination Activity. Winners shall be notified via SMS with the corresponding NNC Caraga Facebook posting.

Criteria for Judging:

Criteria	Percentage
Interpretation of NM Theme	25%
Creativity and Originality	25%
Quality of Artwork	20%
Artistic Skill/Aesthetics	10%
Facebook Engagements*	10%
Neatness	10%
TOTAL	100%

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*Facebook Engagements shall include **shares and positive reactions of the portrait and time-lapse video**. The time-lapse video shall be uploaded as reel be included for social media shares and reactions combined to the social media reactions of the posted portrait. The number of shares and positive reactions to each photo and time-lapse video shall be added and will be averaged according to the total number of shares and reactions of all photos. Please avoid negative reactions.

Prizes

First Prize	–	Php 4,500.00 + Plaque
Second Prize	–	Php 3,000.00 + Plaque
Third Prize	–	Php 1,500.00 + Plaque
4th – 9th Prize	–	Php 500.00 + Certificate

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