



Republic of the Philippines
Department of Education
CARAGA REGION



July 20, 2023

REGIONAL MEMORANDUM

No. 0537, s. 2023

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

**INVITATION TO THE 2023 NUTRITION MONTH
NUTRI-KATSA PAINTING COMPETITION**

1. By virtue of Presidential Decree No. 491, the month of July is declared as Nutrition Month to increase awareness of Filipinos on pressing nutrition concerns. This year's theme is "Healthy Diet Gawing Affordable for All!", calls for collective efforts of stakeholders on the need for integrated actions on transforming food systems towards affordable diets.
2. As part of the celebration, the National Nutrition Council (NNC) – Caraga is inviting Grade 8 and Grade 9 Junior High School learners to join the Nutri-Katsa Painting Competition. At least two representatives shall be endorsed per division. The original artwork/painting shall be submitted to NNC Caraga Regional Office on or before July 11, 2023.
3. Attached is a copy of the competition mechanics and general instructions for your reference.
4. For your information and dissemination.

MARIA INES C. ASUNCION

Director III

Officer In-charge

Office of the Regional Director

BY AUTHORITY OF THE REGIONAL DIRECTOR:


PEDRO T. ESCOBARTE JR. Ph.D., CESO V

Asst. Regional Director

Encl/s.: As stated.

Reference/s: NNC Caraga invitation letter

To be indicated in the Perpetual Index
under the following subjects:

COMPETITION

NUTRITION MONTH

OPLAN KALUSUGAN SA DEPED

ESSD/jcc
07/20/2023



Address: J.P. Rosales Avenue, Butuan City
Trunkline No: (085) 225-1151
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph
Website: <https://caraga.deped.gov.ph/>



2023-06-08524

Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	1 of 1



2023 NUTRITION MONTH

Nutri-Katsa

YEAR 2

General Instruction

- The Nutri-Katsá contest is open to **ALL Grade 8 and Grade 9 High School students** in Caraga Region.
- Each schools division shall select a **maximum of two (2) students as contestants**, male or female, who are bonafide students at the school's division they are representing.
- Upon submission of entries to the NNC RO the contestants must submit a copy of their **school identification card (ID) and a school ID for their adviser with contact number**.
- Confirmation of contestants and official entry is through the submission of the actual artwork to the National Nutrition Council Regional Office with the official address: **2nd Floor, VCDU Building, T. Guingona Sr. Avenue, Dagohoy, Butuan City 8600, on or before 7 July 2023.**





2023 NUTRITION MONTH

Nutri-Katsa

YEAR 2

Mechanics

1. Each contestant shall produce and submit one (1) original artwork/painting using painting materials of their choice and katsá, a soft, loosely woven cotton cloth commonly used as straining material for making cheese and for other uses in cooking, which will serve as the canvass.
2. The katsá (framed canvass) dimensions shall be 16 in (width) x 20 in (height).
3. Contestants may use or depict a specific or a combination of art movements and styles (e.g., abstract) to express or visualize the theme.
4. The actual, original artwork/painting must be submitted to NNC Caraga Regional Office on or before **11 July 2023** (address indicated above).
5. A short description about the artwork must also be submitted with a maximum of 100 words, typewritten on an A4 size paper. This must be submitted along with the actual artwork. The portrait shall convey the 2023 Nutrition Month Theme “Healthy Diet Gawing Affordable for ALL!”



2023 NUTRITION MONTH

Nutri-Katsa

YEAR 2

Prizes

1st Place

Php 4,500.00
(+ Plaque & Nutrition IEC Materials)

2nd Place

Php 3,000.00
(+ Plaque & Nutrition IEC Materials)

3rd Place

Php 1,500.00
(+ Plaque & Nutrition IEC Materials)

6 Consolation Prizes **Php 500.00 each**
(+ Certificate & Nutrition IEC Materials)





2023 NUTRITION MONTH

Nutri-Katsa

YEAR 2

Mechanics

6. A copy of the 49th Nutrition Month Talking Point will also be provided to all contestants. This may be used as an additional reference for the creation of the artwork. Alternatively, you can download the talking points at National Nutrition Council Website using the link <https://nnc.gov.ph/>

7. All artworks received shall be deemed property of the NNC Caraga, which will have the right to reproduce, exhibit, or publish for promotional and educational purposes, indicating or acknowledging the contestant's name and school.

8. Upon receipt of registration/entry forms and actual artwork, NNC Caraga shall take photo(s) of the entries and shall be uploaded on the official NNC Caraga Facebook Page on 13 July 2022. This is for the promotion of the contest and is one of the criteria for judging.

9. Judging of the entries shall be on 21 July 2022. The board of judges shall be composed of the members of the Regional Nutrition Committee, Regional Nutrition Technical Working Group and/or visual artists in Caraga Region.

10. Announcements of winners shall be on 26 July 2022 during the 49th Nutrition Month Regional Culmination Activity. Winners shall be notified via SMS with corresponding NNC Caraga Facebook posting.

f NNC13Caraga



nnc.gov.ph/regional-offices/mindanao/caraga



nnccaraga@gmail.com



2023 NUTRITION MONTH

Nutri-Katsa

YEAR 2

Criteria of Judging

Interpretation of NM Theme	25%
Creativity and Originality	25%
Quality of Artwork	20%
Artistic Skill/Aesthetics	10%
*Facebook Engagements	10%
Neatness	10%

TOTAL: 100 %

*Facebook Engagements shall include shares and reactions. The number of shares and reactions of each photo shall be added and will be averaged according to the total number of shares and reactions of all photos.

Decision of the judges is final and irrevocable.

