



Regional Advisory No. 18, s. 2021
February 17, 2021

In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

ANNUAL CELEBRATION OF ADOPTION CONSCIOUSNESS

Attached is a letter from the Department of Social Welfare and Development informing us of the series of activities to be conducted in relation to the Annual Celebration of Adoption Consciousness per Presidential Proclamation No. 72 series of 1999.

For more details, please contact Ms. Maria Eden Salem in this number 09301410330 or email at memsalem@dswd.gov.ph.

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02/17/2021



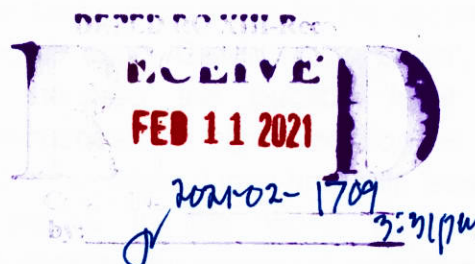
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February 5, 2021

FRANCIS CESAR BRINGAS, CESO V
 Regional Director
 Department of Education
 J. Rosales Avenue, Butuan City



Dear *Director Bringas*:

The Presidential Proclamation No. 72 series of 1999 mandates the annual celebration of Adoption Consciousness Celebration every February. It is to call public attention to ensure nationwide awareness of the growing number of orphaned, abandoned or neglected Filipino children in need of alternative wholesome family environment. This year's there is ***"Pagmamahal Palaganapin, Legal na Pag-aampon Ating Gawin! (Spread Unconditional Love Through Legal Adoption)"***.

With this, the Department of Social Welfare and Development Field Office Caraga will conduct series of activities in relation to the celebration to intensify public awareness on legal adoption.

The activities are the following:

Date	Activity	Recommendations
February 2021	Hanging of tarpaulin and sharing of adoption IEC materials	Hanging of tarpaulin and sharing of adoption advocacy materials within your locality in support to widely disseminate the celebration. We will be providing IEC materials that your agency can share in your official website and social media accounts.
February 2021	Use of Adoption Facebook frame and hashtag	Recognizing the trend and the influence social media can brings. We are utilizing such online platform to reach wider audience. The use of Facebook frame and hashtag #AdoptionIsLove and #LegalAdoption and sharing of post on adoption are very much encouraged. Adoption frame design is attached.
February 2021	Adoption and Foster Care Forum	There will be a regional adoption and foster care forum to be facilitated by the Field Office on February 2021 via Google Meet. We would like to invite any interested participants from your agency especially those who wants to adopt or foster a child and/or to process the

		rectification of the simulated birth of the child. Also, we will be glad to accommodate if your agency would want to conduct the said forum in your office.
February 2021	Video Contest	A music video contest will be conducted as the background video for the adoption advocacy song 'Gawin Mong Legal', to help increase the public's level of consciousness on legal adoption as an act of unconditional love and help lessen the stigma in the word 'adoption'. Encouraging your agency to be part and submit your entries. Mechanics and other information will be posted on DSWD Caraga Facebook account.

We hope for your continued support in championing this advocacy for our children.

Should you have further queries, you may contact our social worker Maria Eden Salem in this number 09301410330 or email at memsalem@dswd.gov.ph.

For your information and guidance.

Thank you.

Very truly yours,


RAMEZ F. JAMEN
 OIC-Regional Director