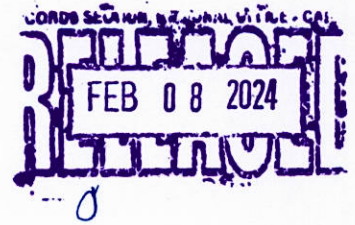




Republic of the Philippines
Department of Education
CARAGA REGION



February 7, 2024

REGIONAL MEMORANDUM

No. 0103, s. 2024

To: SCHOOLS DIVISION SUPERINTENDENTS
OF SDOs AGUSAN DEL NORTE, BUTUAN CITY
AND SIARGAO
This Region

PRODUCTION OF 2-MINUTE VIDEO ON THE PILOT SCHOOLS' JOURNEY
ON THE IMPLEMENTATION OF THE MATATAG CURRICULUM

1. Relative to the pilot implementation of the MATATAG Curriculum, the Schools Division Offices (SDOs) are directed to produce 2-minute audiovisual presentation (AVP) of the pilot implementers' journey of significant experiences in the implementation of the MATATAG Curriculum.
2. The AVPs will be used as advocacy materials on the implementation of the MATATAG Curriculum which will be played at the National Summit of the MATATAG Curriculum Pilot School Implementers on February 16, 2024. The same AVPs will be used in the regional and division levels to promote the implementation of the MATATAG Curriculum this coming School Year 2024-2025.
3. The AVP production must be facilitated by the Chief Education Supervisors of the Curriculum Implementation Division (CID), and shall be produced or edited by the SDOs' DepEd TV teams vis-à-vis "No Disruption of Classes Policy" of the Department. Videos to be produced must be per pilot school, and raw files must be kept and submitted to the Regional Office on the same date reflected in item 2 above.
4. Videos must be produced in a high-definition (HD) resolution at 16:9 (widescreen) aspect ratio. As much as possible, all multimedia resources must be original, and must have no copyright issues. The prescribed outline for storyline, tone, theme and specifications are found in Enclosure A.
5. AVPs and its raw files must be submitted to clmd_caraga@deped.gov.ph copy furnish kevinhope.salvana@deped.gov.ph.
6. For queries and clarifications, please contact Mr. Kevin Hope Z. Salvaña at kevinhope.salvana@deped.gov.ph.



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Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	1 of 3

7. Immediate dissemination of and compliance to this Memorandum is highly desired.

MARIA INES C. ASUNCION

Director III

Officer In-charge

Office of the Regional Director

BY THE AUTHORITY OF THE REGIONAL DIRECTOR:

PEDRO T. ESCOBARTE, JR., CESO IV

Asst. Regional Director

Encl/s.: As stated.

Reference/s: None

To be indicated in the Perpetual Index
under the following subjects:

BASIC EDUCATION

CAMPAIGN

CURRICULUM

CLMD/khzs

02/07/2024



2024-02-02058

Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	2 of 3

Prescribed Storyboard Outline for the 2-minute AVP

1.	Introduction
a.	Opening shot of the pilot school exterior with voice over of school's short profile (school name, division, region, and school typology)
b.	Short introduction of the school's commencement to pilot implementation (DepEd Memorandum No. 054, s. 2023)
2.	School's Preparation
a.	Scene showing the participation of school personnel in the Orientation-Training on the Pilot Implementation of the MATATAG Curriculum
b.	Scene showing teachers and school leaders in a meeting discussing the school preparations for the pilot implementation
c.	Interviews with school leaders/teachers/learners/stakeholders expressing their initial thoughts and expectations.
3.	Pilot Implementation
a.	Footage of interactive classroom activities and engaged students.
b.	Footage of conducted monitoring and technical assistance provided by the division, regional, and/or central office
c.	School, division, and/or regional initiatives addressing the challenges in the pilot implementation.
4.	Achievements, Testimonies, and Support
a.	Testimonies of school leaders/teachers/learners of the MATATAG Curriculum's advantages
b.	Short statement of support from various stakeholders. Extro

Tone: The tone of the video should be uplifting, inspiring, and hopeful, aiming to showcase the positive experiences and achievements of the pilot school despite challenges faced during the implementation process.

Theme: The overarching theme of the video should revolve around transformation and growth, highlighting how the pilot school embraced change, overcame obstacles, and ultimately thrived through the implementation of the new curriculum.

Specifications:

- Visuals:** Incorporate a mix of footage from classrooms, student interactions, teacher training sessions, and school events to provide a comprehensive view of the implementation journey.
- Interviews:** Include interviews with key actors, such as students, teachers, school leaders, and stakeholders, to offer personal insights and perspectives on the impact of the new curriculum.
- Narration:** Use a narrated voiceover to guide the storyline and provide context for viewers, weaving together the different elements of the pilot school's journey.
- Music:** Select uplifting and motivational background music to complement the tone of the video and enhance emotional engagement.
- Editing:** Ensure smooth transitions between scenes and use creative editing techniques to maintain viewer interest throughout the video.