



## REGIONAL ADVISORY

August 22, 2019

### 1<sup>ST</sup> WIPO-IPOPHL SUMMER SCHOOL ON INTELLECTUAL PROPERTY

**TO: SCHOOLS DIVISION SUPERINTENDENTS**  
This Region

1. The **1<sup>st</sup> WIPO-IPOPHL Summer School on Intellectual Property on September 2 to 13, 2019** in Intellectual Property Center, McKinley Hills, Bonifacio Global City, Taguig, Metro Manila.
2. Attached hereto is the letter invitation from Frederick P. Romero, Director III of Bureau of Copyrights and Related Rights and the WIPO-IPOPHL Summer School Program Schedule.
3. This advisory is issued to the discretion of the Schools Division Superintendents, including the source of funds, if the said activity is very necessary, relevant and educational. However, this office reiterates the strict compliance of **DepEd Order No.9, s.2005 "Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith"**.
4. For your information and guidance.

Incls: As stated

Reference: Letter from Dir. Frederick P. Romero dated August 16, 2019

To be indicated in the Perpetual Index under the following subjects:  
Intellectual Property      Summer School

CLMD/mmg  
08/22/2019

DCC No.

DepEdRO13-F-REC-008/R0/5-7-2019

Doc



2019-08-12151



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## Request for DepEd's Endorsement of WIPO-IPOPHL Summer School on Intellectual Property

2 messages

**Frederick Romero** <frederick.romero@ipophil.gov.ph>

Fri, Aug 16, 2019 at 11:56 PM

To: ro2@deped.gov.ph, ro3@deped.gov.ph, ro4-b@deped.gov.ph, ro7@deped.gov.ph, ro11@deped.gov.ph, ro5@deped.gov.ph, ro12@deped.gov.ph, ro4-a@deped.gov.ph, ro6@deped.gov.ph, armm@deped.gov.ph, car@deped.gov.ph, osec@deped.gov.ph, caraga@deped.gov.ph, ncr@deped.gov.ph, cebu.city@deped.gov.ph, ro8@deped.gov.ph, ro10@deped.gov.ph, ro9@deped.gov.ph, angeles.city@deped.gov.ph, nuevavizcaya@deped.gov.ph, tarlac@deped.gov.ph, action@deped.gov.ph, nueva.ecija@deped.gov.ph, imus.city@deped.gov.ph, capiz@deped.gov.ph, bataan@deped.gov.ph, essd.calabarzon@deped.gov.ph, bukidnon@deped.gov.ph, sorsogon.city@deped.gov.ph, rol@deped.gov.ph, region4a@deped.gov.ph, tarlac.city@deped.gov.ph

Dear Department of Education (DepEd) Administrators,

Greetings of extraordinary peace and progress!

My name is Dr. Frederick P. Romero, the Assistant Director of the Bureau of Copyrights and Related Rights of the Intellectual Property Office of the Philippines (IPOPHL), and also the current officer-in-charge of the Philippine IP Academy as well as the project head of the upcoming WIPO-IPOPHL Summer School on Intellectual Property.

The world-famous World Intellectual Property Office (WIPO) Summer School on Intellectual Property has finally arrived here in the Philippines.

We are pleased to announce the partnership between WIPO and IPOPHL to conduct the 1st WIPO-IPOPHL Summer School on Intellectual Property which will be held from 2 to 13 September 2019 in Intellectual Property Center, McKinley Hills, Bonifacio Global City, Taguig City, Metro Manila.

Attached herewith are the relevant files about the event including the full program and list of topics of the WIPO-IPOPHL Summer School.

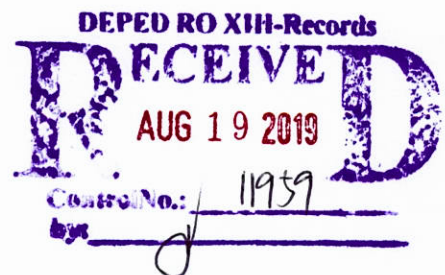
Given this, may I ask if it's possible to seek endorsement from the Department of Education (DepEd) employees to participate in this event which primarily targets professionals seeking to improve their intellectual property knowledge. This event can also target primary school teachers as this will definitely enhance their knowledge on Intellectual Property and other related matters.

Attached is an endorsement we obtained from the Commission on Higher Education (CHED) and from the Department of Science and Technology (DOST), and we are hopeful to have the endorsement from DepEd as well.

One of IPOPHL's goals is to have an Intellectual Property-conscious and aware society as this will be essential to the nation's innovativeness and creativity.

Hoping for your kind consideration on this.  
Thank you and God bless

Best regards,  
**Frederick P. Romero, Ph.D.**  
Director III  
Bureau of Copyrights and Related Rights /  
Officer-in-Charge - IP Academy  
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M: +63 917 5282176

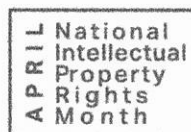


INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

**INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES**  
Intellectual Property Center, #28 Upper McKinley Road  
McKinley Hill Town Center, Fort Bonifacio  
Taguig City 1634 Philippines



IPOPHL | [www.ipophil.gov.ph](http://www.ipophil.gov.ph)



 Intellectual Property in EDUCATION and SPORTS

**MORE ON IPOPHL'S ACTIVITIES THIS #IPRM2019 HERE>>**

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 **WIPO-IPOPHL Summer School Program - Provisional Program.pdf**  
116K

 **1st WIPO-IPOPHL Summer School on IP - CHED Endorsement.pdf**  
345K

**DepEd Region XIII CARAGA** <caraga@deped.gov.ph>

Mon, Aug 19, 2019 at 1:57 PM

To: Frederick Romero <frederick.romero@ipophil.gov.ph>

Cc: ro2@deped.gov.ph, ro3@deped.gov.ph, ro4-b@deped.gov.ph, ro7@deped.gov.ph, ro11@deped.gov.ph, ro5@deped.gov.ph, ro12@deped.gov.ph, ro4-a@deped.gov.ph, ro6@deped.gov.ph, DepEd-ARMM <armm@deped.gov.ph>, DepEd Cordillera Administrative Region <car@deped.gov.ph>, DepEd OSEC <osec@deped.gov.ph>, DepEd National Capital Region <ncr@deped.gov.ph>, DepEd Cebu City <cebu.city@deped.gov.ph>, ro8@deped.gov.ph, ro10@deped.gov.ph, ro9@deped.gov.ph, angeles.city@deped.gov.ph, nuevavizcaya@deped.gov.ph, "nueva.ecija@deped.gov.ph", <olongapo.city@deped.gov.ph>, <pampanga@deped.gov.ph>, <sanfernando.city3@deped.gov.ph>, <sanjose.city@deped.gov.ph>, <sanjosedelmonte.city@deped.gov.ph>, <tarlac@deped.gov.ph>, <tarlac.city@deped.gov.ph>, <zambales@deped.gov.ph>, <region4a@deped.gov.ph>, <antipolo.city@deped.gov.ph>, <bacoar.city@deped.gov.ph>, <batangas@deped.gov.ph>, <batangas.city@deped.gov.ph>, <calamba.city@deped.gov.ph>, <cavite@deped.gov.ph>," <tarlac@deped.gov.ph>, DepEd Public Assistance Action Center <action@deped.gov.ph>, DepEd Nueva Ecija <nueva.ecija@deped.gov.ph>, imus.city@deped.gov.ph, DepEd Capiiz <capiiz@deped.gov.ph>, DepEd Bataan <bataan@deped.gov.ph>, essd.calabarzon@deped.gov.ph, bukidnon@deped.gov.ph, sorsogon.city@deped.gov.ph, rol@deped.gov.ph, "REGION 4A Dir. Diosdado San Antonio" <region4a@deped.gov.ph>, "nueva.ecija@deped.gov.ph", <olongapo.city@deped.gov.ph>, <pampanga@deped.gov.ph>, <sanfernando.city3@deped.gov.ph>, <sanjose.city@deped.gov.ph>, <sanjosedelmonte.city@deped.gov.ph>, <tarlac@deped.gov.ph>, <tarlac.city@deped.gov.ph>, <zambales@deped.gov.ph>, <region4a@deped.gov.ph>, <antipolo.city@deped.gov.ph>, <bacoar.city@deped.gov.ph>, <batangas@deped.gov.ph>, <batangas.city@deped.gov.ph>, <calamba.city@deped.gov.ph>, <cavite@deped.gov.ph>," <tarlac.city@deped.gov.ph>

Acknowledged.

[Quoted text hidden]

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**Department of Education**

**CARAGA REGION**

J.P.Rosales Avenue, Butuan City

(085) 342-82-07



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**

**MESSAGE OF SUPPORT FROM THE CHAIRMAN**

**FOR :** ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS  
ALL PRESIDENTS / HEADS OF PUBLIC AND PRIVATE HIGHER  
EDUCATION INSTITUTIONS (HEIS)

**SUBJECT :** 1ST WORLD INTELLECTUAL PROPERTY OFFICE (WIPO)  
SUMMER SCHOOL ON INTELLECTUAL PROPERTY

**DATE :** 13 August 2019

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The World Intellectual Property Office (WIPO) Academy and the Intellectual Property Office of the Philippines (IPOPHL) will be hosting the 1st WIPO Summer School on Intellectual Property this 02 to 13 September 2019 at the Intellectual Property Center, McKinley Hills, Bonifacio Global City, Taguig City. This activity aims to develop the proficiency of young professionals and students on Intellectual Property and educate them on its emerging global challenges.

The Commission, upholding the same advocacy and academic purpose, hereby supports the conduct of the activity.

Participation of officials, employees, and students from all higher education institutions (HEIs) shall be **VOLUNTARY**. Officials and employees of State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions. Proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 563 of 2016 and Budget Circular No. 2017-5 is highly expected.

For inquiries and further information, you may coordinate with their organizers via email at [ipacademy@ipophil.gov.ph](mailto:ipacademy@ipophil.gov.ph).

**J. PROSPERO E. DE VERA III, DPA**  
Chairman



**WIPO-IPOPHL Summer School on Intellectual Property**

September 2-13, 2019

Intellectual Property Office of the Philippines

Intellectual Property Center, #28 Upper McKinley Road, McKinley Hill Town Center,  
Fort Bonifacio, Taguig City, 1634, Philippines

| TIME                | TOPIC                                                                                                                         |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------|
|                     | <b>DAY 1: OPENING CEREMONY<br/>(September 2, 2019)</b>                                                                        |
| 9:00am – 9:30 am    | Registration and Administrative Matters                                                                                       |
| 9:30am – 10:00 am   | Introduction of Program and Participants                                                                                      |
| 10:00am - 10:15 am  | Welcome Address                                                                                                               |
| 10:15am – 10:45 am  | Coffee Break                                                                                                                  |
| 10:45am – 11:15 am  | Presentation of Partner Institution                                                                                           |
| 11:15am – 11:30 am  | Discussion                                                                                                                    |
| 11:30am – 12:00pm   | Introduction to WIPO and New Developments                                                                                     |
| 12:00 pm – 12:30 pm | Discussion                                                                                                                    |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                         |
| 2:00 pm – 4:30 pm   | Study visit                                                                                                                   |
|                     | <b>DAY 2: PATENT AND INNOVATION<br/>(September 3, 2019)</b>                                                                   |
| 9:00 am – 10:00 am  | International Patent Landscape                                                                                                |
| 10:00 am – 10:30 am | Discussion                                                                                                                    |
| 10:30 am – 11:00 am | Coffee break                                                                                                                  |
| 11:00 am – 12:00    | Exceptions, Limitations and Flexibilities                                                                                     |
| 12:00 pm – 12:30 pm | Discussion                                                                                                                    |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                         |
| 2:00 pm – 3:00 pm   | Patent Information and its Usefulness:<br>A Practical Approach                                                                |
| 3:00 pm – 3:30 pm   | Discussion                                                                                                                    |
| 3:30 pm – 4:00 pm   | Coffee break                                                                                                                  |
| 4:00 pm – 5:30 pm   | Patents and Nanotechnology: Case Study                                                                                        |
|                     | <b>DAY 3: COPYRIGHTS AND RELATED RIGHTS<br/>(September 4, 2019)</b>                                                           |
| 9:00 am – 10:00 am  | International Copyright and Recent Developments                                                                               |
| 10:00 am - 10:30 am | Discussion                                                                                                                    |
| 10:30 am – 11:00 am | Coffee break                                                                                                                  |
| 11:00 am – 12:00 pm | Exceptions and Limitations to Copyright and Related Rights: Ongoing Debates                                                   |
| 12:00 pm – 12:30 pm | Discussion                                                                                                                    |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                         |
| 2:00 pm – 3:30 pm   | Copyright and the Public Domain                                                                                               |
| 3:30 pm – 3:45 pm   | Coffee break                                                                                                                  |
| 3:45 pm – 4:45 pm   | Collective Management of Copyright and Related Rights                                                                         |
| 4:45 pm – 5:30 pm   | International Copyright Treaties and System                                                                                   |
|                     | <b>DAY 4: MARKS<br/>(September 5, 2019)</b>                                                                                   |
| 9:00 am – 10:00 am  | International Trademark Landscape                                                                                             |
| 10:00 am – 10:30 am | Discussion                                                                                                                    |
| 10:30 am – 11:00 am | Coffee break                                                                                                                  |
| 11:00 am – 12:00 pm | Infringements and Abuses of Marks on the Internet /<br>Internet Domain Names and Uniform Dispute Resolution Procedures (UDRP) |
| 12:00 pm – 12:30 pm | Discussion                                                                                                                    |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                         |
| 2:00 pm – 3:30 pm   | International Trademark Treaties and Systems                                                                                  |
| 3:30 pm – 4:00 pm   | Coffee break                                                                                                                  |
| 4:00 pm – 4:45 pm   | Protection of Non-Traditional Marks and Well-Known Marks                                                                      |



|                     |                                                                                                                                                                                                                                       |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4:45 pm – 5:00 pm   | Discussion                                                                                                                                                                                                                            |
|                     | <b>DAY 5: OTHER INTELLECTUAL PROPERTY (IP) RIGHTS<br/>(September 6, 2019)</b>                                                                                                                                                         |
| 9:00 am – 10:00 am  | Trade Secrets: Issues and Best Practices                                                                                                                                                                                              |
| 10:00 am – 10:30 am | Discussion                                                                                                                                                                                                                            |
| 10:30 am – 11:00 am | Coffee break                                                                                                                                                                                                                          |
| 11:00 am – 12:00 pm | Design Protection and its Interface with other IP Areas                                                                                                                                                                               |
| 12:00 pm – 12:30 pm | Discussion                                                                                                                                                                                                                            |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                                                                                                                                 |
| 2:00 pm – 3:30 pm   | Geographical Indications and Contemporary Issues                                                                                                                                                                                      |
| 3:30 pm – 4:00 pm   | Discussion                                                                                                                                                                                                                            |
| 4:00 pm – 5:00 pm   | Protection of Plant Varieties and the International Union for<br>the Protection of New Varieties of Plants (UPOV) Convention                                                                                                          |
| 5:00 pm – 5:30 pm   | Discussion                                                                                                                                                                                                                            |
|                     | <b>DAY 6: IP AS A BUSINESS ASSET<br/>(September 9, 2019)</b>                                                                                                                                                                          |
| 9:00 am – 9:45 am   | Economics of IP                                                                                                                                                                                                                       |
| 9:45 am – 10:15 am  | Discussion                                                                                                                                                                                                                            |
| 10:15 am – 10:30 am | Coffee break                                                                                                                                                                                                                          |
| 10:30 am – 11:30 am | Intellectual Property Management                                                                                                                                                                                                      |
| 11:30 am – 12:30 pm | Copyright Licensing: A Practical Approach                                                                                                                                                                                             |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                                                                                                                                 |
| 2:00 pm – 3:00 pm   | Transfer of Technology and Licensing                                                                                                                                                                                                  |
| 3:00 pm – 3:30 pm   | Coffee break                                                                                                                                                                                                                          |
| 3:30 pm – 6:00 pm   | Simulation Exercises on Licensing Negotiations                                                                                                                                                                                        |
|                     | <b>DAY 7: CONTEMPORARY GLOBAL IP CHALLENGES (Part 1)<br/>(September 10, 2019)</b>                                                                                                                                                     |
| 9:00 am – 10:00 am  | IP and E-Commerce                                                                                                                                                                                                                     |
| 10:00 am – 10:30 am | Discussion                                                                                                                                                                                                                            |
| 10:30 am – 11:00 am | Coffee break                                                                                                                                                                                                                          |
| 11:00 am – 11:45 am | IP and Public Health: Issues and Challenges                                                                                                                                                                                           |
| 11:45 am – 12:00 pm | Discussion                                                                                                                                                                                                                            |
| 12:00 pm – 2:00 pm  | Lunch                                                                                                                                                                                                                                 |
| 2:00 pm – 2:45 pm   | Traditional Knowledge, Genetic Resources and Traditional Cultural Expressions:<br>Towards a Suitable Protection System                                                                                                                |
| 2:45 pm – 3:15 pm   | Discussion                                                                                                                                                                                                                            |
| 3:15 pm – 3:45 pm   | Coffee break                                                                                                                                                                                                                          |
| 3:45 pm – 5:45 pm   | Emerging Issues in the Digital Environment                                                                                                                                                                                            |
|                     | <b>DAY 8: CONTEMPORARY GLOBAL IP CHALLENGES (Part 2)<br/>(September 11, 2019)</b>                                                                                                                                                     |
| 9:00 am – 11:00 am  | Unfair Competition, Antitrust and Intellectual Property                                                                                                                                                                               |
| 11:00 am – 11:30 am | Coffee break                                                                                                                                                                                                                          |
| 11:30 am – 12:30 pm | IP and Biodiversity: International Landscape and Current Issues                                                                                                                                                                       |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                                                                                                                                 |
| 2:00 pm – 2:30 pm   | Intellectual Property and Biotechnology                                                                                                                                                                                               |
| 2:30 pm – 3:00 pm   | Discussion                                                                                                                                                                                                                            |
| 3:00 pm – 5:30 pm   | Meetings with experts / Individual research (Library)                                                                                                                                                                                 |
|                     | <b>DAY 9: IP ENFORCEMENT<br/>(September 12, 2019)</b>                                                                                                                                                                                 |
| 9:00 am – 10:30 am  | Enforcement of IP Rights                                                                                                                                                                                                              |
| 10:30 am – 11:00 am | Coffee break                                                                                                                                                                                                                          |
| 11:00 am – 12:30 pm | Alternative Dispute Resolution in IP Disputes                                                                                                                                                                                         |
| 12:30 pm – 2:00 pm  | Lunch                                                                                                                                                                                                                                 |
| 2:00 pm – 5:00 pm   | <b>GROUP DISCUSSIONS</b><br>Group I: IP, Entrepreneurship and Small and Medium-Sized Enterprises (SMEs): Best Practices<br>Group II: Copyright in the Digital Age<br>Group III: Patent Valuation<br>Group IV: Internet and Trademarks |
| 5:00 pm – 6:00 pm   | Preparation of the Report by each Group                                                                                                                                                                                               |

|                     |                                                                                     |
|---------------------|-------------------------------------------------------------------------------------|
|                     | <b>DAY 10: GROUP PRESENTATION<br/>AND CLOSING CEREMONY<br/>(September 13, 2019)</b> |
| 9:30 am – 10:30 am  | Plenary Session – Presentation of Group Reports                                     |
| 10:30 am – 11:00 am | Coffee break                                                                        |
| 11:00 pm – 12:00 pm | Plenary Session – Presentation of Group Reports                                     |
| 12:00 pm - 12:30 pm | Evaluation and Closing of the Program                                               |



# WIPO-IPOPHL Summer School on Intellectual Property



*The world-famous Summer School on Intellectual Property is now here in Manila! Be one of the pioneer IP graduates! #BeIP*



The first WIPO-IPOPHL Summer School 2019 curriculum, developed by the partnership between World Intellectual Property Office (WIPO) and Intellectual Property Office of the Philippines (IPOPHL), will be administered by a roster of seasoned international and local IP experts. The program consists of lectures, case studies, and group discussions on specific topics on patents and innovation, trademarks, copyright, enforcement, and other IP related topics.

September 2-13, 2019  
Monday-Friday, 9am - 5pm

IPOPHL Multi-purpose Hall,  
Intellectual Property Center, Taguig City



**REGISTER NOW**

[bit.ly/IPSummerSchool2019](https://bit.ly/IPSummerSchool2019)  
Registration period: June 7 - Aug 15, 2019

**Get 10% off early bird rate  
until July 31!**

**Limited slots available, enroll now!**



For more information, visit [www.ipophil.gov.ph](http://www.ipophil.gov.ph).

☎ (+632) 238- 6300 loc. 1007 or 5402

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