



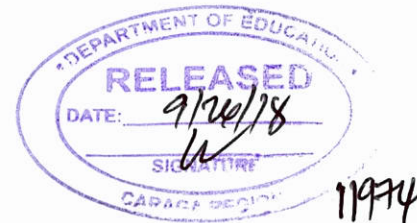
Republic of the Philippines
DEPARTMENT OF EDUCATION
Region XIII Caraga
J.P. Rosales Ave., Butuan City



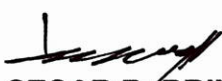
REGIONAL ADVISORY No. 139, s. 2018
September 25, 2018

**12th WORD CUP PHILIPPINES JOURNALISM WORKSHOPS AND CONTESTS:
SECOND MASTERCLASS**

To: Schools Division Superintendents
This Region



1. This office is hereby disseminating the communication from the Managing Partner and Conference of Word Cup Associated Editors, Co. informing the 12th Word Cup Philippines Journalism Workshops and Contests: Second Masterclass on October 26-28, 2018 at *Museo ng Sining*, Pasay Manila and The Century Park Hotel, Manila.
2. Other relevant information about the said workshop is indicated in the attached communication.
3. Participation of teachers and students, both in public and private schools shall be on voluntary and on official time only.
4. Those who are interested to participate are advised to strictly adhere to the No-Disruption of Classes policy stipulated in DepEd Order 9s, 2005, entitled *Instituting Increase on Time- on -Task and Ensuring Compliance Therewith*.
5. Dissemination of this Advisory is desired.


FRANCIS CESAR B. BRINGAS, CESO V
OIC- Regional Director 

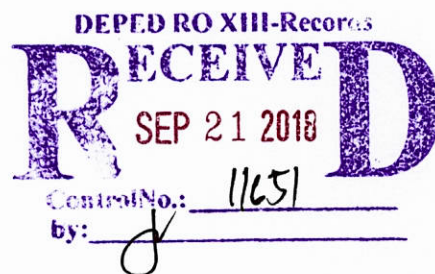
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9/25/2018



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20 September 2018

DR. FRANCIS CESAR B. BRINGAS
Regional Director
Region XIII, Km 3 Libertad St., Butuan City



Dear Dr. Bringas:

Greetings!

With the National Schools Press Conference (NSPC) just around the corner, this may be the best time to train your division and regional campus journalism qualifiers. Allow us to provide them an experience like no other in our **12th Word Cup Philippines Journalism Workshops & Contests: Second Masterclass**.

While the learning experiences provided by our workshops are highly varied, the masterclass intends to catapult our workshop system into achieving higher teaching and learning levels by combining direct, interactive, independent and experiential teaching strategies.

In doing so, we hope to further complement your homegrown training and provide an in-depth mentoring to your qualifiers in preparation for the upcoming Regional Schools Press Conference (RSPC) or the NSPC.

Our formula is like no other—we expose them to industry practitioners and in the case of our upcoming Masterclass, actual press conferences with film directors and actors of an indie film or with the shakers and movers of government, a plenary session on the controversial Juan Luna painting “The Parisian Life” followed by a guided gallery walk and interview sessions with renowned Filipino artists and athletes.

Like our previous Masterclass, we intend to blur the lines between classroom journalism and mainstream journalism through beyond-the-box experiences.

May we humbly request for an **advisory or memorandum** for this event as shown in the table below. We will also highly appreciate it if this can be cascaded to the field as soon as possible:

Event Name	Date	Venue and Partner	Online registration Links
12 th Word Cup: Second Masterclass	Oct. 26-28, 2018	Museo ng Sining, Pasay, Manila & The Century Park Hotel, Manila	bit.ly/12thWordCup

The participation fee has been adjusted. Participants still have a wider choice for their accommodation as there are a number of budget hotels and inns in the area.

Your assistance will go long way in promoting campus journalism education in your region. Thank you and we look forward to your affirmative consideration of this request.

Sincerely yours,


EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director



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12th Word Cup Masterclass Details of Registration

The masterclass aims to:

1. Enhance the writing skills of teachers and students;
2. Improve the content and design of school papers;
3. Guide the composition and delivery of a winning radio and TV script;
4. Recognize and award exemplary work and;
5. Assist in publishing exemplary workshop output.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students, tertiary students and school paper advisers.

Package Price

12 th WORD CUP	Pay before Oct. 10, 2018	Pay from Oct. 11-21, 2018	Pay from Oct. 22-27, 2018
Previous Word Cup participants	2,750	3,250	3,750
First time Word Cup participants	3,250	3,750	4,250
Inclusive of 2 lunch, 4 snacks and seminar electronic kits (soft copy). Kindly arrange for your own accommodation.			

Ways to register

Online	bit.ly/12thWordCup	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number; and categories to attend
Message Us	Word Cup Associated Editors Facebook	
E-mail	associatededitorsco@gmail.com	
Text	0933.821.4079 and 0915.960.7268	

Confirmation of reservation to the event will be sent via text and/or email **upon payment of registration fee** to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy/picture of the deposit slip with the subject “registration fee of (your name)” to associatededitorsco@gmail.com. Your inquiries will be entertained at mobile numbers 0933.821.4079 and 0915.960.7268. Because of **limited seats**, only prepaid delegates shall be accommodated. While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies subject to appeal. Activities/Venues may be subject to change.



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MATRIX OF ACTIVITIES

	12th Word Cup: Second Journalism Masterclass October 26-28, 2018 Metro Manila			
	Oct. 26, 2018 TRAVEL TIME			
	Oct. 27, 2018 SATURDAY Museo ng Sining			
Time	Program			
7:00-7:30	Registration			
7:30-8:00				
8:00-8:30	Opening Program Welcome Remarks from GSIS representative Covering the Press Conference			
8:30-9:00				
9:00-9:30				
9:30-10:00				
10:00-10:15	Working SNACKS			
10:30-11:00	Forum with the Artist on Philippine Art and the Fourth Industrial Revolution: How Art and Artists Save Us from the Excesses of Artificial Intelligence featuring Manny Garibay and other guests			
11:00-11:30				
11:30-12:00				
12:00-12:30	Working LUNCH			
12:30:1:00	Plenary: Dissecting Juan Luna's The Parisian Life at Museo ng Sining			
1:00-1:30				
1:30-2:00	News Writing	Feature Writing	Column Writing & Editorial Writing	Photojournalism
2:00-2:30				
2:30-3:00				
3:00-3:30				
3:30-4:00				
4:00-4:30	Submission & Evaluation of Outputs/Gallery Walk			
4:30-5:00	SNACKS			
	Oct. 28, 2018 SUNDAY The Century Park Hotel			
Time	Program			
7:30-8:00	Press Briefing			
8:00-8:30	Press Conference with the director and actors Watawat: the Indie film whose time has come			
8:30-9:00				
9:00-9:30	Collaborative Publishing		Radio & TV Broadcasting	Sports Writing
9:30-10:00				
10:00-10:15	Working SNACKS			
10:30-11:00	Meet & Greet the Athletes			
11:00-11:30	Collaborative Publishing		Radio & TV Broadcasting	Sports Writing
11:30-12:00				
12:00-12:30				
12:30:1:00	Working LUNCH			
1:00-1:30	Collaborative Publishing		Radio & TV Broadcasting	Sports Writing
1:30-2:00				
2:00-2:30				
2:30-3:00	Submission & Evaluation of Outputs			
3:00-3:30	SNACKS			
3:30-5:00	Closing & Awarding Program			