

Regional Advisory No. 148, s. 2021
November 22, 2021

In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
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**PARTICIPATION IN THE DOH-CHD CARAGA WORLD AIDS DAY
CELEBRATION SPOKEN POETRY CONTEST**

The World AIDS Day is celebrated on December 1 every year which brings people together from around the world to raise awareness about HIV AIDS. This year's theme is "Ending the HIV Epidemic Equatable Access, Everyone's Voice". CHD-Caraga will be conducting an Online HIV Symposium on December 7, 2021.

In line with this, Junior and Senior High School students are invited to attend the said activity. School Division Offices are requested to identify one school and a student representative to participate in the Spoken Poetry Contest, as part of the activities lined-up for the said celebration.

Please see attached invitation letter for the contest mechanics and other information.

ESS/jcc
11/22/2021

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2021-11-15095

DCC No. DepEdRO13-F-REC-008/R3/2-18-2020



Republic of the Philippines
Department of Health
CENTER FOR HEALTH DEVELOPMENT – CARAGA

November 17, 2021

MA. GEMMA MERCADO-LEDESMA, CESO V
Regional Director
Department of Education – Caraga Region
Butuan City

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3:11
Y. P. M.

Attention: **BERNABE L. LINO**
ESSD Chief

JUMMER CARLON, RMT, MD
Health and Nutrition Unit

Dear **Director Ledesma**,

Healthy greetings!

Every December 1 each year, the world is commemorating the World AIDS Day which brings people together from around the world to raise awareness about HIV/AIDS and demonstrate international solidarity in the face of the pandemic. This year's theme is **"Ending the HIV Epidemic: Equitable Access. Everyone's Voice"**. With a special focus on reaching people left behind, highlighting the growing inequalities in access to essential HIV services especially now that COVID-19 is exacerbating inequities and disruptions to services, making the lives of many people living with HIV more challenging.

In relation to this, the Center for Health Development – Caraga will conduct an Online HIV Symposium on December 7, 2021 in line with the Regional HIV Communication Plan.

Thus, we are inviting Junior and Senior High School students from different schools to attend the said activity. May we also request to kindly facilitate the invitation of one participating school in each Division and to identify one student to participate in the Spoken poetry contest. Please refer to attached mechanics.

For inquiries and clarification, please do not hesitate to contact Ms. Arlene M. Serrano at 09338603416.

Thank you for your continuing support to end HIV epidemics!

Very truly yours,

BY AUTHORITY OF THE REGIONAL DIRECTOR

CESAR C. CASSION, MD, MPH, CESO III
Director IV

ERNESTO E. PAREJA, MD, MPH
Medical Officer V



Republic of the Philippines
Department of Health
CENTER FOR HEALTH DEVELOPMENT CARAGA
Butuan City

**HIV Communication Plan Activities/Strategies
for HIV and AIDS Program in the Academe**

I. RATIONALE

With the continued rise of HIV cases in our Region, the office recognizes the urgency to mobilize public and private sector partners to prevent the further spread of HIV infection and reduce the impact of AIDS on individuals, families and communities.

Thus, the HIV Communication Plan activities will employ social mobilization and marketing to carry out the planned activities and that includes advocacy strategies that are used to influence the opinions of the community and dissemination of Information. Education and Communication through all available channels.

In order to mobilize its marketing strategies, the program have come up with a school-based approach activities that includes, HIV advocacies in the academe and to have a holistic activity design to educate the populace about STI, HIV and AIDS and also to break the stigma and discrimination to People Living with HIV (PLHIV).

Expected output of the activity is for the students to increase their knowledge on HIV and AIDS will develop materials appropriately targeting the young populations

CONTEST MECHANICS:

A. SPOKEN POETRY

SPOKEN POETRY IS A PERFORMANCE ART THAT IS WORD- BASED. IT IS AN ORAL ART THAT FOCUSES ON THE AESTHETICS OF WORD PLAY, INTONATION AND VOICE INFLECTION. IT IS A WRITING THAT IS MEANT TO BE SPOKEN OR DELIVERED WITH EMOTIONS TO AN AUDIENCE.

1. This is open to the identified participating schools of the HIV/AIDS prevention education program communication plan in the academe 2021.
2. Each identified participating school shall identify one (1) Senior High School representative (either grade 11 or grade 12) for this contest. There shall only be one (1) official coach for each artist.
3. The spoken word poetry must be an original composition. It must be in Filipino, Bisaya dialect or English. The written copy of the piece shall be submitted to the secretariat on November 29, 2021



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4. Each contestant is given a minimum of three (3) minutes and maximum of five (5) minutes to recite or deliver his/her piece.
5. The piece must be about, related to or an expansion of the theme given.
6. No musical background (e.g. instrumental sounds) is allowed to complement the delivery.
7. **CRITERIA FOR JUDGING:**

CRITERIA	PERCENTAGE (%)
MESSAGE: the piece should be related to the topic or theme.	50%
DELIVERY AND PERFORMANCE: Gestures, eye contact, facial expressions, and clarity	30%
VOCAL VARIATIONS AND PROJECTION: Interesting and unique figures of speech and sound	20%
	100%

8. The top three (3) winners will receive a Certificate, USB and load card
9. All entries submitted shall be considered joint property of DOH-Caraga Region and the artist and may be used by the agency without notice to the artist.
10. The contest pieces of the top three (3) winners will be posted to the official DOH-Caraga Facebook page.

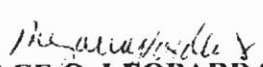
Prepared by:

NECSON M. GAMOTIN, RN
Behavior Change Coordinator

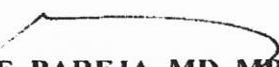
Reviewed by:


ARLENE M. SERRANO, RN
Nurse V

Recommended by:


MARY GRACE O. LEOPARDAS, MD
Head, Infectious Disease Cluster

Approved by:


ERNESTO E. PAREJA, MD, MPH
Chief, Local Health Support Division