



Republic of the Philippines
Department of Education
CARAGA REGION



SEP 13 2024

REGIONAL MEMORANDUM

No. 0327, s. 2024

To: Schools Division Superintendents
All Others Concerned

2024 WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

1. Pursuant to the letter from the Department of Agriculture Caraga Field Office, there will be a Regional On-the-Spot Poster Making Contest on September 19, 2024, at 8:30 in the morning, in line with the celebration of World Food Day on October 16. This year's theme is, "Right to foods for a better life and a better future." The venue will be announced soon.
2. The Poster Making Contest is open for Grades V-VI learners enrolled in any public and DepEd-accredited private schools nationwide.
3. Relative to this, **one participant per division** are requested to participate in the Regional-On-the Spot Poster Making contest.
4. The regional winner will then represent the Caraga region at the national level of the contest on October 15, 2024, in Makati City.
5. The guidelines and criteria for the said on-the-Spot Poster Making Contest are attached for reference.
6. Immediate dissemination of this Memorandum is desired.

MARIA INES C. ASUNCION
Director III
Officer-In-Charge
Office of the Regional Director

Encl.: As stated

Reference: DA Caraga Letter & Guidelines for Poster Making Contest

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS

ESSD/rgt
09/04/2024



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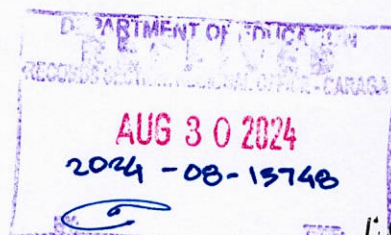


Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Regional Field Office 13
Capitol Site Butuan City 8600

August 22, 2024

DR. MARIA INES C. ASUNCION, CESO IV

Regional Director
Department of Education-Caraga
Butuan City



Dear **Director Asuncion**,

Greetings!

The Department of Agriculture (DA), will again join the whole world in celebrating the World Food Day come October 16 with this year's theme "Right to foods for a better life and a better future."

As part of the celebration, the DA will be conducting the Annual Nationwide On-the-Spot Poster Making Contest for grades V-VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide.

The World Food Day On-the-Spot Poster Making Contest at the Regional level will be conducted on September 19, 2024 to start at 8:30 in the morning. Venue is still to be finalized and will be announced soon.

As partners in this endeavor, we would like to request your support for the success of this activity by sending **one participant per division** to take part in the Regional-On-the Spot Poster Making contest.

The regional winner will then represent Caraga to the national level of the contest on October in Makati.

Attached with this letter is the set of guidelines for the said On-the-Spot Poster Making Contest.

For confirmation and queries, kindly contact Vanessa P. Sanchez of the DA-Caraga Information Section through cellphone #09287886128. Your confirmation is important as we will be conducting a briefing days ahead of the contest to discuss the guidelines.

Thank you for your support and cooperation.

Respectfully yours,

ARLAN M. MANGELEN

Regional Executive Director

Guidelines for the Conduct of the 2024 World Food Day National and Regional on-the-Spot Poster Making Contests

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization of the United Nations (FAO) in celebrating this year's World Food Day (WFD).

The Poster Making Contest has been one of the highlights of the annual WFD celebration, in coordination with the Department of Education (DepEd). It will be participated in by elementary pupils enrolled in any public and DepEd-accredited private elementary schools nationwide.

The WFD on-the-Spot Poster Making contest at the Regional level will be conducted from August to September 2024 by the DA-Regional Offices thru their respective Regional Agriculture and Fisheries Information Section in coordination with DepEd. The national level contest will be held on **October 15, 2024** in Makati City.

Guidelines for the contest

I. General Provisions

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners are not eligible to join the contest.
2. Contestants are required to wear their school uniform throughout the contest both in the regional and national levels.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside the borders of the illustration board (1-inch border on all sides), and not incorporated in the artwork. Contestants who do not follow instructions will automatically be disqualified.
4. The theme for this year's on-the-Spot Poster Making Contest is:

'RIGHT TO FOODS for a Better Life and a Better Future'
5. The Contest Committee shall provide all the materials for the on-the-Spot Poster Making Contest such as the following:
 - illustration board (20" x 30")
 - oil pastels - 24 pcs
 - ruler
 - pentel pen
 - ball pen
 - pencil
 - tissue
 - cotton ball
 - eraser
6. Judging shall immediately commence after the allotted time for the contestants. Only the Board of Judges (BOJ), Technical Working Group (TWG) and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be forfeited.
8. All entries shall become the property of the DA and FAO.

Regional Level

The poster making contest shall be conducted on-the-spot at the regional level. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional offices).

1. Each contestant shall be accompanied by one (1) coach or one (1) guardian to the venue. However, the coach or guardian is not allowed to enter or roam around the contest venue during the contest proper.
2. The regional winner shall be the official contestant and must be endorsed by the Regional on-the-Spot Poster Making Contest Committee to the National level.
3. The Regional winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National on-the-Spot Poster Making Contest in Makati City.

National Level

The National on-the-Spot Poster Making Contest shall be held in Tiara Oriental Hotel, Malugay St., San Antonio Village, Makati City

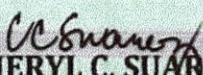
1. Contest preliminaries shall start at 8:00 AM, contest proper shall start at 8:30 AM, after which, contestants shall be given a maximum of three (3) hours and 30 minutes to complete their posters. The contest will end exactly at 12 noon.
2. Original artwork must be observed. Duplication or copying of artwork will automatically disqualify the contestant.
3. The BOJ shall select the best five (5) posters from among the entries.
4. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2024 in Quezon City. The best posters will be awarded on the same day.
5. Winners of the Best Posters shall receive cash prizes, trophies, and certificates of recognition during the awarding ceremony at the WFD celebration.

II. Criteria for Judging:

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality -----	30%
b. Creativity -----	30%
c. Visual Impact -----	20%
d. Relevance to the theme -----	20%
Total -----	100%

Approved by:


CHERYL C. SUAREZ
Information Division Chief and
Chairperson, WFD 2024 on-the-Spot Poster Making Contest