

Regional Advisory No. 70, s. 2021
July 5, 2021

In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**DRRM JINGLE MAKING CONTEST FOR JUNIOR AND SENIOR HIGH SCHOOL
STUDENTS IN CARAGA REGION**

In line support to the 2021 National Disaster Resilience Month (NDRM) for July 2021, the Office of the Civil Defense (OCD)-Caraga wishes to invite all interested Junior and Senior High School Students to join in the Jingle Making Contest with the theme, "Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan".

Attached herewith is the copy of the contest criteria and mechanics for reference. For further details, contact the OCD-Caraga via e-mail address: civildefensecaraga@gmail.com, or its hotline no. 0947-946-8145.

For information and guidance.

ESS/mpb
07/5/2021





Republic of the Philippines
REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL
REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT CENTER
Caraga Region

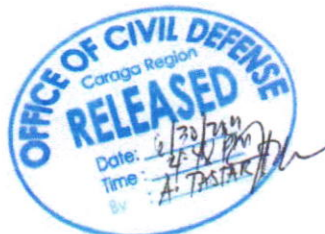
109 T. Calo Extension, Butuan City
Tel/Fax/Hotline Numbers: (085) 342-8753 / 0947-946-8145
E-mail Address: civildefensecaraga@gmail.com
Facebook Page: Civil Defense Caraga



June 30, 2021

DIR. EVELYN R. FETALVERO, CESO IV

Regional Director
Department of Education
Caraga Region
Butuan City



Dear Director Fetalvero,

In line with the annual observance of this year's National Disaster Resilience Month (NDRM) in July with the theme, "*Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna at Pandemya'y Kalasag ng Bayan*", the Caraga Regional DRRM Council (RDRRC) through the Office of Civil Defense (OCD) has programmed significant and meaningful activities which emphasize the important role of disaster risk governance and the support of Filipinos in overcoming the challenges brought by the pandemic and in building green and resilient normal.

One of the identified activities for this year's NDRM observance is the **DRRM Jingle Making Contest for Junior and Senior High School Students in Caraga Region**. The activity will not be conducted face to face since several areas in Caraga Region are still placed under Modified Enhanced Community Quarantine (MECQ) due to the continuous rise of COVID-19 cases and its variants. All jingle entries shall be performed, recorded and submitted online.

As our consistent partner in this annual initiative, may we request DepEd Caraga Regional Office to facilitate this invitation and to ensure the participation of the twelve (12) schools divisions in the region in the DRRM Jingle Contest. Enclosed are the mechanics/criteria of the contest for reference.

For queries relative to this request, our Policy Development and Planning Section (PDPS) Head, Ms. April Rose Anne Y. Sanchez can be reached at 0921-719-4209 or emailed at civildefensecaraga@gmail.com.

We look forward to your favorable response to this request.

Thank you for your continued support and warm regards.

Very truly yours,

DIR. LIZA R. MAZO
Regional Director, OCD
Chairperson, RDRRC

"Safer, Adaptive and Disaster-Resilient Filipino Communities toward Sustainable Development"



Republic of the Philippines
REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL
REGIONAL DISASTER RISK REDUCTION AND MANAGEMENT CENTER
Caraga Region

109 T. Calo Extension, Butuan City
Tel/Fax/Hotline Numbers: (085) 342-8753 / 0947-946-8145
E-mail Address: civildefensecaraga@gmail.com
Facebook Page: Civil Defense Caraga



National Disaster Resilience Month (NDRM) 2021

Theme: *"Tamang Pamamahala't Kahandaan, Kaalaman at Pagtutulungan sa Sakuna
at Pandemya'y Kalasag ng Bayan"*

DRRM JINGLE CONTEST 2021

I. Mechanics

- 1.1 The DRRM Jingle Contest will **NOT** be conducted face to face due to COVID-19 and its variants in the region;
- 1.2 It is open to all public schools in the region (*Junior and Senior High Schools*);
- 1.3 There shall only be **ONE (1)** entry per school division. Thus, a total of 12 entries are expected to participate in the contest;
- 1.4 The jingle entry must be an **ORIGINAL** piece. Music plagiarism is **STRICTLY PROHIBITED** since Caraga RDRRMC does not promote the use or close imitation of someone else's works/outputs. Further, the entry must not have been used in any jingle or song competitions;
- 1.5 The DRRM jingle must be lively and creatively sung in Filipino/Tagalog that will revolve around and will best relate to this year's NDRM theme. No use of foul, mean, offensive, and rude words;
- 1.6 The jingle must run from a minimum of three (3) minutes to a maximum of four (4) minutes in **A CAPELLA** by only seven (7) members due to the pandemic. A minute of extension shall incur an automatic deduction of one (1) point from the total garnered score. The use of any instrumental accompaniment is discouraged;
- 1.7 The jingle shall be performed and video recorded **WITHIN THE SCHOOL PREMISES** and **NOT** within any public places such as plazas/parks, beaches, churches, markets, malls, among others to ensure the safety of students, teachers, and those who are involved in the recording of the jingle;
- 1.8 The following shall be submitted to OCD Caraga through e-mail at **caragandrm.jinglecontest2021@gmail.com** on or before **JULY 21, 2021**:
 - Jingle entry;
 - Manuscript of the Jingle/Lyrics;
 - List of students and coach/es; and
 - Scanned official endorsement by the Division Office (*duly signed*)
- 1.9 All jingle entries will become property of the Caraga RDRRMC and will be used for advocacy and awareness activities;

"Safer, Adaptive and Disaster-Resilient Filipino Communities toward Sustainable Development"

1.10 The judges will only declare three (3) winners — 1st, 2nd, and 3rd, and five (5) consolation entries;

1.11 The decision of the judges is **FINAL, IRREVOCABLE, and NON-APPEALABLE**.

II. Criteria

Criteria	Percentage
1) Composition (<i>originality, appealing melody, lively, rhythm, recall</i>)	30%
2) Coherence/Relevance to the NDRM 2021 Theme	30%
3) Lyric Content (<i>clarity of message, phrasing</i>)	20%
4) Appeal / Impact	20%
Total	100%

III. Declaration of Winners, Awarding, and Prizes

3.1 The winners will be declared and awarded during the NDRM Culmination Activity via video teleconference on July 30, 2021;

3.2 The prizes are as follows:

Winners	Cash Prize	Plaque
1 st Place Winner	P 5, 000.00	Gold Plaque
2 nd Place Winner	P 3, 000.00	Silver Plaque
3 rd Winner	P 2,000.00	Bronze Plaque
5 Consolation Entries	P 1,000.00 each	Consolation Plaque each

IV. Contact Information

For queries, OCD Caraga Policy Development and Planning Section (PDPS) Head, Ms. April Rose Anne Y. Sanchez can be reached at 0921-719-4209 or emailed at civildefensecaraga@gmail.com.

"Safer, Adaptive and Disaster-Resilient Filipino Communities toward Sustainable Development"