



Republic of the Philippines
Department of Education
CARAGA REGION

DECEMBER 3, 2025

REGIONAL MEMORANDUM
ESSD – 2025 – 1311

To: Schools Division Superintendents) Division of Agusan del Norte
All Others Concerned) Division of Agusan del Sur
) Division of Dinagat Islands
) Division of Siargao
) Division of Surigao del Norte
) Division of Surigao del Sur
) Division of Tandag City

**PAMASKONG HANDOG 2025: NATIONWIDE GIFT-GIVING FOR
LEARNERS AND FAMILIES**

1. In support of the Office of the President's annual Christmas initiative, the Department of Education Caraga Region will participate in **Pamaskong Handog 2025**, a nationwide gift-giving event themed "*Pamilya, Pag-asa, at Pagkakaisa.*" This celebration also promotes digital empowerment by equipping selected schools with enhanced connectivity through Starlink satellite devices, provided by the Department of Information and Communication Technology (DICT). The event is scheduled for **Saturday, December 6, 2025**, and will be livestreamed nationwide at 10:00 am.

2. Participant Details:

- a. The Department of Education will oversee the overall implementation, issuance of policy guidelines, allocation of budgets for school-based activities, and monitoring. Specifically, the **Schools Division Offices (SDOs)** will handle local execution, program facilitation, and reporting.
- b. Each selected school will receive a budget of **P200,000.00**, with the **Caraga Region allocating a total of P1,400,000.00** across the seven chosen schools. The disbursement of these funds to the schools will follow the prescribed rules and regulations.
- c. The following Schools Division Offices (SDOs) and their respective schools are hereby identified:

Schools Division Office (SDO)	Name of School	Regional Office Personnel
Agusan del Sur	East Bunawan Central Elementary School	Maria Ines C. Asuncion Regional Director Violeta C. Nuñez Fe M. Baring Cindy S. Soberano Roselle Burdeos Joan D. Velasco Pedro Tecson

		Roy Ritzi Cervantes
Agusan del Norte	Nasipit Central Elementary School	Edmund D. Mendoza Charlestone Otaza Cherry Hope T. Botona
Dinagat Islands	Aurelio Elementary School	Grace B. Fuentes Shine Clarise Juarez
Siargao	Socorro Central Elementary School and SPED Center	
Surigao del Norte	Taganito Elementary School	Maria Consuelo C. Jamera Maripaz F. Magno Judith Gatab
Surigao del Sur	Barobo Central Elementary School and SPED Center	Lou Ann L. Acosta
Tandag City	Telaje Elementary School	Elan M. Elpidang
Regional Office	Teacher Development Center	Marcelino Ahon Clifford Eco

3. Participants shall be granted Compensatory Time-Off or Overtime in accordance with CSC and DBM Joint Circular No. 2 s. 2015 (Policies and Guidelines on Overtime Services and Overtime Pay for Government Employees).

4. For further information, please refer to the attached information from Department of Education Central Office.

5. Immediate dissemination of this memorandum is desired.

Digitally signed by
Asuncion
Maria Ines
Casona
Date:
2025.12.02
15:12:07
+0800
MARIA INES C. ASUNCION
Director IV
Regional Director

Encl.: None

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

ESSD/levy
12/01/2025



Republic of the Philippines
Department of Education

OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS AND EXTERNAL PARTNERSHIPS

October 16, 2025

ATTY. EDSON BYRON K. SY

OIC-Undersecretary of the Office of Undersecretary for Finance
Department of Education

Dear Usec. Sy,

Greetings!

In line with the Department's support for the initiative of the Office of the President's annual Christmas initiative, this Office respectfully requests the facilitation of the **release and download of funds amounting to Twenty Million Pesos (P20,000,000.00)** to cover the implementation of ***Pamaskong Handog 2025: Pamilya, Pag-asa, at Pagkakaisa***, a nationwide gift-giving activity.

The main program will take place at Malacañang Palace, to be livestreamed nationwide to 100 participating schools serving as satellite venues. Each school will host approximately 300 participants (learners, parents, and teachers) for simultaneous celebration activities.

I. Scope and Beneficiaries

- **Date:** December 6, 2025 (Sunday)
- **Main Venue:** Malacañang Palace (with nationwide livestream at 10:00 AM)
- **Satellite Venues:** 100 schools across Luzon, Visayas, and Mindanao
- **Participants:**
 - Luzon – 30 schools
 - Visayas – 40 schools
 - Mindanao – 30 schools
 - 140 learners from different grade levels per school x 100 schools = 14,000 learners
 - 160 parents and teachers x 100 schools = 16,000 participants
- **Estimated Total:** 30,000 participants nationwide

II. Event Objectives

The program aims to:

1. **Foster inclusivity and holiday spirit** through a Christmas program and guided tour at Malacañang Palace.
2. **Promote community engagement** via communal meals for all participants.
3. **Enhance digital access** through the distribution of Starlink satellite devices.
4. **Provide meaningful experiences** through cultural games and performances.

III. Key Activities

1. **Malacañang Program:** Christmas celebration, gift-giving, and Palace tour
2. **Interactive Activities:** Games and performances showcasing Filipino creativity
3. **Salo-Salo:** Communal breakfast and lunch supported by DepEd
4. **Gift-Giving:** Distribution of Christmas packages and Starlink devices

IV. Budget Request

In support of the above objectives and activities, we respectfully request a **funding allocation of Php 20,000,000**. This amount will cover the meals for participants, LED screen rental and technical equipment, prizes and giveaways, and other program-related logistics and materials. The budget breakdown is as follows:

ITEM	UNIT COST	QUANTITY	ESTIMATED TOTAL (P)
Meals (Breakfast and Lunch for 300 pax per school)	125 x 2 meals	30,000 pax	7,500,000
LED rental and technical equipment	75,000	100 schools	7,500,000
Games and Prizes	50,000	100 schools	5,000,000
TOTAL ESTIMATED BUDGET REQUIREMENT			20,000,000
Budget per School			200,000

All expenditures will be subject to existing accounting and auditing procedures in accordance with DepEd rules and regulations.

We also attached in this letter the Concept Note and the list of the 100 participating schools.

We trust in your kind consideration and support for this meaningful initiative that brings joy, unity, and digital empowerment to our learners and their communities.

Thank you very much.

Sincerely,



JAN KEVIN RIVERA
Director IV

Officer-in-Charge- Assistant Secretary for
Public Affairs and External Partnerships



Republic of the Philippines
Department of Education
EXTERNAL PARTNERSHIPS SERVICE

**CONCEPT NOTE FOR PAMASKONG HANDOG 2025: NATIONWIDE GIFT-GIVING
FOR LEARNERS AND FAMILIES**

I. BACKGROUND AND RATIONALE

The holiday season is a time for celebration, reflection, and giving. In line with the Office of the President's annual Christmas tradition, the Department of Education (DepEd) will implement the Pamaskong Handog 2025 initiative in partnership with the Department of Information and Communications Technology (DICT) and local government units (LGUs).

This initiative aims to bring joy and opportunities to learners and their families through a nationwide gift-giving activity and live-streamed program. With the theme **"Pamaskong Handog: Pamilya, Pag-asa, at Pagkakaisa"** the event combines celebration with digital empowerment by providing selected schools with improved connectivity through Starlink satellite devices.

II. OBJECTIVES

1. To foster inclusivity and holiday spirit by hosting a Christmas program at Malacañang Palace featuring gift-giving and a guided tour for select participants.
2. To provide engaging and enjoyable experiences through games and performances that highlight Filipino culture, creativity, and youth participation.
3. To promote community spirit and camaraderie by holding communal meals (breakfast and lunch) supported by DepEd, ensuring shared celebration among participants.
4. To distribute 100 Starlink satellite devices to selected schools, enhancing digital access and bridging connectivity gaps supported by DICT
5. To showcase government's unity in service through collaboration between OP, DepEd, DICT, and LGUs.

III. SCOPE AND COVERAGE

Date: December 7, 2025 (Sunday)

Main Venue: Malacañang Palace (with livestreaming nationwide at 10:00 AM)

Satellite Venues: 100 schools nationwide

- Luzon – 30 schools
- Visayas – 40 schools
- Mindanao – 30 schools

Participants:

- 140 Grade 3 learners per school = 14,000 learners
- 160 Parents and teachers = 16,000 participants
- **Estimated Total:** (300 participants per school x 100 schools)
30,000 participants nationwide.

IV. KEY ACTIVITIES

1. **Program at Malacañang:** Christmas program, gift-giving, and Palace tour for select participants.
2. **Fun-filled activities:** Games, performances
3. **Salo-Salo Activities:** communal meals (breakfast and lunch supported by DepEd).
4. **Gift-Giving:** Distribution of Christmas packages and turnover of Starlink devices (DepEd and DICT).

V. PARTNERS AND ROLES

PARTNER	ROLES
Office of the President (OP)	Central coordination, program design, resource support.
Department of Education	Ground implementation, policy cover issuance, budget provision for school-based activities, monitoring.
DICT	Deployment of 100 Starlink satellite devices.
Schools Division Offices (SDOs)	Local execution, program facilitation, reporting.
Local Government Units (LGUs)	Support for logistics, crowd management, and local mobilization.

VI. BUDGET

The implementation of "Pamaskong Handog: Pamilya, Pag-asa, at Pagkakaisa" will require an estimated P20,000,000 to be sourced from DepEd funds, subject to the accounting and auditing procedures in conformity with the Department of Education's rules and regulations. The budget will cover:

ITEM	UNIT COST	QUANTITY	ESTIMATED TOTAL (in PHP)
Meals (Breakfast and Lunch for 300 pax per school)	125 x 2 meals	30,000 pax	7,500,000
LED rental and technical equipment	75,000	100 schools	7,500,000
Games and Prizes	50,000	100 schools	5,000,000
TOTAL ESTIMATED BUDGET REQUIREMENT			20,000,000
Budget per school			200,000

The Department of Information and Communication Technology (DICT) will shoulder the provision of 100 Starlink satellite devices.

This budget ensures the successful conduct of the central and school-based programs, full participation of learners and families, and nationwide visibility of the initiative.

VII. NEXT STEPS

- Release policy cover and budget allocation to SDOs.
- Coordinate with DICT for Starlink deployment.
- Finalize local preparations (LED rental, food packages, games).
- Conduct program dry run and technical testing.
- Implement a nationwide program on December 7, 2025.