



Republic of the Philippines
DEPARTMENT OF EDUCATION
 Caraga Region XIII
 Butuan City



REGIONAL ADVISORY NO. 135, s., 2018
 September 14, 2018

To : **Schools Division Superintendents
 Heads, Public and Private Schools
 This Region**



From : **FRANCIS CESAR B. BRINGAS, CESO V**
 OIC-Regional Director

11285

Subject : **2018 CONSUMER WELFARE MONTH (CWM) REGIONAL
 QUIZ BOWL**

Attached herewith is the invitation letter from the Department of Trade and Industry (DTI) regarding the upcoming **Regional Consumer Quiz Bowl** to be held on **October 30, 2018** at Robinson's Place, JC Aquino Ave., Butuan City

The said activity is in celebration of the Annual Consumer Welfare Month (CWM) with the theme, "*Making Digital Marketplaces Fairer*" which emphasizes on the importance of effective consumer protection that responds to the challenges of the digital economy and the development of cross-border retail trade.

Also attached are the copies of the quiz bowl mechanics and guidelines for reference.

Should you have any other concerns, contact DTI Secretariat thru Mr. Elmer Natad of the Consumer Protection Division at tel. no. (085) 341-2293 or mobile phone no. 0919-886-7802.

For information and wide dissemination.



10 September 2018

FRANCIS CESAR B. BRINGAS, CESO V

OIC Regional Director
Department of Education-Caraga
Capitol Avenue, Butuan City

Dear Dir. Bringas,

Greetings!

The nation will once again celebrate the annual CONSUMER WELFARE MONTH (CWM) this October pursuant to Presidential Proclamation No. 1098 dated September 26, 1997.

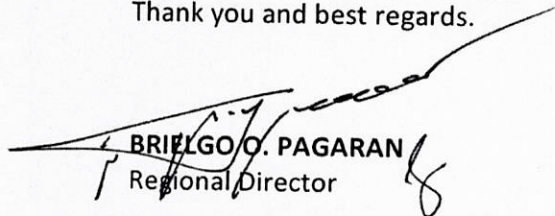
The Department of Trade and Industry (DTI) is the lead agency for this year's celebration with the theme, "**Making Digital Marketplaces Fairer.**" The theme emphasizes the importance of effective consumer protection that responds to the challenges of the digital economy and the development of cross-border retail trade.

As in the previous CWMs, one of the usual activities is the **Consumer Quiz Bowl**. For this year, the Regional Quiz Bowl will be held on October 30, 2018 in Butuan City simultaneous to the Culmination Ceremonies of the month-long celebration.

In line with this, we would like to seek again your assistance in ensuring that all DepEd School Divisions will be represented during the Regional Quiz Bowl. **Again, we also encourage the participation of private schools.**

Our DTI Provincial Offices shall be coordinating with their DepEd counterparts in their respective areas. Attached are the pertinent Admin Guidelines for the two activities. For details, you may contact Elmer Natad of the Consumer Protection Division at 341-2293 or Mobile No. 09198867802.

We appreciate receiving a copy of your consequent Regional Memo Order to this effect. Thank you and best regards.



BRIELGO O. PAGARAN
Regional Director

Attached: Quiz Bowl Guidelines and Mechanics

Enabling Business, Empowering Consumers

DTI-Caraga Regional Office
5th Floor, D&V Plaza Building, J.C. Aquino Avenue, Butuan City, Philippines
Tel. No. (085) 341-2293, 342-5615 Fax No. (085) 815-1271
E-mail address: dti_caraga@yahoo.com Website: www.dti.gov.ph

DTI-Caraga Management System is ISO 9001:2008
Certified on December 15, 2010 per CIP/4431/10/11/736

DTI CARAGA REF. NO. 798-09-17-653

CONSUMER QUIZ BOWL MECHANICS

GENERAL MECHANICS

1. The quiz show shall be composed of three (3) rounds: the EASY, AVERAGE, and the DIFFICULT ROUND.
2. There are ten (10) questions each for the EASY, AVERAGE and DIFFICULT rounds.
3. Each contestant shall be provided with official color-coded answer sheets:
 - a. BLUE – EASY ROUND [10 sheets numbered one (1) to ten (10)]
 - b. GREEN – AVERAGE ROUND [10 sheets numbered one (1) to ten (10)]
 - c. RED – DIFFICULT ROUND [10 sheets numbered one (1) to ten (10)]
4. Answers must be written legibly on the answer sheets using permanent markers provided for.
5. Each question shall be read twice after which, no repetition of the same shall be done.
6. Only after the Quiz Master says “GO” shall the contestants be allowed to write their answer.
7. Time limit in answering each question shall be observed as follows:
 - a. EASY ROUND – 5 seconds
 - b. AVERAGE ROUND – 5 seconds
 - c. DIFFICULT ROUND – 10 seconds
8. When the time limit expires and the Quiz Master says “TIME’S UP,” all contestants must immediately stop writing. The Quiz Master, then, shall ask all contestants to raise their answer sheets and show their answers to the judges.
9. Only complete answers shall merit the corresponding scores. Incomplete answers shall be considered wrong and shall not earn a score.
10. Questions for the EASY and AVERAGE shall be of multiple choice types; the DIFFICULT and TIE-BREAKER shall be of free-response types.
11. Scores shall be tabulated on a Manila paper and in a computer before the next question is read. Results shall be flashed thru a DLP Projector at the end of each round.
12. At the end of the quiz show, the contestant with the highest cumulative score shall be declared the Champion. The next two highest scoring contestants shall be declared First and Second Runners-Up, respectively.
13. In case of a tie, a CLINCHER ROUND shall immediately ensue and shall be of “sudden death” in nature. The first contestant to raise the right answer gaining an advantage in score shall be declared the victor of the tie and shall merit the corresponding award.

CONSUMER QUIZ BOWL GUIDELINES

Theme of the Contest

“Making Digital Marketplaces Fairer”

Lead Agency for the 2018 Consumer Welfare Month Celebration

Department of Trade and Industry

Who Can Join?

The Consumer Quiz Bowl - Division Level is open to Grade 10 students from public and private schools within the division with one student representing each school.

The winner from each division shall represent their schools division in the Regional Consumer Quiz Bowl in Butuan City.

Coverage

The contest shall cover the following:

1. Consumerism and theme-related laws, guidelines and policies;
2. Current events involving and in direct relation to the theme.

Schedule of the Contests

Division Consumer Quiz Bowls: October 1-27, 2018

DepEd Schools Divisions shall coordinate with the DTI provincial offices for the exact schedule of the quiz bowl in their area/division. Kindly see attached contact details for guidance.

Regional Consumer Quiz Bowl

Venue : Robinsons Mall, JC Aquino Ave., Butuan City
Time : 10:00 – 12:00 Noon.

Prizes during the Regional Consumer Quiz Bowl

1 st Prize	-	P5,000.00 plus plaque
2 nd Prize	-	P4,000.00 plus plaque
3 rd Prize	-	P3,000.00 plus plaque

Consolation Prizes of P1,000.00 each for all non-winning regional contestants, while one (1) coach of each participant shall be provided with a P500 worth of token.

Certificates shall be given to all regional contestants, their coaches and their school principals.

**Department of Trade and Industry
Caraga Region**

List of DTI Offices and Point Persons

1. DTI-Caraga Regional Office
5/F D&V Plaza Building, JC Aquino Avenue, Butuan City
085-342-5615, 341-2293, 225-5955
Regional Director: Brielgo O. Pagaran
Point Person: Lorijane D. Sacote

 2. DTI-Agusan del Norte Provincial Office
Rudy Tiu Building, JC Aquino Avenue, Butuan City
085-341-5221, 225-3341
Provincial Director: Brenda B. Corvera
Point Person: Wyn A. Palma / Shellah Joy A. Robles

 3. DTI-Agusan del Sur Provincial Office
DO Plaza Government Center, Patin-ay,
Prosperidad, Agusan del Sur
085-343-7100, 839-2025
Officer-In-Charge: Jose T. Baron
Point Person: Cerila P. Inson

 4. DTI-Surigao del Norte Provincial Office
2/F Simtuco Building, Burgos Street, Surigao City
086-232-4047, 826-2373
Provincial Director: Celestino IL. Negapatan
Point Person: Josephine D. Gabutin

 5. DTI-Surigao del Sur Provincial Office
2/F JTP Building, Donasco Street, Tandag City
086-211-3029
Provincial Director: Romel M. Oribe
Point Person: Emmanuel P. Disca

DTI-SDS Bislig City Sub-office
Market Site, Caramcam District, Mangagoy, Bislig City
086-853-8057
Point Person: Rosamea Laurente

 6. DTI-PDI Provincial Office
San Jose, Province of Dinagat Island
086-211-3029
Provincial Director: Arnold D. Faelnar
Point Person: Elmer A. General
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