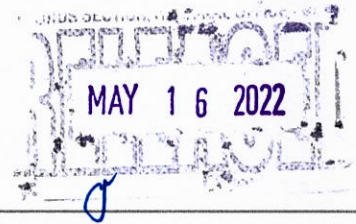




Republic of the Philippines
Department of Education
CARAGA REGION



May 16, 2022

REGIONAL MEMORANDUM

No. 0416, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
Surigao City and Surigao del Sur Divisions

COMPREHENSIVE SEXUALITY EDUCATION (CSE) COMMUNICATION
AND VISIBILITY STRATEGY AND PLAN AND 2023 ACTIVITIES

1. In reference to Memorandum DM-CI-2022 – 165 dated May 6, 2022 from the Office of the Undersecretary for Curriculum and Instruction through the Bureau of Curriculum Development (BCD), there shall be a conduct of the Comprehensive Sexuality Education Communications and Visibility Strategy and Plan of 2023 activities. The first mentoring and coaching session on “Targeting and Engaging Audiences” is scheduled on May 19, 2022 at 8:30am – 12nn through online modality.
2. The following participants are requested to attend the activity.

Marino L. Pamogas - EPS-CSE Focal Person Surigao City Division
Analiza G. Doloricon- EPS-CSE Focal Person Surigao del Sur Division
3. For details, please refer to the attached communication.
4. Immediate dissemination of this Memorandum is desired.


MA. GEMMA MERCADO LEDESMA
Regional Director

Encls.: None

Reference: Memorandum DM-CI-2022-165

To be indicated in the Perpetual Index
under the following subjects:

CSE CURRICULUM FOCAL PERSON STRATEGY

CLM/jcmo
05/16/2022



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Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-CSDD-O-2022-3046

**MEMORANDUM
DM-CI-2022-165**

TO : MINISTER, MBHTE-BARMM
REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ALL CI PERSONNEL CONCERNED
OTHER CONCERNED DEPED PERSONNEL

FROM : DIOSDADO M. SAN ANTONIO
Undersecretary

SUBJECT : COMPREHENSIVE SEXUALITY EDUCATION (CSE)
COMMUNICATION AND VISIBILITY STRATEGY AND PLAN AND
2023 ACTIVITIES

DATE : MAY 06, 2022

The Bureau of Curriculum of Development is pleased to share with you the first **Comprehensive Sexuality Education (CSE) Communication and Visibility Strategy and Plan April 2022 ("CSE Communication Plan")** (see Annex 1) that has been co-created based on your valuable insights and feedback during our CSE Messaging Workshop. The **CSE Communication Plan** is anchored on advocacy communication as a strategy that also takes into account the different stakeholders that the CSE program needs to reach—each requiring different messaging—and the multilevel and multisectoral approach to communication needed to address such need. The **strategies, core messages per target audience, and complementary activities contained therein have also been developed cognizant of the directives under EO 141** for the Department for Education to prioritize interventions that can be included in the "Comprehensive Action Plan Towards the Prevention of Adolescent Pregnancies" to be submitted to Human Development and Poverty Reduction (HDPR) Cabinet Cluster.

Similar to the timing of the CSE programme's pilot implementation, the CSE Communication Plan will also use a phased approach to implementation considering available budget and resources. For the FY 2022, the plan has outlined key activities to build the awareness, appreciation and skills of program implementers, parents, community leaders, organizations and other stakeholders of CSE. Part of this is a six-part Communication Workshop Program (see Annex 2) to capacitate CSE focals at the central and regional offices to implement and use the plan to advocate for CSE to

various target audience. Complementing this program is a series of Monitoring and Capacity Building Activities that are scheduled from May to September 2022.

The first **mentoring and coaching session on “Targeting and Engaging Audiences” is scheduled on May 19, 8:30am – 12nn**. We enjoin all the target participants to attend the activity via Zoom platform. As prework, all attendees will be provided information, advance reading assignments/materials, and activity sheets.

Enclosed are the following for your reference:

1. Comprehensive Sexuality Education (CSE) Communication and Visibility Strategy and Plan (Annex 1)
2. CSE Communication Workshop (Series) 2: Targeting and Engaging Audiences (Annex 2)

For more information, please contact:

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CSE Focal Person
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Immediate dissemination of this memorandum is requested.