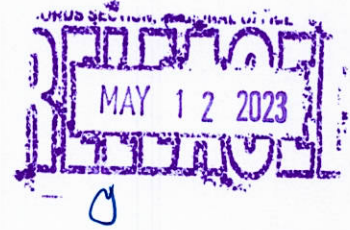




Republic of the Philippines
Department of Education
CARAGA REGION



May 11, 2023

REGIONAL MEMORANDUM
No. 0375, s.2023

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

INVITATION TO SUBMIT ENTRIES FOR EASTWEST BANK
"I RESPECT AWARD 2023"

1. The Eastwest Rural Bank, a partner of DepEd Caraga would be selecting learners, graduating grades 6 students, S.Y. 2022-2023 in Caraga Region for the "I RESPECT AWARD".
2. The award has 5 categories namely: Respect to Oneself; Respect to others; Respect to Culture and Religion; Respect for the Environment and Respect to Social Media.
3. Each SDO in Caraga is requested to submit scanned copies of the necessary attachment, required by the Eastwest Rural Bank, to the Regional Youth Formation Coordinator, Dr. Adrilene Mae J. Castaños not later than May 14, 2023 through email: adrilenemae.castanos@deped.gov.ph.
4. Maximum of 5 entries per SDO are acceptable. However, only (1) candidate is allowed per school.
5. For more details, please to the enclosed documents from Eastwest Rural Bank.
6. For your information and guidance.


MA. GEMMA MERCADO LEDESMA
Regional Director

Encl/s.: Letter from Eastwest Rural Bank
Reference/s: NONE
To be indicated in the Perpetual Index
under the following subjects:

AWARD

INVITATION

PARTNERSHIP

ESSD/ajc
05/11/2023



Address: J.P. Rosales Avenue, Butuan City
Trunkline No: (085) 225-1151
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph
Website: <https://caraga.deped.gov.ph/>

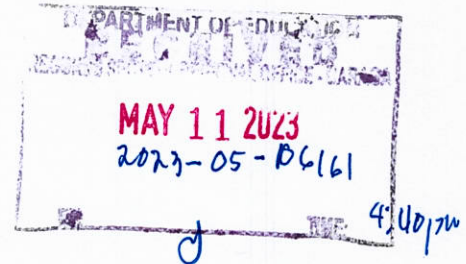


2023-05-06195

Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	1 of 1

May 11, 2023

MA. GEMMA MERCADO LEDESMA
Regional Director
CARAGA REGION XIII
Department of Education



Dear RD **MA. GEMMA MERCADO LEDESMA:**

Greetings!

We would like to amend the statement in our letter dated May 9, 2023 regarding to EWRB I "Respect" Award 2023, which states that:

"The EWRB "I Respect" Award is given to graduating Grade 6 students who exemplify the value of "Respect", a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will once again select FIVE (5) graduating Grade 6 students from your region to receive this award. We encourage your office to submit Ten (10) schools from which the qualifiers will be selected"

TO:

The EWRB "I Respect" Award is given to graduating Grade 6 students who exemplify the value of "Respect", a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will once again select FIVE (5) graduating Grade 6 students from your region to receive this award. **We encourage your office to submit entries from participating schools from which the qualifiers will be selected"**

Thank you very much and we look forward to receiving your entries.

Respectfully,



GERARD LONI Q. DUQUE
Division Leader – Eastern Mindanao
Contact Number: 09088162170



EAST WEST RURAL BANK, INC.

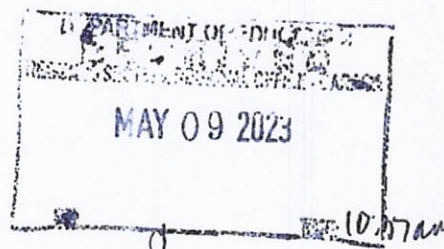
3rd and 4th Floors East West Bank Building, J.P. Laurel Avenue corner Inigo Street, Bajada, 8000 Davao City

Telephone number: (082) 238-7700

A subsidiary of East West Banking Corporation

May 9, 2023

MA. GEMMA MERCADO LEDESMA
Regional Director
CARAGA REGION XIII
Department of Education



Dear RD **MA. GEMMA MERCADO LEDESMA:**

Greetings!

EastWest Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. This excellent customer experience is not only limited to catering to financial needs but also in showing our full support in DepEd's activities towards realizing the full potential of the students.

With S.Y. 2022-2023 closing in a few months, Graduation Rites will soon commence in each school to recognize students with outstanding performance in different aspects of student development. Recognizing that good character is also an important aspect of learning and excellence, EastWest Rural Bank would like to take part again in this celebration of success through the EWRB "I Respect" Award.

The EWRB "I Respect" Award is given to graduating Grade 6 students who exemplify the value of "Respect", a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will once again select **FIVE (5) graduating Grade 6 students** from your region to receive this award. We encourage your office to **SUBMIT TEN (10) schools** from which the qualifiers will be selected. Strictly one (1) candidate is allowed per school.

Attached in this letter is the award rationale and mechanics for the details on how your Region can join and submit a nomination.

For questions and inquiries, please do not hesitate to contact us.

Thank you very much and we look forward to receiving your nomination.

Respectfully,


GERARD LONI Q. DUQUE

Division Leader – Eastern Mindanao

Contact Number: 09088162170

➤ **EAST WEST RURAL BANK, INC.**

3rd and 4th Floors East West Bank Building, J.P. Laurel Avenue corner Inigo Street, Bajada, 8000 Davao City
Telephone number: (082) 238-7700

A subsidiary of East West Banking Corporation

EASTWEST RURAL BANK

I RESPECT Award 2023

AWARD RATIONALE

The EWRB "I Respect" Award is given to **FIVE (5)** graduating Grade 6 students from each DepEd Region who exemplifies the value of respect, a core value of EWRB, in his/her day-to-day dealings and encounter. Respect, as a value, can be expressed through actions such as, but not limited to:

1. **RESPECT to Oneself** by taking care of oneself, physically, mentally, and emotionally.
2. **RESPECT to Others** by being courteous and polite when talking to teachers, classmates and the elderly. Treats everyone equally and accepts that each one is unique and different.
3. **RESPECT to Culture & Religion** by having a good relationship with people of different faiths and beliefs and does not misrepresent or belittle their beliefs and practices.
4. **RESPECT for the Environment** by being responsible for his/her actions towards the surroundings.
5. **RESPECT to Social Media** by being responsible in using social media platform and respecting others online.

The awardee shall receive EWRB I Respect medallion and a cash incentive amounting to Php5,000.00.

OBJECTIVES

The "I Respect Award" campaign aims to recognize the efforts of the Teachers to mold their student's values in their day-to-day dealings and encounters. Specifically, this project aims to:

1. Convey a message that EWRB places high regards to the students' value of respect towards humanity, the environment, social, cultural, and spiritual beliefs.
2. Show the Bank's desire to uphold respect as a value amidst the current social issue of students' disrespect towards their teachers.
3. Maintain the Bank's relationship with the key DepED officers through participation in one of its major activities – the Graduation Rites.

WHO CAN JOIN?

The EWRB "I Respect Award" is open to **ALL DepEd Elementary Schools**. Each region, through the Regional Head, is invited to nominate **TEN (10) schools** from which the qualifiers will be taken. Strictly one (1) candidate is allowed per school.

Five (5) nominees from each region will be selected by the Bank as recipient of the award.

QUALIFYING CRITERIA FOR AWARD RECIPIENT

1. Bona fide graduating Grade 6 elementary student at the current School Year 20222023.

2. Of good moral character and does not have any record or report of any inappropriate behavior or misconduct
3. GWA: No minimum general average is required to qualify as recipient of the award.

SUBMISSION PROCESS TIMELINE

PHASE	ACTIVITY	TIMELINE	DEADLINE OF SUBMISSION
CALL FOR NOMINATION	Respective Division Leaders will visit the Regional Offices and submit the notification of the Bank's intent to continue with its I Respect campaign for 2023.	May 8, 2023 (Mon) to May 12, 2023 (Fri)	Regional Offices must be informed on/or before May 12, 2023 (Fri)
	Division Leaders must inform the Region that we need at least ten (10) schools from which the nominees will be selected		
SUBMISSION OF NOMINEES FROM REGION	Division Leaders will collate the following information from Regional Offices and forward the same to the Business Innovation Group through Brand and Channel Management Officers. i. School Name ii. School Address iii. Principal's name, email address, and contact number	May 15, 2023 (Mon) to May 20, 2023 (Sat)	List of ten (10) schools must be submitted to Brand and Channel Management on/or before May 20, 2023 (Sat)
NOTIFICATION OF CHOSEN SCHOOLS	Brand and Channel Management will send via email, a notification letter to the school principal informing them of the award rationale, objective, and the selection process. i. The S&C Division Leader will also be copied in the email. Just in case the Principal fails to receive the notification, the DL or TL S&C may print a copy and will personally hand-over such notification to the Principal to ensure timely receipt of the same.	May 22, 2023 (Mon) to May 24, 2023 (Wed)	All schools must receive the letter on or before May 24, 2023 (Wed)

SUBMISSION OF NOMINEES FROM SCHOOLS	Once a nominee has been identified, the following documents will have to be submitted via email to Brand and Channel Management Channel Management Officers. i. Personal data form & Data Privacy Notice (See Annex B) - The Data Privacy Notice must be signed by the Student Nominee's Parent or Guardian. ii. Certificate of good moral character iii. Duly accomplished Scorecard (See Exhibit C)	May 15, 2023 (Mon) to May 31, 2023 (Wed)	May 31, 2023 (Wed)
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SELECTION PROCESS AND ANNOUNCEMENT OF AWARDEES

1. A **PRE-SCREENING** of all submissions will be conducted for compliance. Submissions with lacking documents will automatically be disqualified.
2. Nominees from each region shall undergo **JUDGING PROCESS** to select the FIVE (5) awardees out of ten (10) nominees from each region based on the criteria below:
 - i. Overall Ranking based on the I Respect Scorecard
 - ii. The impact of the described situation/event where/when the nominee was observed to have exercised the value of RESPECT, as illustrated by the advisor/teacher.
3. The selected 5 nominees from each region shall be the "I Respect" award recipients for the area.
4. A letter will be sent to the Regional Office and school addressed to the School Principal to inform them of the selection of their nominees as award recipients.
5. East West Rural Bank reserves the right not to award, and to withdraw and/or forfeit any of the award should the participants or entries fail to meet a certain competition requirement

AWARD

1. The selected award recipient/s will receive the following:
 - i. EWRB I Respect Medallion
 - ii. Cash incentive amounting to Php5,000.00
2. The award will be turned over by EWRB representative to the School Principal before the ceremony for their preparations.

AWARD PRESENTATION

1. The award shall be presented to the selected recipient during the Graduation of the school under the Special Awards Category.
2. EWRB representative shall accompany the school officials during the presentation of the award to the student recipient.



EWRB I Respect Award 2023
Summary of Entries Per Region

Entry No.	School Name	School Address	Principal's Complete Name	Principal's Email Address	Principal's Contact Number
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

Recommended by:

NAME OF REGIONAL HEAD
Regional Director
<Region> Office

I Respect Award 2023 Scorecard

Name of Student Nominee: _____

School Name: _____

DepEd Region: _____

Score	Rating Description
3.00	ALWAYS He/She demonstrates the awareness and the value of respect consistently all through out the day in all ways possible.
2.00 - 2.99	OFTEN He/she demonstrates awareness of the value of respect and acts accordingly in most instances.
1.00 - 1.99	SOMETIMES He/She demonstrates awareness of the value of respect and acts accordingly in rarely observed situations.

Value		Rating
1	RESPECT to Oneself <i>The student has self-respect by taking care of himself/herself physically by going to school in complete and clean uniform. Makes sure to be presentable at all times.</i>	0
2	RESPECT to Others <i>The student is courteous and polite to other people. He/She greets the Teachers or classmates respectfully at school. Does not bully other students and treat them kindly. Shows respect to people online through responsible usage of his/her social media account by sharing facts and legit information only and not unsupported articles or fake news. He/She is responsible and mature enough not to be part of any cyberbullying.</i>	0
3	RESPECT to Culture and Religion <i>The student respects spiritual and cultural beliefs of others. Participates in religious activities in school and does not misrepresent or belittle other people's beliefs and practices. Has good relationship with people of different faiths and beliefs.</i>	0
4	RESPECT to Environment <i>Responsible with his own trash by throwing it in the garbage bin, helping the Teachers or co-students by cleaning the school surroundings without any directives. Knows how to conserve energy by turning off the lights and faucet when not in use.</i>	0
TOTAL RATING		0.00
In what ways did the student exemplify the value of respect? Cite notable instances/actions/events.		

Rated by: _____

Recommended by: _____

Signature of Adviser Over Printed Name

Signature of Principal Over Printed Name



I RESPECT Award 2023

**2 x 2
PHOTO**

Student Information

Personal Information

Full Name: _____
Last First M.I.

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Home Phone: _____ Alternate Phone: _____

Email _____

Birth Date: _____ Civil Status: _____

Father's Name: _____

Mother's Name: _____

Name of Siblings (if any) _____

School Information

Section: _____ Name of Adviser: _____

School: _____

School Address _____

Name of Principal _____ Email: _____

Telephone number: _____ Mobile: _____

DATA PRIVACY NOTICE



East West Rural Bank (EWRB) is committed to safeguard your privacy. We respect your privacy and recognize your need for appropriate protection and management of your personal data that you have directly and voluntarily entrusted to us. We have developed this Privacy Policy in order to protect your personal data in accordance with the Data Privacy Act of 2012 (DPA), its Implementing Rules and Regulations (IRR), other issuances of National Privacy Commission (NPC) and other relevant laws of the Philippines.

Personal data refers to all types of personal information, sensitive personal information and privileged information. Personal information refers to "any information, whether recorded in a material form or not, from which the identity of an individual is apparent or can be reasonably and directly ascertained by the entity holding the information, or when put together with other information would directly and certainly identify an individual". Sensitive personal information refers to the following personal information:

- About an individual's race, ethnic origin, marital status, age, color, and religious, philosophical or political affiliations
- About an individual's health, education, genetic or sexual life of a person, or to any proceeding for any offense committed or alleged to have been committed by such person, the disposal of such proceedings, or the sentence of any court in such proceedings
- Issued by government agencies peculiar to an individual which includes, but not limited to, social security numbers, previous or current health records, licenses or its denials, suspension or revocation, and tax returns
- Specifically established by an executive order or an act of Congress to be kept classified

This Privacy Policy tells you how we process (meaning, how we collect, use, share, store, retain and dispose) and protect your personal data. It also tells you what steps you can take if you want us to change how we use your personal data, or if you want us to stop using your personal data.

Why do we collect your personal data?

To enable us to perform processes related with client personal data, it is important that the Bank collects, uses, stores, retains, shares and disposes your personal data when it is reasonable and necessary.

EWRB shall collect, use, transfer, share/ disclose, retain and dispose personal data for the following purposes:

- Providing you services with respect to your account;
- Performing due diligence and/ or background investigation including credit investigation;
- Managing Bank's operations such as business continuity planning, safety and security, product development and research and archiving of documents;
- Complying with the Bank's obligations under law and as required by Government Organizations such as BIR, DOLE, HDMF, PhilHealth, SSS, BSP and AMLC;
- Maintaining customer relationship including user trainings and compliance monitoring;
- Establishing, exercising or defending the Bank's legal rights;
- Complying with the requirements of audit and privacy compliance assessments/ reviews;
- Requesting of feedback and participation in surveys for statistical purposes and market trends; and
- Other disclosures that the Bank, as financial institution, is required to report under applicable laws and regulations.

What type of personal data we collect?

We collect personal data such as:

- Personal Information
- Sensitive Personal Information

Please note that you are responsible for ensuring that all personal data you submit is accurate, complete and up-to-date.

Who we share your data with?

As a general rule, we are not allowed to share your data to third party, except in limited circumstances as noted below.

By giving your consent, you authorize the Bank to disclose your personal data to accredited/ affiliated third parties or independent/ non-affiliated third parties in any of the following circumstances:

- As necessary for the proper execution of processes related to the declared purposes in this Privacy Policy; or
- The use or disclosure is reasonably necessary, required or authorized by applicable laws and regulations.

This means we might provide your personal data to the following:

- Our parent company, affiliates, organizations, or agencies including their sub-contractors or prospective business partners that act as our service providers and contractors;
- Law enforcement and government agencies;
- All third parties with which we share this information are required to use your personal data in a manner that is consistent with this Privacy Policy.

However, these companies may only use such personal data for the purpose(s) disclosed in this Privacy Policy and may not use it for any other purposes.

How we protect your data?

We take reasonable steps to make sure that your personal data we collect, use or disclose are accurate, complete, and up-to-date. We strictly enforce our Privacy Policy within Bank. We have implemented technological, organizational and physical security measures to protect your information we hold from loss, misuse, modification, unauthorized or accidental access or disclosure, alteration or destruction. We put in effect safeguards such as the following:

- We keep and protect your personal data using secured servers behind a firewall, deploying encryption on computing devices and physical security controls.
- We restrict access to your personal data only to qualified and authorized personnel who hold your personal data with strict confidentiality.
- Any personal data that you provide is initially processed and stored by the Bank. Using a secured connection, only authorized EWRB personnel can then access and download your personal data from the system.

Where and how long do we keep your data?

EWRB reserves the right to retain your personal data in our files located in the Philippines under circumstances such as when your personal data may be necessary to resolve disputes, or if the Bank is required to do so by law or in good faith; provided that such action is necessary to comply with a legal obligation and/or protect and defend the rights or property of the Bank. If the Bank is required to retain any portion of your personal data for such purposes, it shall use reasonable efforts to limit such data to what is necessary to accomplish the particular purpose.

> DATA PRIVACY NOTICE



What If there are changes in our Privacy Policy?

From time to time, it may be necessary for the Bank to change this Privacy Policy. If we change our Privacy Policy, we will post the revised version in our website and will take effect immediately. Rest assured, however, that any changes will not be retroactively applied and will not alter how we handle previously collected personal data without obtaining your consent, unless required by law.

How you can access, correct and update the personal data we have about you?

To exercise your rights which include right to access, modify, erase and object to processing your personal data within a reasonable time after such request or should you have any inquiries, feedbacks on this Privacy Policy, and/or complaints through a written letter or through an email to our Data Protection Officer (DPO).

Our contact details are as follows:

Data Protection Officer
G/F East West Bank Building
2264 Pasong Tamo Extension,
Makati City
ewrbdp@eastwestbanker.com

You may also lodge a complaint before the National Privacy Commission (NPC). For further details, please refer to NPC's website:

<https://privacy.gov.ph/mechanics-for-complaints/>

Our decisions to provide such access or consider any request for correction, erasure and objection to process your personal data as it appears in our records are always subject to any exceptions under applicable and relevant laws and/or the DPA, its IRR and other issuances of NPC.

To cover for the cost of verifying a request for information and locating, retrieving, reviewing and copying any material requested, we may charge you reasonable fees based on administrative costs.

Consent

By signing below, you acknowledge that you have fully read and understood East West Rural Bank's data privacy policy. Your signature also affirms your consent to EWRB to process both your personal information and sensitive personal information for the purpose(s) described in the Bank's data privacy policy.

Signature

Name (please print)

Date