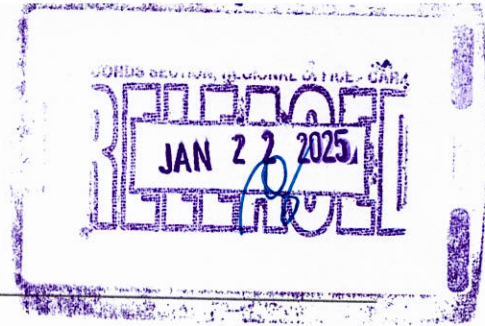




Republic of the Philippines
Department of Education
CARAGA REGION



JAN 22 2025

REGIONAL MEMORANDUM

No. **0063** s. 2025

To: Schools Division Superintendents
All Others Concerned

ANNUAL CELEBRATION OF WORLD HOME ECONOMICS DAY (WHED)

1. The Philippine Home Economics Association (PHEA) will hold its annual National Convention on March 22, 2025, at the Ilocos Sur Polytechnic State College-Main Campus, San Nicolas, Candon City.
2. Participation in this activity is strictly **voluntary**. Furthermore, this office reiterates the strict compliance with **DepEd Order No. 09, s. 2005 "Instituting Measures to Increase Engaged Time - On- Task and Ensuring Compliance Therewith."**
3. Attached is the letter of invitation which contains the details of the activity.
4. Immediate dissemination of this Memorandum to all concerned is highly desired.

MARIA INES C. ASUNCION
Director IV *msi*
Regional Director

Encl.: As stated
Reference: Letter invitation from PHEA
To be indicated in the Perpetual Index
under the following subjects:

LEARNING AREA, TECHNOLOGY AND HOME ECONOMICS

CLMD/cmc
01/20/2025



Address: J.P. Rosales Avenue, Butuan City
Trunkline No: (082) 225-1151
Telefax No: (085) 342-5959
Email: caraga@deped.gov.ph
Website: caraga.deped.gov.ph



2025-01-00975

Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	1 of 1





Leadership and Service
in Home Economics
and Allied Discipline

PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA)

A National Organization of Home Economists and Allied Professionals in the Philippines
Member: International Federation for Home Economics (IFHE)
Asian Regional Association for Home Economics (ARAHE)

Office Address: Philippine Women's University - School of Education
1743 Taft Avenue, Malate, Manila, Philippines
e-mail: phea1948@gmail.com / like us on Facebook
Telephone No. (02) 526-84-21 loc. 227 or 123; Cellular Phone No. 0917-834-17-38

HELENA ZOILA T. BENITEZ
Founder-President
1948-1956

1956-1960 Gloria L. Monzon
1960-1962 Ma. Fe G. Atienza
1962-1964 Leonarda M. Jurado
1964-1966 Elpidia E. Bonanza
1966-1968 Eva B. Gonzalez
1968-1974 Amparo S. Javier
1974-1976 Florangel T. Campos
1976-1978 Lourdes Macatangay
1978-1980 Angelita M. Dizon
1980-1982 Amparo S. Javier
1982-1984 Rosario S. Villar
1984-1986 Lilia B. Protacio
1986-1990 Edita T. Burgos
1990-1992 Evelyn O. Gorospe
1992-1996 Norma M. Mapanao
1996-2000 Edita T. Burgos
2000-2008 Leticia S. Navarro
2008-2014 Maria Teresa A. Namoro
2014-2022 Susana V. Guinea

2023 - 2026 National Officers

Albert M. Rosarda
President

Christine B. Banzuela
Vice-President

Maria Gracia A. Fulgencio
Secretary

Erlinda D. Serrano
Assistant Secretary

Manuelita P. Reyes
Treasurer

Carmelina DM. Tan
Assistant Treasurer

Marilyn E. Pasion
Auditor

Lanie V. Salvador
Press Information Officer

Amy O. Barbas
Business Manager

Lolita T. Rabago
Comptroller

Board Members:
Catalina S. Patiag
Catherine G. Pingol
Joahana P. Pimentel
Julio C. Baggayan
Rosalyn H. Lo

09 January 2025

MARIA INES C. ASUNCION

Director III
Officer-in-Charge
Office of the Regional Director
CARAGA Capital Region
Department of Education

Dear **Director Asuncion**:

Greetings!

The Philippine Home Economics Association (PHEA) being an active member of International Federation for Home Economics (IFHE), will hold its annual celebration of World Home Economics Day (WHED) on March 22, 2025 at Ilocos Sur Polytechnic State College – Main Campus, San Nicolas, Candon City with the theme “Tackling Overconsumption”.

The participants to the said celebration are ~~the~~ **Edukasyong Pantahanan at Pangkabuhayan (EPP)** and the **Technology and Livelihood Education (TLE)** and **Alternative Learning System (ALS)** teachers, coordinators, head teachers, principals, supervisors from both public and private schools from the different regions.

Relative to this, we would like to humbly request for the issuance of an advisory from your good office. Should you wish to know more of our activity, you may visit us at www.phea.info or participants may send their queries at phea1948@gmail.com.

Once again, we would like to thank for your invaluable support and we are looking forward for your positive response.

God bless!

Very truly yours,


ALBERT M. ROSARDA
President