



Republic of the Philippines
Department of Education
CARAGA REGION

MAY 14, 2026

REGIONAL MEMORANDUM

No. **0467**, s. 2026

To: Schools Division Superintendents
All Others Concerned

PARTICIPATION IN THE 2026 MILO CHAMP CAMP

1. This office announces the conduct of the **2026 Milo Champ Camp**, a grassroots sports program organized by Nestlé Philippines, Inc., through its MILO brand, in celebration of MILO's 59th year in the Philippines. The activity is scheduled on **May 31, 2026 to June 01, 2026**.
2. The MILO Champ Camp is designed to engage children and young learners in the fundamentals of various sports. It features sports modules developed in partnership with the University of the Philippines College of Human Kinetics. The program also aims to encourage learners to become active and develop healthy habits through sports participation.
3. Relative thereto, Schools Division Offices (SDOs) are encouraged to disseminate this memorandum to schools and support participation in the said activities, subject to existing DepEd policies, safety protocols, and the non-disruption of classes.
4. For more information and complete event schedules, interested parties may access the official link provided in the advisory: <https://bit.ly/45BTQ08>
5. Immediate and wide dissemination of this memorandum to all concerned is desired.

MARIA INES C. ASUNCION

Director IV
Regional Director

ESSD/jl
05/12/2026



Good food, Good life

Nestlé Philippines, Inc.

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MARIA INES C. ASUNCION
Regional Director
DepEd Caraga Region



Dear **Regional Director Asuncion**,

Greetings in the name of building next generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO celebrates its 59th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our **MILO Champ Camp**.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on **June 1, 2026 to May 31, 2026**.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

HANS CHUA
MILO Champ Camp Head

CARLO SAMPAN
AVP-Head of MILO Sports

Advisory No. **013**, s. 2026

January 12, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

2026 NATIONAL MILO MARATHON AND MILO CHAMP RUN

In celebration of its 62nd year in the Philippines, Nestlé Philippines' MILO shares its heritage and success as it renews its commitment to the country in building a strong nation of champions through the lineup of sports programs.

Starting almost five decades ago, the MILO Marathon made its mark in the Philippines as the first marathon recognized as a major national sports event. To this day, it remains the grandest, longest-running, and most prestigious running competition in the country.

This year, MILO continues its longstanding tradition through the National MILO Marathon while introducing a new initiative, the MILO Champ Run.

The MILO Marathon will host qualifying races in 15 cities nationwide. There will be four race categories for the regional races: 3K, 5K, 10K, and 21K. The Finals will feature five categories: 3K, 5K, 10K, 21K, and 42K.

Designed for children and young learners, the MILO Champ Camp offers fun and appropriate race categories that encourage early interest in fitness, teamwork, and healthy lifestyles. This grassroots sports program aims to teach students the fundamentals of physical activity through sports. Developed in collaboration with experts from the University of the Philippines College of Human Kinetics, the program encourages kids to be active and nourishes them with MILO products afterwards. This initiative is set to be implemented in public schools nationwide from January to December.

Please access the complete event schedules through this link using the passcode 1234: <https://bit.ly/45BTQO8>.

For more information, please contact:

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