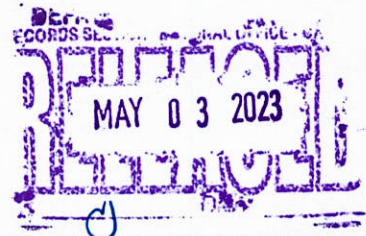




Republic of the Philippines
Department of Education
CARAGA REGION



May 2, 2023

REGIONAL MEMORANDUM
No. 0341 s. 2023

To: SCHOOLS DIVISION SUPERINTENDENTS
HEADS, PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY SCHOOLS
This Region

2023 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC)

1. Relative to the DepEd Memorandum No. 024, s. 2023 and pursuant to Republic Act (RA) No. 7079, also known as the **Campus Journalism Act of 1991**, released through DepEd Order (DO) No. 94, s. 1992, which stipulates the holding of the annual national elementary, secondary, or tertiary Schools Press Conference, the Department of Education (DepEd) through the Bureau of Curriculum and Learning Management Division (CLMD) announces the conduct of the **2023 Regional Schools Press Conference (RSPC)** with the theme, **"From Campus Journalism to Real-World Journalism: Shaping Minds from Schools to Societies."**
2. The RSPC will be conducted on **June 17-18, 2023** in Bislig City with Bislig City Division as host. The Billeting quarters and Matrix of Activities shall be announced in a separate Memorandum.
3. The Conference aims to:
 - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online);
 - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - c. promote fair and ethical use of media as tenets of responsible journalism;
 - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - e. provide learners opportunities to use the skills learned in campus journalism for their future careers
4. For the impartial and unbiased selection of contestants to participate in the RSPC, the Division Schools Press conference (DSPC) must be conducted.
 - a. To avoid class disruptions, DSPC must be held after class hours, either face-to-face or online.
 - b. All related training programs in preparation for the conferences should not in any way disrupt the learners' class time.



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- c. If face-to-face conduct is preferred, a waiver or permit signed by the parents must be secured. All participants must observe social distancing and abide by the division's prevailing health protocols.
 - d. A comprehensive DSPC report including the process, protocols observed, and list of winners and judges must be submitted to the region one (1) week after the conduct of the activity.
5. Eligible RSPC participants include the following:

Table 1. RSPC Participants

Individual Categories	Top one (1) division winner per medium
Group Categories	One (1) team per medium (Composed of five (5) members each team)
School Paper Category	Top five (5) division winners per medium

6. All SDOs should ensure that schools participating in the DSPC and RSPC have school paper publication in Portable Document Format (PDF) or digital format.

7. The RSPC activities shall include the following:
- a. **Individual Contests (English and Filipino, elementary and secondary)**
 - i. News Writing
 - ii. Features Writing
 - iii. Editorial Writing
 - iv. Sports Writing
 - v. Copyreading and Headline Writing
 - vi. Science and Technology Writing
 - vii. Photojournalism
 - viii. Editorial Cartooning
 - ix. Column Writing
 - b. **Group Contests**
 - i. Radio Scriptwriting and Broadcasting (English and Filipino, elementary and secondary)
 - ii. Collaborative Desktop Publishing (English and Filipino, elementary and secondary)
 - iii. Online Publishing (English and Filipino, secondary only)
 - iv. TV Scriptwriting and Broadcasting (English and Filipino, secondary only)
 - c. **School Paper Contests (English and Filipino, elementary and secondary, in PDF)**
 - i. News Section
 - ii. Feature Section
 - iii. Editorial Section
 - iv. Science and Technology Section
 - v. Sports Section
 - vi. Layout and Page Design



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d. **Awarding of Outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs)**

8. Recognizing and respecting Intellectual property Rights, the Department adheres to the rule concerning plagiarism. DepEd reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without duly acknowledging their sources. Any form of plagiarism in all Group Categories competitions as proven by the board of judges shall be ground for disqualification. The disqualification covers all sections of the school paper.

9. The decision of the Board of Judges is FINAL and IRREVOCABLE.

10. Below is the list of enclosures on the guidelines for individual, group, and school paper contests:

Table 2. *Summary of Contest Guidelines*

Enclosure Number	Content
Guidelines for Individual Contest	
3	General Guidelines for the Selection of Winners in the Different Individual Writing Contests
3a	Scoresheet for News Writing
3b	Scoresheet for Features Writing
3c	Scoresheet for Editorial Writing
3d	Scoresheet for Sports Writing
3e	Scoresheet for Copyreading and Headline Writing
3f	Scoresheet for Science and Technology Writing
3g	Scoresheet for Photojournalism
3h	Scoresheet for Editorial Cartooning
3i	Scoresheet for Column Writing
Guidelines for Group Contest	
4	Radio Scriptwriting and Broadcasting
4a	Scoresheet for Radio Scriptwriting and Broadcasting
5	Collaborative Desktop Publishing
5a	Scoresheet for Collaborative Desktop Publishing
6	Online Publishing
6a	Scoresheet for Online Publishing
7	TV Scriptwriting and Broadcasting
7a	Score Sheet for TV Scriptwriting and Broadcasting
Guidelines for School Paper Contests (in PDF)	
8	Scoresheet for the News Section
8b	Scoresheet for the Features Section
8c	Scoresheet for the Editorial Section
8d	Scoresheet for the Science and Technology Section
8e	Scoresheet for the Sports Section
8f	Scoresheet for Layout and Page Design Category
9	How to Compute for the Overall Scores
10	Criteria for Outstanding Campus Journalists and School Paper Adviser



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11. A campus journalist can participate in only one (1) event, either in an individual or group category.
12. The top three (3) winners in all contest events (except for school paper) shall be recognized. Only the accumulated points from individual and group contests shall be included in the computation of the scores following the guidelines in Enclosure No. 9.
13. Each division is expected to submit the required documents using the format provided in the following enclosures:

Table 3. *Important documents for submission:*

Enclosure Number	Document Name	Submitted to	Deadline and Important Reminders
1	Division winners (in excel file) duly endorsed by the Schools Division Superintendent	Regional Office (RO) addressed to CLMD	May 24, 2023 • Division entries should be sent to rspc.caraga@deped.gov.ph on or before May 24, 2023
1	Entries for the School Paper Contests in PDF duly endorsed by the Schools Division Superintendent	Regional Office (RO) addressed to CLMD	• Division entries should be sent to rspc.caraga@deped.gov.ph on or before June 1, 2023 at 5pm only.
1 and 2	Complete Official List of 165 member-delegates Travel Order (TO) in soft copy to be provided to the CO and the host region. - Each participant is required to bring a 2x2 picture, which will be attached to the RSPC ID to be provided by the host Division.	RO addressed to BCD and sent via email to rspc.caraga@deped.gov.ph	June 5, 2023 - This official list signed by the SDS shall also serve as the official TO of each division to be presented to the host division upon registration. - If there are last-minute changes in the list of contestants, a justification or certification dully signed by the SDS/Head of Delegation shall be submitted to the RTWG chair upon arrival at the contest venue.

			• Only the 165 official delegates shall be registered, accommodated in the billeting areas, and entitled to receive the Certificates of Participation and Appearance. • Registration is until June 16, 2023, only.
1 and 2	• The SDO's Schedule of Arrival and Departure and means of transportation to reach the venue (Enclosure No. 2B)	SDO Bislig City addressed to the SDS	June 5, 2023

14. Learners at the elementary and secondary levels (both junior and senior high schools) are eligible to join contests.

15. The Official Delegation shall consist of 165 participants. **The delegates are expected to be at the venue on June 16, 2023.** The first meal for the RTWG shall be dinner on **June 16, 2023** and the last meal shall be dinner on **June 18, 2023.**

16. SDOs that will request assistance for the participants are advised to coordinate with the following contact persons from Bislig City Division:

Dr. Marvilyn C. Francia, Chief ES, CID
Email Address: marvilyn.francia@deped.gov.ph
Mobile Number: 09099293590

Rhoda M. delos Santos, Education Program Supervisor
Email Address: rhoda.delossantos@deped.gov.ph
Mobile Number: 09175221374

17. Food, travel expenses and other incidental expenses of the official delegates shall be charged against the school's Maintenance and Other Operating Expenses (MOOE)/local/regional funds/Special Education Funds (SEF) or the School Camps Journalism Fund and other fund source subject to the usual accounting and auditing rules and regulations.

18. For further information and clarifications, all concerned individuals may contact the RSPC focal persons:

Gladys S. Asis, Education Program Supervisor (EPS)



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Email address: gladys.asis@deped.gov.ph
Maria Consuelo C. Jamera, Education Program Supervisor (EPS)
Email address: mariaconsuelo.jamera@deped.gov.ph
Isidro M. Biol, Jr., Phd, Chief ES, CLMD
Email address: isidro.biol @deped.gov.ph

19. Immediate dissemination of the Memorandum is desired.


MA. GEMMA MERCADO LEDESMA
Regional Director 

Encls.: As stated
Reference: DepEd Memo. 24, s. 2023
To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES CONTEST FUNDS LEARNERS
 SCHOOL PAPER RULES and REGULATION

CLMD/gsa
05/02/2023

(Enclosure No. 1 to Regional Memorandum No. 0341, s. 2023)

LIST OF STUDENT CONTESTANTS AND REGIONAL SCHOOL PAPER ADVISERS



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LIST OF STUDENT CONTESTANTS AND REGIONAL SCHOOL PAPER ADVISERS

A. List of Five Division Entries for School Paper per Section/Category

Division : _____ Section/Category: _____

	School Paper	School Paper Adviser/s	School	Division	School Head
1					
2					
3					
4					
5					

B. List of Contestants for Individual Categories

Elementary Level

Division : _____ Section/Category: _____ Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	School Paper Adviser	School	Division	School Paper

Secondary Level

Division: _____ Section/Category: _____ Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	School Paper Adviser	School	Division	School Paper

C. List of Contestants for Radio Scriptwriting and Broadcasting

Elementary Level

Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task (indicate additional roles where applicable)	School	Division	Team Coach
1						
2						
3						
4						
5						

Secondary Level



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Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task (indicate additional roles where applicable)	School	Division	Team Coach
1						
2						
3						
4						
5						

D. List of Contestants for Collaborative Desktop Publishing

Elementary Level

Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task (indicate additional roles where applicable)	School	Division	Team Coach
1						
2						
3						
4						
5						

Secondary Level

Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task (indicate additional roles where applicable)	School	Division	Team Coach
1						
2						
3						
4						
5						



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Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task	School	Division	Team Coach
1						
2						
3						
4						
5						

F. List of Contestants for TV Scriptwriting and Broadcasting (Secondary)

Medium: _____

	Complete Name of Student (First Name, MI, and Last Name)	Gender	Role/Assigned Task (indicate the contestants who have multiple roles)	School	Division	Team Coach
1						
2						
3						
4						
5						

G. List of Other Official Delegates from the SDOs

	Name	Gender	Office
SPA- Top 1 highest pointer in Best School Paper (in Elementary and Secondary, English and Filipino)	1. 2. 3. 4.		
Schools Division in charge of Campus Journalism	1. 2.		
Schools Division Superintendent	. 1		
Assistant	1		



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Schools Division Superintendent	1.		
CID Chief	1.		
Outstanding Campus Journalists (Elementary and Secondary)	1. 2.		
Outstanding School Paper Advisers (Elementary and Secondary)	1. 2.		
Presidents of the Division Association of School Paper Advisers (both elementary and secondary)	1. 2.		
Officers of the Caraga Regional Association of School Paper Advisers (elem/sec) who are members of the RTWG)	1. 2. 3. 4.		
Medical Personnel	1. 2.		

Head, Division Delegation Team
Signature over Printed Name



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(Enclosure No. 2 to Regional Memorandum No. 0341, s. 2023)

2023 RSPC Confirmation Sheet

Division Coordinator: _____

Telephone No.: _____

Email: _____

Mobile No.: _____

Dear Sir/Madam:

This is to confirm the attendance of _____ delegates from _____ Division in the 2023 RSPC to be held on June 17 to 18, 2023 in Bislig City.

Delegates	Expected Delegates			Actual Delegates		
	Elem.	Sec.	Total	Elem.	Sec.	Total
Student Contestants				M:	M:	M:
Rank 1 in nine (9) categories in Individual Contests with two (2) mediums	18	18	36	F:	F:	F:
Student Contestants				M:	M:	M:
Rank 1 in Radio Scriptwriting and Broadcasting Contests (five (5) CJs in English and five (5) CJs in Filipino)	10	10	20	F:	F:	F:
Rank 1 in TV Scriptwriting and Broadcasting Contests (for secondary only) (five (5) CJs in English and five (5) CJs in Filipino)	0	10	10	M:	M:	M:
				F:	F:	F:
Rank 1 in Collaborative Publishing (for elementary and secondary) (five (5) CJs in English and five (5) CJs in Filipino)	10	10	20	M:	M:	M:
				F:	F:	F:
Rank 1 in Online Publishing (for secondary only) Contests (five (5) CJs in English and five (5) CJs in Filipino)	0	10	10	M:	M:	M:
				F:	F:	F:
Coaches of the student contestants in Individual Contests	18	18	36	M:	M:	M:
				F:	F:	F:
Coaches of the Radio Scriptwriting and Broadcasting Team	2	2	4	M:	M:	M:
				F:	F:	F:
Coaches of the TV Scriptwriting and Broadcasting Team	0	2	2	M:	M:	M:
				F:	F:	F:
Coaches of the Collaborative Desktop Publishing (two (2))	2	2	4	M:	M:	M:
				F:	F:	F:



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Elementary and two (2) Secondary)						
Coaches of Online Publishing Team	0	2	2	M: F:	M: F:	M: F:
SPA – Top 1 highest pointer in Best School Paper (in Elementary and Secondary English and Filipino Filipino)	2	2	4	M: F:	M: F:	M: F:
Schools Division Superintendent	1		1		M: F:	M: F:
Assistant Schools Division Superintendent	1		1	M: F:	M: F:	M: F:
Curriculum Implementation Division (CID) Chief	1		1	M: F:	M: F:	M: F:
Education Program Supervisor (EPS) in charge of Campus Journalism			2	M: F:	M: F:	M: F:
Outstanding Campus Journalists	1	1	2	M: F:	M: F:	M: F:
Outstanding School Paper Advisers	1	1	2	M: F:	M: F:	M: F:
Presidents of the Regional Association of School Paper Advisers (both elementary and secondary)	1	1	2	M: F:	M: F:	M: F:
Officers of the Caraga Regional Association of School Paper Advisers (elem/sec) who are members of the RTWG)	2	2	4	M: F:	M: F:	M: F:
Medical Personnel			2	M: F:	M: F:	M: F:
Regional Delegates Total			165	M: F:	M: F:	M: F:

Very truly yours,

Head, Division Delegation Team
Signature over Printed Name



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**GUIDELINES FOR THE SELECTION OF WINNERS
IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS**

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school papers (print, digital/electronic publication), either in English or Filipino for the school year 2022-2023, can participate.

Only the first-place winners are allowed to compete in their respective contest categories.

The following guidelines will be strictly implemented:

A. General:

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents, or guardians who will be found in the contest venue will be grounds for disqualification of their contestants.
3. The top three (3) winners per medium shall be recognized and their points will be included in the computation of the overall scores (combined scores of Individual and Group Contests).
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

B. Specific:

1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing, and Column Writing
 - a. Fact sheets or other sources of information shall be given to the contestants as bases for writing the article.
2. Sports Writing
 - a. The RTWG shall orient and provide instructions to the contestants before the contest proper.
 - b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.
 - c. An actual game shall be covered by the contestants.
 - d. A post-game conference shall be held to interview officials and athletes after the game.
 - e. The contestants shall proceed to the designated contest room for the writing of the sports article.
3. Copyreading and Headline Writing
 - a. The contestants shall bring their pencils for the contest.
 - b. The contestants shall follow the directions given in the contest piece.



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- c. The contestants shall provide a headline for the article.
4. Editorial Cartooning
 - a. The contestants shall bring their own pencil no. 2 while the RTWG shall provide oslo papers for the contest.
 - b. The cartoon must be anchored on the given topic or issue.
 - c. The cartoon should be compliant with the professional and ethical standards of media.
 5. Photojournalism
 - a. Preparation
 - 1) Contestants should be at the contest venue thirty (30) minutes before the orientation on the guidelines and rubrics.
 - 2) The contestants are allowed to use any **digital camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses**. Contestants who will use any DSLR and other high-end cameras will not be permitted to join the contest.
 - 3) The contestants shall submit empty memory cards and cameras (internal memory) to be checked by the examiner/ s a day before the opening program.
 - 4) The contestant should bring his/her camera cable for uploading and saving pictures.
 - 5) Cellular phones, extra digital cameras, extra storage cards, or any additional materials/equipment are not allowed in the contest area.
 - 6) Contestants shall bring their black ink ballpens while the RTWG will provide scratch papers where contestants can write down notes during the shooting.
 - b. Provision for Memory Card
 - 1) The contestants shall load the empty storage card in front of the examiner on the contest day.
 - c. Photo Shoot, Uploading, and Captioning
 - 1) The loading and unloading of the storage card will be done in front of the examiner.
 - 2) The control shot shall be the first shot.
 - 3) Contestants are given one (1) hour to take pictures.
 - 4) Contestants are allowed to take unlimited shots but will submit only five (5) possible photos with captions for the given theme and the control shot.
 - 5) Write the file name of each photo in the caption sheet.
 - 6) Caption sheets will be provided by the RTWG.
 - 7) Contestants will be given 30 minutes to write captions for each of the five (5) photos.
 - 8) Throughout the duration of the competition, the advisers, trainers, and parents are NOT allowed in the venue.



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SCORESHEET FOR NEWS WRITING

Form and Style (40%)	Score
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double meaning	
Avoids personal slants	
Has a clear and unbiased headline	
Uses short and simple words	
Conforms with the principle of unity and coherence	
Observes rules of grammar and syntax	
Uses transitions properly	
Observe gender-fair language	
Content (50%)	
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact/s	
Follows the correct news writing format/style	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORESHEET FOR FEATURE WRITING

Form and Style (30%)	Score
Observes rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains the interest of the article	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender-fair language	
Content (60%)	
Cites Facts like historical reference, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives	
Presents a new angle or information about the topic that is timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORESHEET FOR EDITORIAL WRITING

Form and Style (40%)	Score
Uses a lead paragraph that contains a news peg and the general stand of the writer	
Presents arguments that are based on facts	
Cites sources of facts to add credibility to the arguments raised	
Uses strong and thought-provoking title	
Shows logical reasoning	
Observes rules of grammar and syntax	
Utilizes transitions properly	
Observes gender-fair language	
Content (50%)	
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyzes, and other reliable sources	
Displays evidence of the writer's knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORESHEET FOR SPORTS WRITING

Form and Style (40%)	Score
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions, and figures of speech to describe the players and event/game	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline that shows what transpired in the event	
Observes rules of grammar and systems	
Conforms with the principles of unity and coherence	
Observes gender-fair language	
Content (50%)	
Presents a clear picture of the events in the game	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references, and research	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

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(Enclosure No. 3e to Regional Memorandum No. 0341, s. 2023)

SCORESHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading (60%)	Score
Uses appropriate copyreading symbols	
Recognizes the exact number of errors in the contest piece	
Headline Writing (40%)	
Provides the best headline for the news article	
Observes standards in headline writing	
TOTAL (100%)	
Comments/Suggestions:	

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SCORESHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style (40%)	Score
Manifest unity and coherence to the theme or topic given	
Has a catchy and appropriate headline that is clear and free of bias	
Observes rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report or discuss events	
Observes gender-fair language	
Content (50%)	
Utilizes facts from interviews, documents review, data analyses, and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargon to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics, and relevant figures or facts to bolster the credibility of statements, and/or narratives	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
TOTAL (100%)	
Comments/Suggestions:	

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SCORESHEET FOR PHOOJOURNALISM

Technical Quality (40%)	Score
Exposure value and quality of the image (free from digital noise)	
Presents images with acceptable sharpness	
Communicative Quality (40%)	
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption (10%)	
Writes two-sentence caption providing context to the picture	
Ethics (10%)	
Showcases original works of students	
Properly cites information and attributes these facts from the source of information (cuts across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
TOTAL (100%)	
Comments/Suggestions:	

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