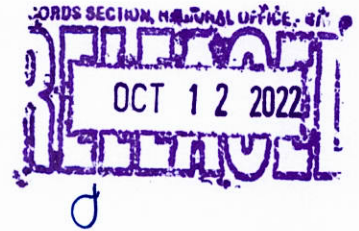




Republic of the Philippines
Department of Education
CARAGA REGION



October 11, 2022

REGIONAL MEMORANDUM

No. 0895, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

ORGANIZATIONAL DEVELOPMENT COMMUNICATION
ASSESSMENT SURVEY

1. Pursuant to the DepEd Memorandum DM-OUHROD-2022-0135 dated October 5, 2022 from the Office of the Undersecretary for Human Resource and Organizational Development, National Educators' Academy of the Philippines, Teachers Education Council Secretariat, and DepEd Employees' Associations Coordinating Office, Usec. GLORIA JAMAMIL – MERCADO, the BHROD-OED shall be conducting an Organizational Development (OD) Communication Assessment Survey for DepEd.
2. This survey aims to develop and identify the most efficient and effective channels for understanding PBB communications across all governance level.
3. Everyone is enjoined to participate in an online survey which can be accessed starting **October 6, 2022 (Thursday) until October 14, 2022 (Friday)** through this link: **bit.ly/PBBOrgCommsAudit**.
4. All responses shall be treated with utmost confidentiality in compliance with the Data Privacy Act of 2012. This shall be used for OD communication purposes and will not be used for any other purposes that may compromise the integrity of the data gathered.
5. Attached hereto is a copy of DM-OUHROD-2022-0135 for reference.
6. For questions and/or clarification, please contact Ms. Maricarl Fabian or Ms. Arly Jane Alcantara of the BHROD-OED through email at bhrod.oed@deped.gov.ph or at telephone number 8633-5375.
7. For information, guidance and compliance.


MA. GEMMA MERCADO LEDESMA
Regional Director

Encl/s.: As stated.

Reference/s: DM-OUHROD-2022-0135

To be indicated in the Perpetual Index
under the following subjects:



Address: J.P. Rosales Avenue,
Butuan City
Trunkline No: (085) 342-8207
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph



ASSESSMENT

COMMUNICATION

SURVEY

HRD/tgc
10/11/2022



Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT,
NATIONAL EDUCATORS' ACADEMY OF THE PHILIPPINES,
TEACHER EDUCATION COUNCIL SECRETARIAT, AND
DEPED EMPLOYEES' ASSOCIATIONS COORDINATING OFFICE

MEMORANDUM

DM-OUHROD-2022-0135

**TO : UNDERSECRETARIES
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
SCHOOL DIVISION SUPERINTENDENTS
SCHOOL HEADS
ALL OTHERS CONCERNED**

FROM : GLORIA JUMAMIL-MERCADO
Undersecretary for Human Resource and Organizational Development, National Educators' Academy of the Philippines, Teachers Education Council Secretariat, and DepEd Employees' Associations Coordinating Office

SUBJECT : ORGANIZATIONAL DEVELOPMENT COMMUNICATION ASSESSMENT SURVEY

DATE : October 5, 2022

The Bureau of Human Resource and Organizational Development- Organization Effectiveness Division (BHROD-OED) shall be conducting an Organizational Development (OD) Communication Assessment Survey for DepEd to develop and identify the most efficient and effective channels for understanding PBB communications across all governance levels.

In view thereof, everyone is enjoined to participate in an online survey which can be accessed **starting October 6, 2022, (Thursday) until October 14, 2022 (Friday)** through this link: bit.ly/PBBOrgCommsAudit

All responses shall be treated with utmost confidentiality in compliance with the Data Privacy Act of 2012. These shall be used for OD communication purposes and will not be used for any other purposes that may compromise the integrity of the data gathered.

For questions and/or clarification, please contact **Ms. Maricarl Fabian or Ms. Arly Jane Alcantara** of the BHROD-OED through email at bhrod.oed@deped.gov.ph or at telephone number 8633-5375. Thank you.

[BHROD-OED/Alcantara]

Communications Audit for the Creation of Organizational Communication Plan

Dear Sir/Madam,

Thank you for your interest in taking this survey. We would like to seek your feedback to help us in our efforts to understand and analyze the communication processes within DepEd. Also, to develop and identify efficient and effective communication channel in understanding PBB at all governance levels (Central Office, Regional Office, School Division Office, School).

This survey will take about less than 5 minutes to complete. Results of this survey will be aggregated and provided in the form of statistical information only. Your participation in this survey, together with your individual responses to the questions, will be kept strictly confidential.

If you have any questions about this survey, please contact Ms. Maricar Fabian or Ms. Arly Jane Alcantara through bhrod.oed@deped.gov.ph or 8633-5375.

DATA PRIVACY

CONSENT: The participation in this survey is VOLUNTARY. You may refuse to participate or stop answering the survey at anytime. Deciding to not participate or stop answering the survey will not result in any penalty or loss of benefits to which you are entitled. Agreeing in the statement below shall mean that you are giving your consent to participate and use the results of the survey in preparing an assessment tool and criteria for Workforce Management. Your information will remain confidential in accordance with the Data Privacy Act.

- ☐ I agree to participate in the survey
☐ I don't agree to participate in the survey

RESPONDENT PROFILE

Name (Optional):

Email:

Sex by Birth: ☐ Male ☐ Female

Age group: ☐ 18-34 ☐ 35-54 ☐ 55 and older

Highest Educational Background: ☐ Elementary and below
☐ High school or vocational
☐ College/University and above

Bureau and Service:

Region:

- | | |
|---|---|
| ☐ National Capital Region | ☐ Cordillera Administrative Region |
| ☐ Region 1 – Ilocos | ☐ Region 2 – Cagayan Valley |
| ☐ Region 3 – Central Luzon | ☐ Region 4A – Calabarzon |

- ☐ Region 4B – Mimaropa ☐ Region 5 – Bicol
☐ Region 6 – Western Visayas ☐ Region 7 – Central Visayas
☐ Region 8 – Eastern Visayas ☐ Region 9 – Zamboanga Peninsula
☐ Region 10 – Northern Mindanao ☐ Region 11 – Davao
☐ Region 12 – SOCCSKSARGen ☐ Region 13 – Caraga
☐ Bangsamoro Autonomous Region in Muslim Mindanao

School Division:

School:

Work Classification: ☐ Teaching ☐ Non-teaching ☐ Teaching-related

Employment Status: ☐ Permanent ☐ Contract of Service ☐ Job order
☐ Coterminous ☐ Others

Please check the box that corresponds your answer:

1. How much are you aware of the PBB FY 2021 prior to this survey?

- ☐ Extremely Aware ☐ Very Aware
☐ Slightly aware ☐ Not at all aware

2. What is your most preferred source of information regarding PBB FY 2021?

- ☐ DepEd Issuances
☐ DepEd messaging services (Workplace, Google Meet, Viber, Ms 365 Teams, etc.)
☐ Facebook: DepEd Philippines
☐ Instagram: depedphilippines
☐ Twitter: @DepEd_PH
☐ Regional Social Media Account
☐ DepEd Regional Website
☐ SDOs Social Media Account
☐ SDO DepEd Website
☐ School's Social Media Account
☐ School's Website
☐ Landline/mobile numbers
☐ DepEd website: deped.gov.ph
☐ School Bulletin

3. How often do you visit the following sources of information regarding PBB FY 2021?

Sources	Daily	Weekly	Monthly	Annually	Never
DepEd Issuances					

DepEd messaging services (Workplace, Google Meet, Viber, Ms 365 Teams, etc.)					
Facebook: DepEd Philippines					
Instagram: depedphilippines					
Twitter: @DepEd PH					
Regional Social Media Account					
DepEd Regional Website					
SDOs Social Media Account					
SDO DepEd Website					
School's Social Media Account					
School's Website					
DepEd website: deped.gov.ph					
School Bulletin					
Walk-in-visit to DepEd offices/schools					
Others, please specify:					

4. What is the most accessible tool/channel for you to understand PBB? (Check only one)

- ☐ Radio

 ☐ Television

 ☐ Print newspaper
☐ Online news media

 ☐ Social media

 ☐ Family and friends
☐ Forums and townhall meetings

 ☐ Other, please specify: _____

5. What is the most effective tool/channel for you to understand PBB? (Check only one)

- ☐ Radio

 ☐ Television

 ☐ Print newspaper
☐ Online news media

 ☐ Social media

 ☐ Family and friends
☐ Forums and townhall meetings

 ☐ Other, please specify: _____

6. Which PBB related concepts are you aware of? (You may check more than one)

- ☐ Eligibility criteria (Performance Results, Process Results, Financial Results, Citizen/Client Satisfaction Results)
☐ PBB requirements
☐ PBB Scoring System
☐ PBB Pay-out
☐ Results – Based Performance Management System (RPMS)
☐ DBM Memorandum Circular 2021 (PBB Guidelines)
☐ DepEd Order
☐ PBB focal person
☐ Performance management team
☐ Other, please specify: _____

7. On a scale of 1 to 4 with 4 being the highest, please rate the information you received regarding the PBB FY 2021 based on the following factors:

	1	2	3	4
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Timelines				
Relevant				
Accuracy				
Clarity				
Completeness				

8. Have you seen and/or heard any information related to DepEd's compliance to PBB?

☐ Yes ☐ No

8.1 If yes: What can you recall about the information you have seen and/or heard related to DepEd's compliance to PBB? _____

9. What is your preferred type of material when you read information about PBB?

☐ Audio (podcast, broadcast) ☐ Video
☐ Image (infographic) ☐ Print
☐ Others, please specify

10. How likely will share/recommend the information you received about PBB?

☐ Very Likely ☐ Likely
☐ Unlikely ☐ Very unlikely

11. How can you improve the dissemination of information regarding PBB?