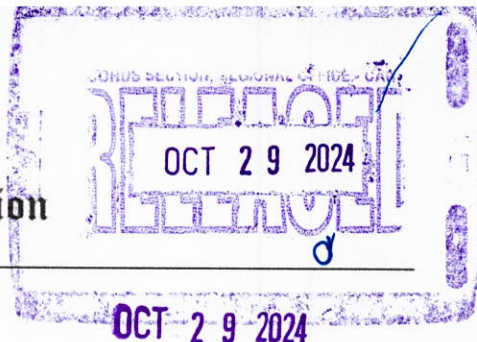




REGIONAL MEMORANDUM

No. **1168**, s. 2024

To: Schools Division Superintendents
All Other Concerned

18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN AND CHILDREN 2024

1. Under Presidential Proclamation No. 1172, Series of 2006, declaring November 25 to December 12 as the “18-Day Campaign to End Violence Against Women” (VAW), and Republic Act No. 10398, designating November 25 as the “National Consciousness Day for the Elimination of Violence Against Women and Children,” all DepEd offices and schools are encouraged to participate actively. Collaboration with 18-Day Campaign 2024 initiatives, led by partners and Local Government Units (LGUs), is encouraged to strengthen support for this critical cause.

2. The Regional Inter-Agency Committee Against Trafficking and Violence Against Women and their Children (RIACAT-VAWC), in partnership with the Regional Gender and Development Committee (RGADC), has adopted the theme “United for a VAW-Free Philippines” with the sub-theme “VAW BigyangWakas, Ngayon na ang Oras!” for this year’s campaign.

3. DepEd Caraga shall support and facilitate the following activities:

Activity	Requested Office/Personnel	Date /Time/Venue
Motorcade and Kick-Off Ceremony	DepEd Personnel from RO, SDO Butuan City and SDO Agusan del Norte	November 25, 2024 @3 pm onwards from Libertad Sports Complex to ANHS, Butuan City
Kick Off Activity	Film Showing for selected learners	November 25, 2024 @ 1 pm onwards @ ANHS, Butuan City
DepEd Caraga 18-Day Campaign to End VAW Regional Kick-off	Reorientation of DepEd RO Personnel of Gender-Based Policies - Gender Sensitivity Reorientation - Safe Space Act (RA 113 - 13) - RA9262 (Anti-VAWC Law)	November 29, 2024 @ DepEd RO

	• Film Showing	
"Sinina Ko Pagboot Ko Exhibit" School-Based Contest	All Schools (Please refer to the attached Contest mechanics)	October – November 11, 2024
Regional School Youth Awareness Campaign for Mental Health and Peer Health Navigator cum Project Pitching Competition on Mental Health	Division Youth Formation Coordinators, Mental Health Focal Persons and SSLG Division Federated Officers	November 26-27, 2024, Butuan City
18-Day Campaign to end VAW: Gender Analysis	RO-GFPS and DivisionnGAD Coordinators	December 8-9,2024
3 rd Regional Child Protection Summit	Division Youth Formation Coordinators, Mental Health Focal Persons and SSLG Division Federated Officers	December 10, 2024 @ SM Events Center
VAW-lik Sigla, VAW-free Caraga Culmination Activity	RGADC and RIACAT VAWC Member agencies	December 12, 2024

4. Immediate dissemination and compliance are requested for a unified and impactful participation in the 18-Day Campaign to End Violence Against Women and Children.

MARIA INES C. ASUNCION

Director III

Officer -In-Charge

Office of the Regional Director

BY THE AUTHORITY OF THE REGIONAL DIRECTOR

PEDRO TENEBRO ESCOBARTE, JR.

Asst. Regional Director

Encl: Contest Mechanics of "Sinina Ko,Pagboot Ko"
Reference/s: PCW-Memorandum Circular No. 2024-04

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN POLICY

ESSD/ajc
10/29/2024



Address: J.P. Rosales Avenue, Butuan City
Trunkline No: (082) 225-1151
Telefax No: (085) 342-5959
Email: caraga@deped.gov.ph
Website: caraga.deped.gov.ph



2024-10-17800

Doc. Ref. Code	RO-ASD-F107	Rev	00
Effectivity	02.01.23	Page	2 of 2





SININA KO, PAGBUOT KO EXHIBIT 3.0 (A School-based Contest)

- An Exhibit on Gender-Based Violence-

Inspired by the exhibit “Don’t Tell Me How to Dress” and the nationwide campaign **Respeto Naman** which aims to wipe out all forms of violence against Women, the **Regional Inter-Agency Committee against Trafficking and Violence against Women and their Children (RIACAT-VAWC)** held this **Sinina Ko, Pagbuot Ko Exhibit** in 2022 during the 18-day Campaign to End VAW celebration back-to-back with the Orange Help Desk activity at SM City Butuan. The exhibit showcased clothes as representations of the actual clothes worn by the victim-survivors when they were sexually harassed or assaulted alongside their short stories of what had happened.

This clothing exhibition challenges the culture of victim-blaming in the Philippines and wants to raise awareness that violence can happen no matter how one is dressed, may it be “too sexy” or just the usual day-to-day clothes worn by victims across all ages and social class. This activity throws out a challenge to misconception that what a woman or girl wears caused them to be violated. This, too, highlights that violence against Women and Children is the result of the use of “**power and control**” of the perpetrators and not provoked by the victim-survivors.

Violence against Women and Children in the Philippines leaves a profound impact on the health, dignity, security and autonomy of the individuals. It leaves deep psychological scars that can take years to heal and overcome. Yet, it remains shrouded in a culture of silence.

In line with the **18-Day Campaign to End Violence against Women 2024** and with the theme, “**UNITED for a VAW-free Philippines**”, the Regional Committee being mandated to monitor and implement initiatives to end VAW, is calling Junior High Schools to join and unite with us for a massive campaign by **setting up its own exhibit in their schools** within the 18-day Campaign period and **to publicly share knowledge and awareness** of these forms of abuse that can happen to anyone, anywhere.

We believe that the youth play a vital role in the society and they can be victimized at the same time too. In this competition, the Regional Inter-Agency Committee against Trafficking and Violence against Women and their Children (RIACAT-VAWC) of Caraga chooses the best exhibit installation that speaks the minds and the artistry of the youth about their **#VowToEndVAW** or **#EndVAWNow** message and help achieve a **#VAWFreePh**.



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Contest Mechanics:

1. The Sinina Ko, Pagbuot Ko Exhibit Contest is open to all Junior High Schools of Caraga.
2. Each exhibit which will be posted in a board (size of a blackboard) must feature 3-5 stories of abuses with corresponding clothes to represent victims. Stories and clothes **MUST** be approved by the Principal or School's GAD Focal Person before posting for guidance.
3. Exhibit must convey the message following RIACAT-VAWC messages:
 - **Anyone/anybody (regardless of gender, identify, sex, religion, race, etc.) can be a victim of gender-based violence.**
 - Awareness raising initiative to fight Violence Against Women and Children.
 - Encourage involvement and inspire action to help stop these crimes
 - Unified approach to show solidarity with the victims
 - Promotion of a VAW-free community
4. Each entry must submit the following:
 - a. Fully accomplished RIACAT-VAWC entry form
 - b. 2 pictures of the team of students assigned & the principal
 - c. 1 video presentation containing 1-3 minute explanation of the exhibit and its highlights
5. Submission of Entries:
 - a. All of the above requirements must be submitted via email to riacatvawc13@gmail.com.
 - b. All entries must be submitted on or before **November 22, 2024**.
 - c. ***All entries will be judged by selected by the [Philippine Commission on Women \(PCW\)](#) Representatives & selected RIACAT-VAWC Members and be posted in the RIACAT-VAWC Facebook Page. Top 3 Winners and 1 Most Like Winner will be announced during the culminating activity on December 12, 2024.***

NOTE:

- To avoid deduction/ disqualification all participants must conform to the entry requirements set forth by the organizers.
- Judges' professional decision is final and non-appealable except on unintended clerical mistakes or errors in computation of rating.
- One (1) point deduction from the final total score/rating shall apply for EVERY violation made by the participant.

UNDERTAKINGS OF THE CONTEST PARTICIPANT:

- By submitting my entry for the **SININA KO, PAGBUOT KO EXHIBIT CONTEST**, I agree to release, discharge, and hold harmless the RIACAT-VAWC and all its members and representatives from any claims, losses, and damages arising out of my participation in the contest;
- I recognize the Committee's right to verify the validity of my entry;
- I agree that my personal data may be used by the RIACAT-VAWC for purposes of announcing the outcome of the competition, as well as for other promotional and communication materials.

6. Criteria for Judging:

- Adherence to Theme and Clarity of Advocacy	40%
- Originality	30%
- Creativity and Visual Impact Overall Appeal	30%
Total: 100%	

7. Prizes:

- **TOP 3 WINNERS** will get CASH worth **Php5,000.00 + plaque** for First Prize Winner, **Php3,000.00 + plaque** for Second Prize, **Php2,000.00 + plaque** for Third Prize Winner and **1 Winner for Most Liked Entry** with **Php1,000.00 + certificate. All will receive PCW Certificates and token.**
- Non-winners will receive certificates of participation.



RIACAT-VAWC CARAGA
SININA KO, PAGBUOT KO EXHIBIT 2.0 (A School-based Contest)
-An Exhibit on Gender-Based Violence-

ENTRY FORM

SCHOOL'S NAME : _____

DIVISION : _____

CONTACT NUMBER : _____

EMAIL (if any) : _____

I certify that I have read, understood and accept the rules and regulations of the RIACAT-VAWC Sinina Ko, Pagbuot Ko Exhibit Contest.

SIGNED : _____

DATE : _____

CHECKLIST : _____ 1 video presentation (1-3 minutes)
_____ Signed Entry Form

For more information regarding the contest, you may contact the RIACAT-VAWC Secretariat Ms. Rose D. Baclayon at 09100206918/09355114053 or email entries at riacatvawc13@gmail.com.