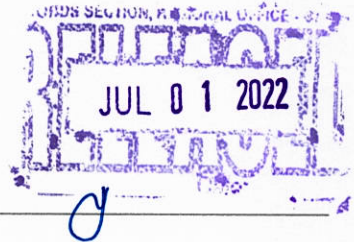




Republic of the Philippines
Department of Education
CARAGA REGION



July 1, 2022

REGIONAL MEMORANDUM

No. 0572, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

NUTRI-KATSA PAINTING COMPETITION

1. The National Nutrition Council Caraga will conduct Nutri-Katsa Painting Competition as part of 2022 Nutrition Month Celebration with the theme, "New Normal na Nutrisyon, Sama-samang Gawan ng Solusyon!"
2. The said office is inviting two Junior High School students per division to join the competition.
3. For the mechanics and other details, kindly refer to the attached communication.
4. Immediate dissemination and of strict compliance with this Memorandum is desired.


MA. GEMMA MERCADO LEDESMA
Regional Director

Encl/s: NONE

Reference/s: COMMUNICATION FROM NNC CARAGA DATED JUNE 20, 2022

To be indicated in the Perpetual Index

Under the following subject:

NUTRI-KATSA PAINTING COMPETITION NUTRITION MONTH CELEBRATION

ESS/nlb
07/01/2022



Address: J.P. Rosales Avenue,
Butuan City
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2022-07-08420

Document Control No:
DepEdRO13-F-REC-013/R3/02-18-2020



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL CARAGA
2F DOH Warehouse Bldg., Doongan Road,
Butuan City 8600



June 20, 2022

RD MA. GEMMA M. LEDESMA, CESO V

Regional Director
Department of Education Caraga
Butuan City

Dear **Director Ledesma**;

Warm Greetings from the National Nutrition Council (NNC)!

First and foremost, our appreciation for the continued support and partnership rendered by your agency on the dissemination of nutrition and nutrition-related information to the learning institutions of Caraga. As mandated by Presidential Decree No. 491 – the Nutrition Act of the Philippines – the National Nutrition Council (NNC) coordinates the nationwide celebration of Nutrition Month every July in order to increase awareness of the Filipinos on pressing nutrition concerns. This year's official Nutrition Month theme is *"New Normal na Nutrisyon, Sama-samang Gawan ng Solusyon."* which calls for collective effort to improve nutrition as we move forward to a better new normal.

In line with this, we would like to invite Junior High School students of Caraga Region to join in the **Nutri-Katsa Painting Competition** as part of 2022 Nutrition Month Celebration. At least two representatives shall be endorsed per Division. The entry must be original and must capture the Painting Competition theme, **"Food security during Pandemic."** Furthermore, we would like to request the full support of the division to their representative/s. The winners will be acknowledged and awarded during the 2022 Regional Nutrition Month Culmination on July 27, 2022.

The mechanics and other details of the competition will be attached herewith. For further inquiries please call or text NNC Secretariat through PNFP Julianne Janine Carrillo at (085) 817-5883 or (+63) 955 059 8657 or email us at nnccaraga@gmail.com.

Once again, we are counting on the DepEd active support and involvement in the 2022 Nutrition Month celebration.

Thank you and more power!

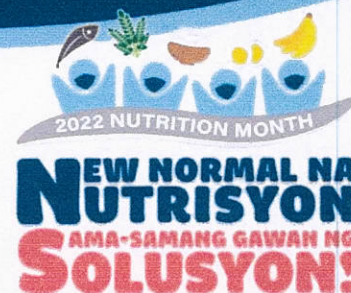
Very truly yours,

DR. NIÑO ARCHIE S. LABORDO, MRD, RN, LPT
OIC-Regional Nutrition Program Coordinator
National Nutrition Council Caraga

NEW NORMAL NA NUTRISYON, SAMANG-SAMANG GAWAN NG SOLUSYON!

Contact: (085) 817 5883 | nnccaraga@gmail.com | nnc.gov.ph/regional-offices/mindanao/caraga | facebook.com/NNC13Caraga





Nutri-Katsa Painting Contest Guidelines and Mechanics

BACKGROUND

Nutrition Month is an annual campaign held every July to create greater awareness among Filipinos on the importance of nutrition as provided under Presidential Decree 491, or the Nutrition Act of the Philippines. The law also mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign.

This year's theme is ***"New Normal na Nutrisyon, Sama-samang Gawan ng Solusyon!"***. The theme calls for strengthened nutrition interventions and solidarity towards nutrition improvement as the country shifts towards living with the COVID-19 virus. The campaign calls for a collective effort to improve nutrition and 1.) raise awareness on the importance of nutrition in building resilience and recovery from the pandemic; 2.) stimulate discussions among stakeholders on how to build back better the design, delivery, and scale-up of nutrition interventions; and 3.) engage various sectors and the public in activities that promote nutrition.

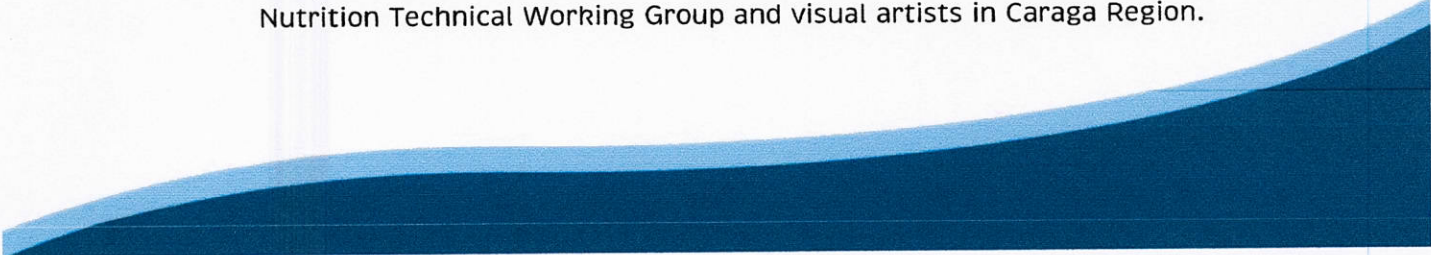
As an avenue to draw support and collaboration among stakeholders and showcase the talents and skills of students/learners, the NNC Caraga presents and spearheads this year's Nutri-Katsá Contest, anchored to the 48th Nutrition Month theme, in close coordination with the Department of Education Caraga.

GENERAL GUIDELINES

1. The Nutri-Katsá contest is open to all Junior High School students in Caraga Region. Each schools division shall select a maximum of two (2) students as contestants, male or female, who are bonafide students at the schools division they are representing.
2. The contest theme is ***"New Normal na Nutrisyon, Sama-samang Gawan ng Solusyon!"***. Each entry must capture the theme highlighting "Food Security during Pandemic".
3. **REGISTRATION** - Registration of contestants is through the accomplishment of online entry form through the link: bit.ly/NutriKatsa_EntryForm. Entry forms must be accomplished on or before **06 July 2022**. Contestants must submit a copy of their school identification card (ID) and parent's consent to be uploaded through the link above (Google Form).

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4. **CONFIRMATION** - Confirmation of contestants and official entry is through the submission of the actual artwork to the National Nutrition Council Regional Office with the official address: 2F DOH Warehouse Bldg., Doongan Road, Butuan City 8600, on or before **13 July 2022**.

MECHANICS

1. Each contestant shall produce and submit one (1) original artwork/painting using painting materials of their choice and *katsá*, a soft, loosely woven cotton cloth commonly used as straining material for making cheese and for other uses in cooking, which will serve as the canvass.
 2. The *katsá* (framed canvass) dimensions shall be 16 in (width) x 20 in (height).
 3. Contestants may use or depict a specific or a combination of art movements and styles (*e.g., abstract*) to express or visualize the theme.
 4. The contestants may begin to produce their artwork after successful registration through the link provided above. The actual, original artwork/painting must be submitted to NNC Caraga Regional Office on or before **13 July 2022** (address indicated above).
 5. A short description about the artwork must also be submitted with a maximum of 100 words, typewritten on an A4 size paper. This must be submitted along with the actual artwork.
 6. A copy of the 48th Nutrition Month Talking Points shall also be provided to all contestants. This may be used as an additional reference for the creation of the artwork.
 7. All artworks received shall be deemed property of the NNC Caraga, which will have the right to reproduce, exhibit, or publish for promotional and educational purposes, indicating or acknowledging the contestant's name and school.
 8. Upon receipt of registration/entry forms and actual artwork, NNC Caraga shall take photo(s) of the entries and shall be uploaded on the official NNC Caraga Facebook Page on **15 July 2022**. This is for the promotion of the contest and is one of the criteria for judging.
 9. Judging of the entries shall be on **25 July 2022**. The board of judges shall be composed of the members of the Regional Nutrition Committee, Regional Nutrition Technical Working Group and visual artists in Caraga Region.
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10. Announcements of winners shall be on **27 July 2022** during the 48th Nutrition Month Regional Culmination Activity. Winners shall be notified via SMS with corresponding NNC Caraga Facebook posting.

11. The score and decision of the Board of Judges shall be considered final and irrevocable.

CRITERIA FOR JUDGING

1. Creativity	- 25%
2. Overall Aesthetic	- 25%
3. Relevance to the theme	- 30%
4. Neatness	- 10%
5. Facebook Engagements	- <u>10%</u>
Total	- 100%

**Facebook Engagements shall include shares and reactions. The number of shares and reactions of each photo shall be added and will be averaged according to the total number of shares and reactions of all photos.*

PRIZES

1st Place	- Php 3,000.00 + Plaque & Nutrition IEC Materials
2nd Place	- Php 2,000.00 + Plaque & Nutrition IEC Materials
3rd Place	- Php 1,000.00 + Plaque & Nutrition IEC Materials
4th to 7th Place	- Php 500.00 each + Certificate & Nutrition IEC Materials

2 Special Awards will also be given at Php 1,000.00 each

- Most Unique - entry with highest creativity percentage
- Facebook Favorite - entry with highest number of Facebook engagements

All contestants and coaches/advisers will receive certificate of recognition and participation.

CONTACT DETAILS

For concerns and other Nutrition Month 2022-related matters, please contact:

NATIONAL NUTRITION COUNCIL CARAGA

Address : 2/F, DOH Warehouse Bldg., Doongan Road, Butuan City 8600

Mobile : +63 907 365 5155 | (085) 817-5883

Website : <https://nnc.gov.ph/regional-offices/mindanao/caraga>

Facebook : www.facebook.com/NNC13Caraga

Email : nnccaraga@gmail.com | caraga@nnc.gov.ph