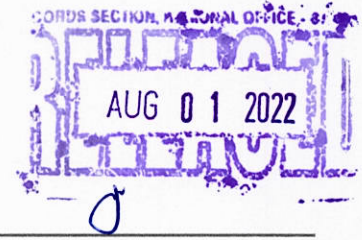




Republic of the Philippines
Department of Education
CARAGA REGION



August 1, 2022

REGIONAL MEMORANDUM

No. 0660, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

ADOLESCENT HEALTH SERIES 2022

1. In reference to the Unnumbered Memorandum from the Bureau of Learner Support Services Office of the Director (BLSS-OD) dated July 29, 2022, there shall be an Adolescent Health Series 2022 on August to October 2022. This is an annual campaign for learners that focuses on sexual and reproductive health with the theme "Bata, Bata, Planado Ka Ginawa".

2. Anent to this, all divisions are requested to participate in the following activities:

Date	Activity	Participants	Details
August 3, 2022 2:00 PM- 4:00 PM	Adolescent Health Series x Family Planning Month Bata, Bata, Planado Ka Ginawa! A Family Planning Webinar for Learners	Adolescent Learners Grades 5-12, DepEd Teaching and Non-Teaching Personnel	Facebook live through OK sa DepEd Facebook Page
August 5, 2022 2:00 PM – 3:30 PM	Dissemination Forum on Family Planning Commitments 2030	Heads of Offices, Region, and Division ARH Focal Persons	Zoom bit.ly/FP2030DepEd Forum
August 12, 2022 10:00 AM- 12:00 PM	Adolescent Health Series: Create your Story Contest Launch X IChoose #MalayaAkongMaging	Adolescent Learners Grades 5-12, DepEd Teaching and Non-Teaching Personnel	Facebook live through OK sa DepEd Facebook Page
September 8-9, 2022	Online Bootcamp for Adolescent Health: Create Your Story	Contest Participants	Please refer to annexes
September 10- October 7, 2022	Contest Proper/ Creation of Storybook and Short Film		
October 28, 2022	Awarding of Winners		



Address: J.P. Rosales Avenue,
Butuan City
Trunkline No: (085) 342-8207
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph



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3. All divisions shall select one (1) entry per contest (Creation of Storybook and Short Film) and shall submit entries via google drive at <https://bit.ly/AHS2022Contest> not later than September 5, 2022, for the regional selection. The winning entries at the regional level will represent the region in the national contest.
4. Attached is a copy of the abovementioned Memorandum for your reference.
5. For your information and dissemination.


MA. GEMMA MERCADO LEDESMA
Director IV 

Encls.: As stated
Reference: BLSS-OD Memorandum
To be indicated in the Perpetual Index
under the following subjects:

ADOLESCENT HEALTH	CONTESTS	WEBINAR
OPLAN KALUSUGAN SA DEPED		

ESS/jcc
08/01/2022



Republic of the Philippines
Department of Education
BUREAU OF LEARNER SUPPORT SERVICES

Office of the Director

MEMORANDUM

FOR: Regional Directors
Minister of Basic, Higher, and Technical Education, BARMM
Schools Division Superintendents
School Heads
Concerned Personnel

FROM:  
LOPE B. SANTOS III
Director IV
Bureau of Learner Support Services

SUBJECT: **ADOLESCENT HEALTH SERIES 2022**

DATE: **29 July 2022**

The Department of Education, through the Bureau of Learner Support Services - School Health Division (BLSS-SHD), in coordination with the Youth Formation Division (YFD), Bureau of Learning Resources (BLR), and Public Affairs Service (PAS), will conduct the Adolescent Health Series 2022 on August to October 2022.

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. This year's campaign is in line with the Family Planning Month with the theme "Bata, Bata, Planado Ka Ginawa." The objectives of the activity are:

1. discuss health issues and concerns of adolescents;
2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
3. develop educational materials for health created by adolescents.

In this regard, all regions are hereby requested to participate in the following activities, to wit:

Date	Activity	Participants	Details
August 3 2:00 - 4:00 pm	Adolescent Health Series x Family Planning Month <i>Bata, Bata, Planado ka Ginawa!</i> A Family Planning Webinar for Learners	Adolescent Learners Grades 5 - 12, DepEd Teaching and Non-teaching Personnel	Live Facebook Webinar through OK sa DepEd Facebook Page
August 5 2:00 - 3:30 pm	Dissemination Forum on Family Planning Commitments 2030	Heads of Offices, Region, and Division ARH Focal Persons	Via Zoom Register through: bit.ly/FP2030DepEdForum
August 12 10:00 - 12:00 am	Adolescent Health Series: <i>Create Your Story Contest Launch X IChoose #MalayaAkongMaging</i> <i>In celebration of International Youth Day</i>	Adolescent Learners Grades 5 - 12, Interested DepEd Teaching and Non-teaching personnel	Live Facebook Webinar through OK sa DepEd Facebook Page
September 8-9	Online Bootcamp for Adolescent Health: Create Your Story	Contest Participants	Please Annexes details see for
September 10 - October 7	Contest Proper / Creation of Storybook and Short Film		
October 28	Awarding of Winners		

For clarifications, Ms. Lien Ivy C. Callado of BLSS-SHD, or Ms. Clarence Sarmiento of YFD can be contacted through (02) 8632-9935 or email arh@deped.gov.ph.

Annex 1:

**Adolescent Health Series: Create Your Story
Children's Illustrated Storybook and Short Digital Film Contest for Learners**

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. The objectives of the activity are:

1. discuss health issues and concerns of adolescents;
2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
3. develop educational materials for health.

This year's Adolescent Health Series continue to empower the youth to have informed choices for their sexual and reproductive health and share their own narratives to be the best version of themselves.

With this, the Create Your Story: Children's Illustrated Storybook and Short Digital Film Contest for Learners will be launched.

A. Children's Illustrated Storybook Contest Mechanics

1. Participants

- 1.1. The competition is open to all elementary students, Grades 5 to 6.
- 1.2. Each team may be composed of, at most, two (2) writers, two (2) illustrators/lay-out artist and a teacher contest adviser.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Participation is voluntary.

2. Stories

- 2.1. Stories must be original and must reflect topics related to sexual and reproductive health that can be easily understood by learners ages 7 – 12 years old. Content must be child-friendly and must be suitable for general audience.

2.2. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.

2.3. Stories must be written in English or Filipino. A page with a local dialect translation is recommended.

2.4. The entries must not contain brands or identifying marks from commercial products, services and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)

3. Technical Specifications

3.1. Illustrations may be:

3.1.1. hand drawn, with the use of any coloring materials, or

3.1.2. digital through any design applications.

3.2. The following are the technical specifications for the contest:

Contest Format	Story Writing, Illustration and Design
File Format	A. Entries must be submitted in the following file versions: 1) Scanned compiled copy of original artwork/ storybook in PDF file for hand drawn books OR 2) Compiled PDF of storybook for digital art storybook Notes: Google drive link for storybook submissions shall be announced during the online bootcamp. Editable desktop publishing software file copy may be requested from the winners.
Color Mode	RGB or CMYK Full Color
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Margins and Gutters	No required margins and gutters
Page Numbers	No page numbers
Number of lines and words	No required number of words or lines per page but the entire storybook must be at around 600 to 1000 words
Font Size	At most: 20
Typeface	Serif fonts
Cover Text	Set in title case capitalization

4. Selection Process

4.1. Each team must initially submit a 1-2 page Concept Note (please refer to Annex 2) to their Schools Division Office Adolescent Reproductive Health Focal Person.

4.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.

4.3. Lead of the Selection Committees shall be the Designated Adolescent Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative.

4.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

DATE	ACTIVITY
August 10	AHS Contest Online Launch
August 1 -22	Submission of Concept Note (Please refer to annex 2)
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)
September 8-9	Online Bootcamp for Contest Participants

5. Criteria for Judging

5.1. Criteria for Concept Note

CRITERIA	PERCENTAGE
Story originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%

5.2. Criteria for the Children's Illustrated Storybook

CRITERIA	FACTORS	PERCENTAGE
Appropriateness of the illustration	Use of elements and principle of art, purpose and intent of artwork, the artwork's cohesiveness with the storyline presented	35%

CRITERIA	FACTORS	PERCENTAGE
Storytelling style	Context, plot, pacing, conflict presentation and resolution, character development, use of literary device, effective dialog (if needed),	35%
Story presentation standards	Grammar, composition, punctuation, usage, styling, orthographic compliance	15%
Viewer reception of overall design and storyline	Will the story be easily understood by grade school students?	15%

6. Contest Prize

First Prize	30,000.00 + Plaque of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

B. Short Digital Film Making Contest Mechanics

1. Participants

- 1.1. The competition is open to all junior and senior highschool students.
- 1.2. The production team must be composed of, at most, two (2) writers, one (1) videographer/cinematographer, 1 video editor, and 1 teacher contest adviser. The production team does not include actors/ actresses.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Film production team must adhere to minimum health standards and must follow safety protocols.
- 1.7. Participation is voluntary.

2. Video Content

- 2.1. Stories must reflect topics related to sexual and reproductive health and use IChoose #MalayaAkongMaging concept in the video.
- 2.2. Content must be child-friendly and must be suitable for general audience. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.
- 2.3. Videos may feature live footages and may or may not contain dialogues or hosts.
- 2.4. Dialogues may be in the vernacular. English subtitles must be provided for when spoken language is not in English or Filipino.
- 2.5. The entries must not contain brands or identifying marks from commercial products and services, and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)
- 2.6. The use of copyrighted material including copyrighted music is strictly prohibited.
- 2.7. Inclusion of animation, graphics or stop motion in the short film is allowed but not necessary.
- 2.8. Entries must comply with the prescribed running time.

3. Technical Specifications

Film Genre	Short Digital Film
File Format	Participants must submit the links of their entries in the following format: 1. As a video file with video file format (.MP4, .MPEG-4, .WMV, .AVI, .MOV, .MKV) uploaded via Google Drive, and 2. As a video file uploaded on YouTube along with the YouTube subscriber name Note: Google Drive link for video submissions shall be announced during the online bootcamp.
Film Length / Running Time	5-6 minutes (including title cards and credits)
Cinematography Form	Live action or animated live action Orientation should be landscape
Resolution	Minimum resolution of 720 x 480
Subtitles	Typeface: Arial or Tahoma Font: 26 to 28 Maximum of 40 characters per line Maximum of two lines per subtitle No ghost box or shadows Per line should be on screen at least 3 seconds but observe proper timing
Musical Score	Not required. If deemed essential in the story, ensure the use of royalty-free music
Watermarks and Logos	No visible logo; editing watermarks must not be visible in the video

4 Credits

4.1. Credits must be at the end of the video and must contain the following

ENGLISH

Short Film Title

(Participating School's Name)

(School's Division and Region)

Writer:

Videographer/Cinematographer:

Video Editor:

Teacher Adviser: