



Regional Advisory No. 03, s. 2020
February 27, 2020

In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

2020 National Geography Challenge (NGC)

The Junior Philippine Geographical Society-UP Diliman (JPGS-UP) is conducting the 2020 National Geography Challenge with the theme, *Pag-unlad: Para Kanino at Para Saan?*. This activity is originally scheduled on March 7, 2020 which is postponed to October this year at the University of the Philippines Diliman, Quezon City.

This event is open to private and public schools' students from Grades 9-12 which helps stimulate interest in Geography through various activities such as Poster Making Contest, Impromptu Speech Contest, Photo Essay Contest, Short Film Contest and the Geography Quiz Bowl.

These competitions aim to test and enrich the knowledge of the participants in appreciating and understanding Geography as a discipline. Moreover, these will also develop their critical thinking in looking at and solving pertinent issues in the country.

Attached hereto is the mechanics of the different competitions.

This Advisory is issued to the discretion of the Schools Division Superintendents, including the source of funds, if the said activity is necessary, relevant and educational. However, this office reiterates the strict compliance of DepEd Order No. 9, s. 2005 "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith".

For your information and guidance.

CLM/jcmo
02/27/2020



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**JUNIOR PHILIPPINE
GEOGRAPHICAL SOCIETY**
UNIVERSITY OF THE PHILIPPINES DILIMAN

**NATIONAL GEOGRAPHY
CHALLENGE**
ADHOC COMMITTEE

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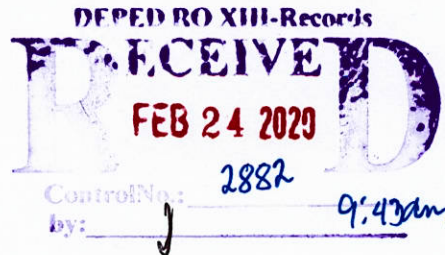
 @JPGS_UPD

 JPGS.NGC@GMAIL.COM

21 February 2020

Dear Sir/Madam,

Greetings!



There was a request to subsidize the annual event of the Junior Philippine Geographical Society – UP Diliman (JPGS–UPD) called the **2020 National Geography Challenge (NGC)** on March 7, 2020 at the University of the Philippines, Diliman. The event is themed: *“Pag-unlad: Para Kanino at Para Saan?”* that targets students from Grades 9 to12. Unfortunately, due to the current COVID-19 scare and other logistical problems, the organization decided to postpone the event to October this year.

In line with this, the organization asks your good office to disseminate the postponement of the event immediately to the proper Division School Offices that you have contacted earlier this year.

Should you have any concerns, do not hesitate to contact the organizers via email at jpgs.ngc@gmail.com and/or through **JESA KARA GASCON** at cell number: +63 997 210 5710.

In the service of the Filipino youth,


JESA KARA GASCON
Project Head


JOHN VINCENT NIDO
President



JUNIOR PHILIPPINE GEOGRAPHICAL SOCIETY – UP DILIMAN

The 2020 National Geography Challenge

I. Event Information

Event Title: National Geography Challenge 2020:

“Pag-unlad: Para Kanino at Para Saan?”

Organizer: Junior Philippine Geographical Society – UP Diliman (JPGS–UPD)

Date & Time: 07 March 2020, 6 AM to 7 PM

Venue: NCPAG Assembly Hall, University of the Philippines Diliman

II. National Geography Challenge Profile

The National Geography Challenge (NGC) is an annual event that has been conducted by the Junior Philippine Geographical Society – UP Diliman (JPGS–UPD) since 2012. This event’s main objectives are as follow:

- To promote the distinct discipline of geography and its importance and relevance to the society;
- To provide a venue for alternative learning of the discipline of geography outside the four walls of the classroom;
- To develop geographic literacy and social awareness towards the participants;
- To foster camaraderie and develop leadership skills and potential among the youth; and
- To encourage active participation of students and teachers.

These purposes are sought through various competitions such as the Poster Making Contest, Impromptu Speech Contest, Short Film Contest, Photo Essay Contest, and the Geography Quiz Bowl catered for students from Grades 9 to 12. In these competitions, the participants’ geographical knowledge is challenged while their understanding and valuation of the discipline is developed.

This coming 2020, the 8th National Geography Challenge will have a theme entitled: *“Pag-unlad: Para Kanino at Para Saan?”* that features Development from the sub-discipline of Economic Geography as its primary topic of interest.

III. Theme

Economic Geography “is a sub-discipline of geography and a growing field of study in economics that is concerned with the spatial configuration of firms, industries, and nations within the emerging global economy in all its manifestations” (Clark, Feldman, & Gertler, 2000, pp. vii). Historically, economic geography deals with spacing of settlements, optimization of commerce, and geographical structure of trade; nevertheless, today, it is also interested in explaining the breaking down of physical barriers through globalization, growth and decline of regions, and uneven development within and outside a particular locality (Clark et al., 2000). Economic Geography is an approach in which a specific matter of importance, such as development could be readily understood.

Development is conventionally defined as a growth in the economy or more commonly called as “economic growth” (Hartwick & Peet, 2009). Economic growth means achieving a bigger economy in terms of producing higher quantities of goods and services (for consumption) and a larger total income on the national account (Hartwick & Peet, 2009). However, economic growth can still occur without



problematizing poverty and inequality, since the economy can still be massive while neglecting all the kinds of people who participated in its advancement (Hartwick & Peet, 2009). When all the increase just goes to a few, economic growth becomes an avenue for a wider gap of inequality and a greater uneven development within a country. Therefore, economic growth does not necessitate development. What does it mean then to be truly developed?

According to Hartwick & Peet, (2009, pp. 1) “development means making a better life for everyone,” an essential egalitarian ethic that states “a better life for *all*.” Directly quoting the authors below, they described development as:

...interested not so much in the growth of an economy but rather the conditions under which production occurs and the results that flow from it... If growth wrecks the environment, and if growth deadens working life, it is not development. Development looks too at what is produced. If growth merely produces more Wal-Mart junk rather than schools or clinics, it is not development. Development attends to the social consequences of production. If growth merely concentrates wealth in the hands of a few, it is not development. If growth is the outcome of market processes that no one controls—although a few people benefit—it is not development... Development is optimistic and utopian. Development means changing the world for the better. Development means starting change at the bottom rather than the top. (Hartwick & Peet, 2009, pp. 2)

Hence, development always includes and never excludes anyone, regardless of class, religion, race, age, and gender. In the lens of geography, the discrepancies that arise from the different kinds and levels of development—the domination of certain societies to the sprawling ones who want to achieve better development (players), and the spatiality (where) and context of it all—is what the discipline pursues to understand (Hartwick & Peet, 2009).

The theme for the 2020 National Geography Challenge, which is entitled “*Pag-unlad: Para Kanino at Para Saan?*” (Development: For Whom and For What?) is deeply rooted with the idea of inclusive development in the Philippine context. Along with this, the theme aims to challenge the idea of “growth” that always come hand-in-hand with “development.” Why does growth does not always necessitate development? In trying to develop, what are the kinds of societies, and who are the people being left behind? Indeed, for whom and for what is the Philippines developing for? Furthermore, the theme seeks to answer these questions through the eyes of Filipino youth using Geography as their lens in viewing these contentions.

IV. General Guidelines

- A. The event is open to **Grades 9, 10, 11, and 12 students only** from both private and public schools all over the Philippines.
- B. Participants are encouraged to wear their school uniforms during the event.
- C. A registration fee of five hundred pesos PHP 500.00 per participant for each event for private schools, and a registration fee of four hundred pesos PHP 400.00 per participant for each event for public schools shall be collected before the event. The registration fee for up to two (2) teachers and/or coaches is free.
- D. Each school can have at most:
 1. Two (2) participants for the Poster Making Contest
 2. Two (2) participants for the Impromptu Speech Contest
 3. Two (2) groups with three (3) participants each for the Geography Quiz Bowl
 4. Two (2) participants for the Photo Essay Contest



5. Two (2) entries per school for the Short Film Contest
 6. Each student can participate in only **ONE** competition EXCEPT for the Short Film Contest.
- E. Registration

Registration Fees

Pre-registration is highly encouraged to secure entry in the competition. Walk-ins will be accepted but slots shall be limited to the capacity of the venue. Fill-out the pre-registration form in this link: tinyurl.com/NGC2020PreReg. The deadline for pre-registration is on February 29, 2020.

Quiz Bee, Impromptu Speech, Poster Making, and Photo Essay

A registration fee of five hundred pesos (PHP 500.00) for private and science high schools and four hundred pesos (PHP 400.00) for public high schools per participant for each event. A non-refundable reservation fee of two hundred pesos (PHP 200.00) shall be paid through deposit to confirm the registration. The remaining three hundred pesos (PHP 300.00) and two hundred pesos (PHP 200), respectively can be paid during the event. You may opt to pay full payment through deposit. There will be no registration fee for up to two (2) teachers and/or coaches.

Short Film Contest

A registration fee of five hundred pesos (PHP 500.00) for private and science high schools and four hundred pesos (PHP 400.00) for public high schools per school **per film entry**. Two hundred pesos (PHP 200.00) reservation fee is to be paid through deposit. The remaining three hundred pesos (PHP 300.00) and two hundred pesos (PHP 200), respectively can be paid during the event. You may opt to pay full payment through deposit.

Invite a School Promo

Schools that can invite or refer another school to join the event shall be entitled to have a P100 off to the registration fee of each participant (except for the Short Film Contest as the registration fee shall be by team/group).

Registration fee includes kit, ID, snacks, prizes, certificates, and other freebies.

1. Registration requirements:
 - a) Fill-out the pre-registration form in this link: tinyurl.com/NGC2020PreReg.
 - b) Deposit the reservation fee to Jesa Kara L. Gascon (**Landbank account: 3077 153 925**). Fund transfers are allowed given that you provide proof of payment, such as scanned deposit slips or screenshot for bank transfers.
 - c) You may pay through service center such as ML Kwarto Padala, Cebuana Kwarto Padala and Palawan Express Padala to:
Name: **Jesa Kara L. Gascon**
Address: **UP Diliman, Quezon City**
Contact Number: **0997-210-5710**



- d) Send a scanned copy of deposit slip or any proof of payment to jpgs.ngc@gmail.com.

The deadline for registration is until **February 29, 2019**. Walk-ins will be accepted until the maximum capacity of the venue is reached.

V. Program Flow

Time	Activity
06:00 am - 08:00 am	Registration
08:00 am - 08:15 am	Welcome Remarks
08:15 am - 09:00 am	Talk on the Philippine Development (relative to global scale development)
09:00 am - 09:30 am	Recess (Option for another talk or a performance)
09:30 am - 12:30 pm	Poster Making Contest Impromptu Speech Contest (Photo) Essay Contest
12:30 pm - 01:30 pm	Lunch Break Viewing of Film Entries
01:30 pm - 04:30 pm	Geography Quiz Bowl
04:30 pm - 05:00 pm	Recess
05:00 pm - 05:30 pm	Career Orientation
05:30 pm - 06:30 pm	Awarding Ceremony
06:30 pm - 06:45 pm	Closing Remarks
06:45 pm - 07:00 pm	Pack-up

VI. Competitions

A. Poster Making Contest:

1. Mechanics

- A maximum of two (2) participants per school shall be allowed to join the contest.
- The host will reveal a theme or a specific scenario that shall be used and/or incorporated in the contest proper.
- The participants shall be using a one-fourth (1/4) size illustration board along with a scratch paper (shall it be needed), all of which will be provided by the organizers.
- This shall be a mixed-medium competition. All other materials must be brought individually by the participants. The only allowed materials that can be used are as follows: markers/pens/pencils, colored pencils, crayons, pastels, oil paints, poster color, watercolor, ink, ruler. Any student who is caught using other materials not indicated in the mechanics be automatically disqualified.
- Maximum of 120 minutes are given to the participants to finish their posters. All artworks, including initial sketches, must be executed only on the spot, and the final poster must only be completed within the allotted time.



f. The finished posters of the students shall be displayed at a chosen venue for exhibit after judging to determine the People's Choice Award.

g. **The use of phone and/or other gadgets is strictly prohibited.**

2. Criteria

a. **Relevance to the Theme (50%)**

- The poster must reflect the theme (or the main subject matter of the event)
- The message of the poster must be clearly seen through the choice of symbolisms used

b. **Originality (25%)**

- The poster must not be a copy of any other poster made by other participants or any other poster made in the past

c. **Technique and Artistry (20%).**

- The poster must be eye-catching, attractive and neat
- Includes the techniques of execution and creativity of the participant

d. **Audience Impact (5%)**

All the event's participants may vote their chosen entry only once. This criterion will be the basis for the People's Choice Award.

e. **Total of 100%**

3. Prizes

- a) PHP 3,000.00 + Medal + Certificate
- b) PHP 2,000.00 + Medal + Certificate
- c) PHP 1,000.00 + Medal + Certificate

d) Special Awards

People's Choice Award.

An exhibit of all the artworks shall be carried out after the poster making competition to which all participants may cast their votes individually for the award. The winner for this special award shall receive a certificate.

B. Impromptu Speech Contest:

1. Mechanics

- a. A maximum of two (2) participants per school shall be allowed to join the contest.
- b. The host will read only one scenario to each of the participants, in which a question shall arise. The question that will be asked is the same for all participants.
- c. In the contest proper, only one (1) participant at a time shall be allowed in the venue. All other participants shall be held in another room before their turn to secure fairness of preparation before their turn in the actual competition.
- d. The participant shall be given one (1) minute to think of his/her answer right after the host reads the question.
- e. The participant can answer in either English or Filipino language, but not in Taglish or *conyo* in the same sentence; however, the use of code-switching may be permissible



depending on the decision of the board of judges. Using English as his/her medium will not guarantee additional points.

- f. The participant shall answer the question within one (1) minute. If he/she exceeds a minute, one (1) point per three (3) seconds shall be deducted from his/her total score.
- g. The participant may sit down with the audience once he/she finishes answering the question.

2. Criteria

a. **Content (70%)**

- Message, examples and supporting details 40%
- Organization of thought 20%
- Originality 10%

b. **Delivery (30%)**

- Stage presence 20%
- Grammar, diction, quality of voice 10%

c. **Total 100%**

3. Prizes

- a) PHP 3,000.00 + Medal + Certificate
- b) PHP 2,000.00 + Medal + Certificate
- c) PHP 1,000.00 + Medal + Certificate

C. **Photo Essay Contest:**

1. Mechanics

- a. A maximum of two (2) participants per school with only one (1) entry per participant shall be allowed to join the contest.
- b. This competition consists of two parts:
 - b.1. Photography
 - b.2. Essay

The rationale behind dividing this contest into two parts while making sure that the participants would show up to write their actual essays is to avoid ghostwritten entries. As an academic organization, JPGS-UPD believes that fraudulent actions should not be permitted to flourish in the academe, much more in any institution. Any proven fraudulent action or a switch of participants from the first part (photography) to the second part (essay) will be duly disqualified for any given reason. If such a case will arise, the validity of the reason and the decision to allow (a) participant(s) to continue will be deliberated and decided upon by the NGC 2020 Team.

b.1 **Photography**

- c. There would be **strictly no walk-ins for this competition**. The specific theme and subject for the photo will be e-mailed after an online registration is received by the organizers. Participants and coaches can submit their online registration forms with



- their down payment on or before **February 28, 2020** (for this competition only) to give a one-day leeway to those who want to bid their entry on the day of the deadline.
- d. The photo must be submitted at least one (1) week prior to the official date of the event via e-mail at jpgs.ngc@gmail.com (on or before February 29, 2020 at 5:00 PM) to give time for the organizers to release the official entries online.
 - e. No late submissions will be accepted, and the participants can only submit their official entry once. If there were a case such that two different entries by the same participant have been submitted, the first entry that is sent will be acknowledged by the NGC team as the participant's official entry to the competition.
 - f. The photo must be in a digital format with a file extension of **.png**, only.
 - g. The participants are allowed to use any camera device (such as mobile, DSLR, and other digital devices) they have to capture a potential entry to the competition.
 - h. The photo must be taken anywhere in the country (The Philippines) only, as seen fit by the participant and/or his/her coach.
 - i. **The entry must be a raw photo; it must not be altered, modified, photoshopped, and/or post-processed by any post-processing application online or offline.**
 - j. The caption of the picture for the online release will be the title of the photo that will also be sent via e-mail.
 - k. All references used, including subjects who consented to be captured in the official entry--if there were--those who helped in the making of the photo, the type of camera used, name of the participant, coach, school, etc. must be credited in the body of the email that will be sent to the NGC team. This portion will serve as a subcaption for the online release of the official entries.
 - l. All entries will be posted on the official JPGS-UPD Facebook page for public viewing to identify the People's Choice Awardee.
 - m. All submitted entries will be given certificates of participation and/or recognition.
 - n. The basis for the People's Choice Award is the social influence criteria, which consists of the likes, views, and shares of the entries in the event's official Facebook Page (National Geography Challenge Facebook Page; facebook.com/geogcha).
 - o. Any photo found to have inappropriate content will be **DISQUALIFIED**. This inappropriateness includes but not limited to:
 - i. Sexually explicit or suggestive, profane, and/or pornographic content;
 - ii. Discriminatory, violent, and/or derogatory use of terms to any ethnic, racial, gender, age, professional, religious, etc. group;
 - iii. And the violation of any domestic or international law.
 - p. The photo should not contain any content that someone else owns the copyright or trademark to without necessary authorizations or permissions. All photos used should not be a stock picture. Every photo captured should be an original raw data of the participants.
 - q. JPGS shall have the rights to use the submitted photos for their own purposes such as talks, events, and sessions, among others while giving credits to the original makers of the videos.
 - r. JPGS shall have the right to disqualify entries which do not adhere to the guidelines and specified requirements of this competition.



- s. The NGC 2020 Team shall have the right to modify the guidelines and specifications or impose new ones whenever necessary. Such changes shall be effective immediately upon notice which will be disseminated by means of posting on the National Geography Challenge and the Junior Philippine Geographic Society-UP Diliman

b.2. Essay

- t. The essay portion of the competition shall take place on the actual date of the event. Only those who have submitted their official photo entries to the NGC 2020 Team via e-mail are allowed to compete in this part of the contest.
- u. The subject and/or question for the first part (photography) of the competition shall be the same for the essay part.
- v. The participants are therefore given the time to prepare how to write their essay even before the actual essay competition starts. They can research to supplement their essays if they deem necessary, or they can write their essays through drawing to their own experiences. The participants are free to be as informative and as creative as they possibly can, given that those who will be in the essay part of the competition are the ones who actually took their official photo entries.
- w. Maximum of 120 minutes are given to the participants to finish their essays. All writing materials are provided by the organizers, including ballpens, papers, and scratch papers. If there is a case of a participant requesting to use his/her personal pen, **only black-inked ball pens** are allowed.
- x. Strictly no gadgets are going to be allowed and no pictures are going to be displayed while the competition is still on-going.

2. Criteria

The photo and the essay parts are not going to be judged individually but rather as a whole.

a. Creativity (25%)

- Both of the photo and the essay have a vivid external expression of the participant's imagination
- Compelling and thought-provoking

b. Storytelling (25%)

- Strong and clear connection between the message emanating from the photo and the content of the essay
- Title should be cohesive with that of the photo caption/title

c. Writing (20%)

- The writing should evoke different emotions and accompanied with wonder from the reader
- Organization: unity of thought and flow of discussion
- Grammar and punctuation

d. Photography (20%).



- Includes technical excellence such as composition, lighting, style, color, noise, etc.
The photos should properly illustrate and capture the story being told on the paper
- Captivating title

e. Audience Impact (10%)

All the event's participants may vote their chosen entry only once. This criterion

3. Prizes

- e) PHP 3,000.00 + Medal + Certificate
- f) PHP 2,000.00 + Medal + Certificate
- g) PHP 1,000.00 + Medal + Certificate

4. Special Awards

People's Choice Award

This award shall be given to the entry with the greatest number of likes, views, and shares.

A certificate of recognition shall be given to the winner.

D. Geography Quiz Bowl

1. Mechanics

- a. The questions are prepared exclusively by the members of JPGS-UPD, which shall be checked by the organization's selected Board of Judges.
- b. At most two (2) groups with only three (3) members each per school shall be allowed in the competition. A combination of students from grades 9-12 are allowed in forming the teams for the competition.
- c. Each team shall be provided with boards, pens, and an eraser in writing their answers.
- d. The questions will be read twice by the Quizmaster. After the second reading, the Quizmaster shall say "go," and only then shall the teams be allowed to write their answers.
- e. Each team will have a facilitator. The teams must raise their answers when the Quizmaster says that the time is up. **Late answers will not be accepted.** The team facilitator shall raise the number of his/her team if they get a correct answer.
- f. The contest has three (3) rounds: Easy, Average, and Difficult. The table below shows the corresponding time limit, number of questions, and points per question. No team(s) will be eliminated after each round.

Round	Time Limit (seconds)	Number of Questions	Points per Question
Easy	10	15	1
Average	15	10	2
Difficult	20	10	3



- g. After the Difficult round, the first three teams that acquired the highest accumulated number of points shall be declared the 1st Place, 2nd Place, and 3rd Place, respectively.
- h. In case of a tie after the three rounds, five (5) extra questions shall be asked in order to break the tie and determine the final places of the participants.
- i. A wave of the team's number by a facilitator shall indicate that there is a contention. However, only the duly registered teacher-coach of the team is the only person authorized

immediately before the Quizmaster reads the next question.

2. Prizes

- a) PHP 5,000.00 + Trophy + Certificate
- b) PHP 3,500.00 + Trophy + Certificate
- c) PHP 2,500.00 + Trophy + Certificate

E. Short Film Contest

A short film is defined as an original motion picture that has a running time of 40 minutes or less, including all credits.

This excludes from consideration such works as:

- 1. previews and advertising films
- 2. sequences from feature-length films, such as credit sequences
- 3. unaired episodes of established TV series
- 4. unsold TV series pilots

(as cited in 91st Academy Awards Special Rules for the Short Film Awards)

1. Guidelines

- a. Each school shall be allowed to submit a maximum of two (3) entries shall be allowed to
- b. Registered participants can create a narrative film, documentary, feature, etc. expounding on this year's topic: "*Pag-unlad: Para Kanino at Para Saan?*" The film must answer the following questions:
 - i. What is Development?
 - ii. What is the role of Geography in the development of the Philippine society?
 - iii. Contextualize development in the Philippines
 - iv. Point out the main issues and/or contentions about the developments happening in the Philippines, today
 - v. How can you see the Philippine's future development?
 - participants have the freedom to choose a specific year in the future that they want to use, provided that whatever year they choose will be clearly specified in the film
- c. There would be no category of films for this competition. All forms of short film, such as narrative, documentary, feature, and others would only fall to one category: short film.
- d. The video shall be submitted via e-mail to jpgs.ngc@gmail.com for prejudging on or before February 29, 2020.



- e. All entries will be posted on the official JPGS–UPD Facebook page for public viewing to identify the People’s Choice Awardee.
- f. All submitted entries are subjected to a screening process; even so, only the top 10 entries during the prejudging will be qualified as official entries in the competition.
- g. Participants will be formally notified regarding the results of the screening process via e-mail.

the likes, views, and shares of the entries in the event’s official Facebook Page (National Geography Challenge Facebook Page; facebook.com/geogcha).

- j. Any video found to have inappropriate content will be DISQUALIFIED. The inappropriateness includes but is not limited to any content that:
 - i. Sexually explicit or suggestive, profane, and/or pornographic content;
 - ii. Discriminatory, violent, and/or derogatory use of terms to any ethnic, racial, gender, age, professional, religious, etc. group;
 - iii. And the violation of any domestic or international law.
- k. The video must be in or converted to “.mp4” format upon submission.
- l. The video must run for no more than 10 minutes but not less than five (5) minutes. Deductions of 2 points per 30 seconds on the total score will be imposed on entries that will exceed or fall short of the required time durations.
- m. All references used for data gathering and analysis must be shown at the end of the video together with the acknowledgment of everyone who helped to make the film. This portion of the video will not be counted as part of the official running time of the film.
- n. The video should not contain any content that someone else owns the copyright or trademark to, such as music tracks, snippets of copyrighted programs, or videos made by other users, without necessary authorizations or permissions. All clips used should not be stock videos or clips and photos. Every photo, clip, or video should be an original raw data of the participants.
- o. The use of Filipino or any other Philippine native languages, such as Hiligaynon, Bisaya, Ilocano, etc. in the video is encouraged, provided that it is accompanied by subtitles in English to cater to a more general audience.
- p. JPGS shall have the rights to use the submitted videos for their own purposes such as talks, events, and sessions, among others while giving credits to the original makers of the videos.
- q. JPGS shall have the right to disqualify entries which do not adhere to the guidelines and do not meet the specified requirements.
- r. The NGC 2020 Team shall have the right to modify the guidelines and specifications or impose new ones whenever necessary. Such changes shall be effective immediately upon notice which may be disseminated by means of posting on the National Geography Challenge and the Junior Philippine Geographic Society–UP Diliman Facebook Page, sending electronic or conventional mail to the participants, or by any other means.

2. Criteria

a. **Content (40%)**

- Information 20%



- Depth of discussion and analysis 20%
- b. **Production Quality (20%)**
 - Visual Quality 5%
 - Clear, audible audio and appropriate music 5%
 - Harmony of elements and transition 5%
 - Story, style, creativity and overall impact 5%

i. Likes, views, and shares in Facebook 10%

e. **Total of 100%**

3. Prizes per category

- a) PHP 3,000.00 + Trophy + Certificate
- b) PHP 2,000.00 + Trophy + Certificate
- c) PHP 1,000.00 + Trophy + Certificate

4. Special Awards

a) **People's Choice Award.**

This award shall be given to the entry with the greatest number of likes, views, and shares.
A certificate of recognition shall be given to the winner.

b) **Best in Cinematography.**

This award shall be chosen by the board of judges with the entry having the best cinematography. A certificate of recognition shall be given to the winner.

c) **Best in Screenplay.**

This award shall be chosen by the board of judges with the entry having the best story and script. A certificate of recognition shall be given to the winner.

d) **Best Director.**

This award shall be chosen by the board of judges with the entry having the best director.
A certificate of recognition shall be given to the winner.

VII. Contact Details

For updates or concerns, you may contact the organizers through the following platforms:

A. Facebook

Like us on Facebook! Visit us on facebook.com/geogcha or search for our Facebook Page at **National Geography Challenge**. Facebook will be the organizer's primary platform for updates.

B. Email

You can send us an email at jpgs.ngc@gmail.com.

C. Mobile

You can call or text the following:

- 1. Jesa Kara Gascon, Project Head & Director of Academics, Research, and Training
+63 997 210 5710
- 2. John Vincent Nido, President
+63 905 261 8019



References:

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