



REGIONAL ADVISORY No. 049, s. 2019
March 8, 2019



PH' BEST DESIGN CAMPUS PAPER (BDCP) AWARDS

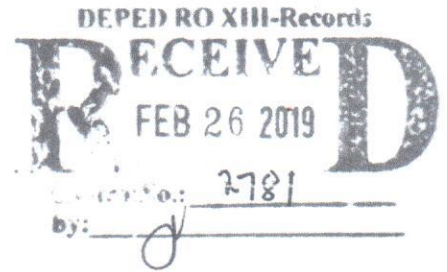
To: Schools Division Superintendents
This Region

1. This office is hereby disseminating the communication from the President and Chief Officer-Aloha PH informing the first season of **PH' BEST DESIGN CAMPUS PAPER (BDCP) AWARDS**.
2. The BCBP Awards as the first and only award giving body for campus paper design aims to recognize visual and creative excellence showcased through news designs of the country's campus newspapers.
3. Other relevant information about the said bdcg awards is indicated in the attached communication.
4. Those who are interested to participate can direct a message of inquiries at the official Facebook Page : [http:// www.facebook.com/ PHBestDesignedCamousPaper](http://www.facebook.com/PHBestDesignedCamousPaper) or email at bcdpawards@gmail.com.
5. Dissemination of this Advisory is desired.


FRANCIS CESAR B. BRINGAS, CESO V
OIC- Regional Director 



ALOHA EVENTS AND MARKETING SOLUTIONS
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February 26, 2019

FRANCIS CESAR B. BRINGAS, CESO IV
REGIONAL DIRECTOR
DEPARTMENT OF EDUCATION - CARAGA

Sir:

Good day!

On behalf of Aloha Events & Marketing Solutions (Aloha PH), which a young, dynamic, energetic company based and operates in Calamba City, Laguna, I would like to express our profound appreciation for your efforts to empower campus journalism in your region being one of the performing regions in the annual National Schools Press Conference (NSPC) known as 'PH' Olympics of Campus Journalism'.

By way of background, our company is composed of multi-skilled team of consultants with solid background in marketing, advertising, brand management and events management.

I am pleased to inform your good office that we always support DepEd's endeavors promoting learner's development especially programs which uphold campus journalism. In this regard, Aloha PH is holding the first season of PH' BEST-DESIGNED CAMPUS PAPER (BDGP) AWARDS.

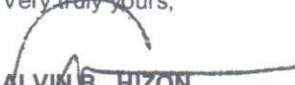
The BDGP Awards as the first and only award-giving body for campus paper design aims to recognize visual and creative excellence showcased through news designs of the country's campus newspapers.

This also intends to foster the exchange of information about the concept and design of school papers and campus media throughout the country.

In view of this, we are inviting students, campus journalists, teachers, school paper advisers, journalism/English/Filipino coordinators, instructors/lecturers, school heads in the Caraga Region (Region XIII) to join in our search for the best-designed campus papers.

It is also our fervent prayer that your office release to the field a memorandum or advisory on this event. Your favorable response will be remembered with esteemed appreciation.

Thank you very much and more power!
Very truly yours,


ALVIN B. HIZON
President and Chief Operating Officer – Aloha PH
Creator and Founder – Best-Designed Campus Paper

Entity Profile / General Information Sheet

1. Name of Company		
Aloha Events and Marketing Solutions		
2. Office Address		
Blk 21 Lot 15 Bougainvilla Homes, Brgy. Banadero, Calamba City - LAGUNA		
3. Contact Person/s Alvin B. Hizon		4. Designation President/Chief Operating Officer
5. Contact Number	Landline/s: (049) 252 0350	Mobile Phone/s 09276400722
6. Email Address/es	alohaeventsph@gmail.com	
7. Web Address	www.aloha.ph	
8. Social Media Account/s	https://www.facebook.com/alohaPH/ https://www.instagram.com/alohaeventsph	
9. Nature of the Company		
Aloha Events and Marketing Solutions (Aloha PH) is a young, dynamic, energetic company based and operates in Calamba City, Laguna. The company is composed of multi skilled team of consultants with solid background in marketing, advertising, brand management, arts and design, concept and content creation and events management.		
10. Mission		
11. Vision		
With the tagline, 'Amazing Ideas, Affordable Solutions', Aloha PH aims to be the leading solutions provider in the country, providing solutions in the events and promotional wants and needs of its loyal clients at a super value service.		
12. Accreditation/Certificates/Permits (Available upon request)		
Department of Trades and Industry (DTI) Business Certificate Bureau of Internal Revenue (BIR) Certificate of Registration Business Permit		



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February 20, 2019

PH' Best-Designed Campus Paper (BDCP) Awards 2019

Aloha PH invites school paper advisers, campus editors and news designers (elementary to college) across the country in the first-ever season of PH' BEST-DESIGNED CAMPUS PAPER (BDCP) AWARDS.

The BDCP Awards as the first and only award-giving body for campus paper design aims to recognize visual and creative excellence showcased through news designs of the country's campus newspapers.

This also intends to foster the exchange of information about the concept and design of school papers and campus media throughout the country.

To qualify, the school newspaper or publication must be published between May 2018 and December 2018.

A registration fee of P550 is required upon submission of entry.

For inquiries, please send us a direct message at the official Facebook page:
<https://www.facebook.com/PHBestDesignedCampusPapers/> or email us at bdc pawards@gmail.com.

ELIGIBILITY

- This is a juried competition that is open to any Filipino or English school publication from elementary, secondary and tertiary schools nationwide.
- Entries should have been in circulation during Academic Year 2018-2019.
- Entries should strictly adhere to campus paper specifications.
- Entries should follow the technical considerations below:
 - Pages: minimum of 12 pages
 - Mandatory Sections: News Section, Editorial/Opinion Section, Feature/Entertainment/Literary Section and Sports Section
 - Sizes: 9" x 12", 12" x 18", 11.75" x 14.75", 11.0" x 16.9"
 - Front and back pages should be colored, inside pages can either be colored or black and white

- School entrants should be willing to share their design for public viewing through the contest's derivative that is a magazine on best designed campus publications in the Philippines to be launched during the awarding ceremony in December 2019.
- Qualified schools will receive a letter and official invitation for the awarding ceremony.
- The organizer has the absolute discretion to reject or disqualify an entry without giving any reason whatsoever to any participants or any other party.
- Prizes and titles will be credited to the school organ.

SUBMISSIONS

- School publications will be submitted in PDF to the BDCP's official email bdc pawards@gmail.com.
- A filled up entry form must be submitted with the following:
 - School chief's signed cover letter attesting that the entry meets all the requirements. The letter also certifies that the publication has been in circulation for Academic Year 2018-2019. The letter must be printed on the school's official letterhead.
 - A signed waiver on the school's acknowledgement and agreement to all the contest rules and regulations
 - Signatories' photocopy of valid IDs
 - Scanned deposit slip of entry fee
- Entries will only be validated upon payment of entry fee worth Php 550.00 to be paid through Aloha PH's bank account: *BDO Account Number: 012360014060, Account Name: Aloha Events and Marketing Solutions* or through any 711/GCASH Kiosk via *GCASH number 09276400722*.
- Upon submission, the school agrees that Aloha PH and BDCP reserve the right to keep the copies for documentation, promotional purposes and publishing of magazine on best designed campus publications in the Philippines.

DEADLINE

- The deadline for entries is on June 3, 2019.

JUDGING

- Entries will be adjudged by known layout artists, graphic designers, campus publication specialists, art / creative directors, and journalists from different renowned news agencies and publishing industries.
- Entries will be pre-screened and will be divided into three representative groups from which the Ten Finalists and the Best-Designed Campus Paper Of The Philippines (1 from elementary, secondary and tertiary) will be selected:
 - Luzon
 - 4 elementary school publications
 - 4 secondary school publications
 - 4 tertiary school publications
 - Visayas
 - 4 elementary school publications
 - 4 secondary school publications
 - 4 tertiary school publications
 - Mindanao
 - 4 elementary school publications
 - 4 secondary school publications
 - 4 tertiary school publications

AWARDS

- Awards will be divided into main categories, sub-categories, and special awards:
 - Main Categories
 - Best-Designed Campus Paper Of The Philippines
 - Luzon's Best-Designed Campus Papers
 - Mindanao's Best-Designed Campus Papers
 - Visayas' Best-Designed Campus Papers
 - Sub-Categories
 - Best Infographic Design
 - Best News Photography
 - Best In Photo Editing
 - Best Nameplate Design
 - Best Editorial Page Layout
 - Best Front Page Design
 - Best Sports Page Design
 - Best Magazine Feature Spread Design
 - Best Editorial Cartoon
 - Best Branding And Campus Paper Identity
 - Best In Typography And Font Choices
 - Best School Paper Color Schemes
 - Special Awards
 - Most Promising Campus Paper Design Innovation
 - Best In Modern Modular Design
 - Best Minimalist News Design
 - Best Classic Newspaper Design
 - Most Child-friendly Design
 - News Designer Of The Year
- Top 10 will receive Medallion of Creative Excellence.
- The Best-Designed Campus Paper of the Philippines will receive P10,000.00, plaque of recognition, and the **BDCP Seal of Creative and Visual Excellence**.
- Other awardees will receive plaque of recognition.
- Winning entries will be featured in the first-ever BDCP MAGAZINE which will be launched during the awarding ceremony.
- While the organizers plan to give awards to winners in every category in elementary, high school and college, Aloha PH and BDCP reserve the right not to name winners in categories where there were no entries or the entries did not meet the standards of excellence.



PH' BEST-DESIGNED CAMPUS PAPER (BDCP) AWARDS 2019
ENTRY FORM

DATE: _____

☐ ELEMENTARY ☐ SECONDARY ☐ TERTIARY

1. Name of School Publication		
2. Name of School		
3. School Address		
4. Contact Person/s		5. Designation
6. Contact Number/s	Landline/s:	Mobile Phone/s
7. Name of Editor-in-chief & School Paper Adviser		
8. Name of School Principal		
9. Name of News Designer / Layout Artist		
10. Brief Description of the School Publication		
DECLARATION		
Upon signing this form, the participating school agrees that Aloha Events and Marketing Solutions (Aloha PH) reserves the right to keep the copy of the school paper for documentation and promotional purposes. The school also agrees to share its news design for public viewing through BDCP MAG, a magazine on best-designed campus publications in the Philippines to be launched during the awarding ceremony in December 2019.		
SIGNATURE OVER PRINTED NAME		