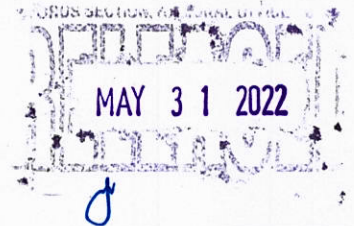




Republic of the Philippines
Department of Education
CARAGA REGION



May 30, 2022

REGIONAL MEMORANDUM
No. 0455, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
This Region

**WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING MONTH WEBINAR
AND CAMPAIGN WITH PHILIPPINE PEDIATRIC SOCIETY**

1. In reference to the Office of the Undersecretary (OUA) Memorandum No. 00-0522-0161 dated May 26, 2022, the OUA through the Bureau of Learner Support Services-School Health Division (BLSS-SHD) in coordination with the Philippine Pediatric Society (PPS) invites all DepEd personnel, learners and stakeholders to participate in a webinar and campaign for the celebration of the World No Tobacco Day on May 31, 2022 and the National No Smoking Month in June.
2. The webinar titled Protect our Children's Health and Environment through Tobacco and Nicotine Control shall be streamed via the Facebook pages of the Philippine Medical Association, DepEd Philippines and OK sa DepEd on May 31, 2022 at 9:00 AM – 10:00 AM.
3. For the entire month of June, learners – with permission and guidance of their parents/guardians are invited to post on Facebook a video of themselves asking question or sharing ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of PPS and OK sa DepEd. Selected videos will be featured on the Facebook pages of PPS and OK sa DepEd and will receive tokens from PPS and DepEd.
4. Attached is a copy the abovementioned Memorandum for your reference.
5. For your information and dissemination.


MA. GEMMA MERCADO LEDESMA
Director IV

Encls.: As stated
Reference: OUA Memorandum No. 00-0522-0161
To be indicated in the Perpetual Index
under the following subjects:

NATIONAL NO SMOKING MONTH

WORLD NO TOBACCO DAY

ESS/jcc
05/30/2022



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Kagawaran ng Edukasyon
Tanggapan ng Pangalawang Kalihim



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OUA MEMO 00-0522-0161

MEMORANDUM

26 May 2022

For: **Undersecretaries
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
School Heads**

Subject: **WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING
MONTH WEBINAR AND CAMPAIGN WITH PHILIPPINE
PEDIATRIC SOCIETY**

The Office of the Undersecretary for Administration (OUA), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in coordination with the **Philippine Pediatric Society** (PPS), invites all DepEd personnel, learners, and stakeholders (e.g., parents, partners) to participate in a **webinar and campaign** for the celebration of the World No Tobacco Day on Tuesday, 31 May 2022 and the National No Smoking Month in June.

Webinar for the World No Tobacco Day

All are invited to attend the **webinar** titled *Protect our Children's Health and Environment through Tobacco and Nicotine Control* on **Tuesday, 31 May 2022, 9:00-10:00 AM**. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official Facebook pages of DepEd Philippines and *OK sa DepEd*. Limited slots are also available for participants who want to be admitted in the Zoom teleconference platform:

Link	https://bit.ly/depedpps2022wntdwebinar
Meeting ID	894 2886 7150
Passcode	pma

Personnel who are managing the Facebook pages of their respective offices, schools, or programs are requested to promote the activity by sharing the livestream of the said webinar once it goes live, and the webinar's poster (**Annex A**) which can be accessed at <https://bit.ly/depedpps2022wntdnsm>.



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of Major Programs



Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

Social Media Campaign for the National No Smoking Month

The webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country.

For the entire month of June, learners—with the permission and guidance of their parents or guardians—are invited to post on Facebook a video of themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilPediaSocInc>) and *OK sa DepEd* (<https://web.facebook.com/OplanKalusuganSaDepEd>).

Following are examples of questions they can ask in their videos:

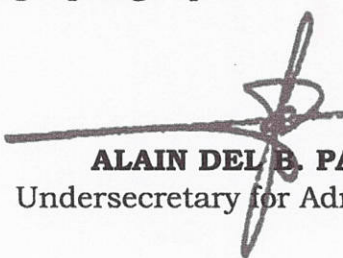
1. How can cigarette butts be an environmental hazard when there is no combustion anymore?
2. Our apartment neighbors smoke and we can still smell the smoke even if they are not there. How can we keep ourselves safe from second hand and third hand smoke?
3. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
4. How do smoking and vaping contribute to air pollution and climate change?
5. Some vapes claim they have no nicotine and have lesser chemicals; can vaping still affect my immune system and brain development?
6. We are still in the pandemic times, do people who smoke and vape have higher risk of having COVID-19 infection even if vaccinated?
7. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?

Heath professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured on the Facebook pages of PPS and *OK sa DepEd*. Selected learners will receive tokens from PPS and DepEd.

Tobacco Control Coordinators, Brief Tobacco Intervention Providers, NDEP/BKD Coordinators, Youth Formation Coordinators, DRRM Coordinators, classroom advisers, and other school personnel are requested to disseminate information/promote awareness about the campaign and to provide necessary support or guidance to learners who wish to participate. For reference, a video from PPS providing context to these concerns may be accessed at <https://bit.ly/depedpps2022wntdnns> after the webinar.

For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph.

For wide dissemination.


ALAIN DEL B. PASCUA
Undersecretary for Administration

Annex A



PHILIPPINE MEDICAL ASSOCIATION
in cooperation with the
Philippine Pediatric Society - Tobacco Control Advocacy Group
and
Department of Education



DepED
DEPARTMENT OF EDUCATION



WORLD NO TOBACCO DAY 2022



**Protect Our Children's
Health & Environment
through Tobacco &
Nicotine Control**
(Pep Talk with Children)

Environment - a good reason to quit
Tobacco is a risk to environment and health
May 31, 2022, 9:00 - 10:00 am



Meeting ID: 894 2886 7150
Passcode: pma



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