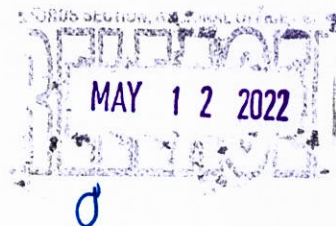




Republic of the Philippines
Department of Education
CARAGA REGION



May 11, 2022

REGIONAL MEMORANDUM

No. 0393, s. 2022

To: SCHOOLS DIVISION SUPERINTENDENTS
CSE Focal Persons
This Region

POPCOM INFORMATION EDUCATION AND COMMUNICATION (IEC)
AND ADVOCACY MATERIALS

1. The Commission on Population and Development of Caraga region has developed the Information, Education and Communication (IEC) advocacy materials useful and beneficial to transfer the knowledge to target audience to assist promoting positive behaviors. Designing and developing specific IEC materials targeting specific groups like adolescents, pregnant women, general population, school dropouts, other high-risk groups and other family members who are essential in changing community attitudes.
2. In relation to this, all Division CSE Focal Persons are requested to disseminate the google drive links to access the downloading of materials and to fill out feedback forms as part of the monitoring and evaluation to ensure efficiency and effectiveness of the advocacy materials.
3. Please be guided with the google drive links in the enclosure attached.
4. Immediate dissemination of this Memorandum is desired.


MA. GEMMA MERCADO LEDESMA
Regional Director *inst*

Encls.: Google drive links

Reference: POPCOM letter to RD Ma. Gemma M. Ledesma

To be indicated in the Perpetual Index

under the following subjects:

CSE CURRICULUM POPCOM RESOURCE MATERIAL

CLM/jcmo
05/11/2022



Address: J.P. Rosales Avenue,
Butuan City
Trunkline No: (085) 342-8207
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph



Link of Materials to be Downloaded	
Electronic Billboard Infomercials	https://drive.google.com/drive/folders/1QpkOzkISb2rp8cI6Wtb5ZH_YX_0CdObg?usp=sharing
Flyer	https://drive.google.com/drive/folders/1W_JuXl0itFOZVZMt6_ZDCPiU-LcAMXyb?usp=sharing
GR PopS Flip Tarp	https://drive.google.com/drive/folders/1109Lyela0YT5NfNnUu2qrNw7Ha0vrfq_?usp=sharing
Radio Infomercial Scripts	https://drive.google.com/drive/folders/1F8pD6LmXGHFuAeTCnGrlyGt282i3e_nx?usp=sharing
Feedback Forms Links	
a. Radio Infomercial Script – GAD 2022 – version 1	https://forms.gle/JHaRwNMgMw7fDRiEA
b. Radio Infomercial Script – GAD 2022 – version 2	https://forms.gle/C4CGfogdcCaiSAwh8
c. Radio Infomercial Script - AHD	https://forms.gle/ReL7Uy4Ew4XfBwYA
d. Radio Infomercial Script – GAD-WMC 2021	https://forms.gle/U7yEBZvPVET3DHXL8
e. Radio Infomercial Script - National FP Month –version 1	https://forms.gle/ry5hDsEzthcVh5yk8
f. Radio Infomercial Script - National FP Month –version 2	https://forms.gle/RjNNiffWhy93xJEq5
g. Radio Infomercial Script - POPDEC-PHE	https://forms.gle/9XBD6qHHuWdauBLB9
h. Flyer – AHD-Parenting Adolescents	https://forms.gle/5Yi4JdUJpicF1r5P6
i. Electronic Billboard Infomercial – AHD	https://forms.gle/xbCBF1yVXDcY7Akx8
j. Electronic Billboard Infomercial – GAD-WMC	https://forms.gle/VCBRHqJR12UtjJC26
k. Electronic Billboard Infomercial – National FP Month Celeb	https://forms.gle/gPEDQ678E2KZkkKs9
l. Electronic Billboard Infomercial – POPDEV	https://forms.gle/fA6vLN33cZyZc4df7
m. Electronic Billboard Infomercial – RPFP	https://forms.gle/wA3W942JkDALuUPB9
n. GR PopS Flip Tarp – Module 1	https://forms.gle/ZZsf3VeLR3w8jMt67
o. GR PopS Flip Tarp – Module 2	https://forms.gle/oFci5kUzM956SV4r7
p. GR PopS Flip Tarp – Module 3	https://forms.gle/5qEXintu5MRGKoMY6
q. GR PopS Flip Tarp – Module 4	https://forms.gle/d8ZUuruv8cWqwGaA8
r. GR PopS Flip Tarp – Module 5	https://forms.gle/wANSECZmGYwibKTc7



Republic of the Philippines

Caraga Region

COMMISSION ON POPULATION AND DEVELOPMENT

Empowering Filipino Families

06 April 2022

DR. MA. GEMMA M. LEDESMA

Regional Director

Department of Education - Caraga

J. C. Aquino Avenue, Butuan City

Dear **Director Ledesma**:

The Commission on Population and Development (POPCOM) Caraga shapes the following Information, Education and Communication (IEC) and Advocacy materials as your tool in various demand generation activities for Philippine Population and Development Program (PPDP):

- Radio Infomercial Script - GAD 2022 - version 1
- Radio Infomercial Script - GAD 2022 - version 2
- Radio Infomercial Script - AHD
- Radio Infomercial Script - GAD-WMC 2021
- Radio Infomercial Script - National FP Month - version 1
- Radio Infomercial Script - National FP Month - version 2
- Radio Infomercial Script - POPDEV-PHE
- Flyer - AHD-Parenting Adolescents
- Electronic Billboard Infomercial - AHD
- Electronic Billboard Infomercial - GAD-WMC
- Electronic Billboard Infomercial - National FP Month Celeb
- Electronic Billboard Infomercial - POPDEV
- Electronic Billboard Infomercial - RPPF
- GR PopS Flip Tarp - Module 1
- GR PopS Flip Tarp - Module 2
- GR PopS Flip Tarp - Module 3
- GR PopS Flip Tarp - Module 4
- GR PopS Flip Tarp - Module 5

You may access or download the above-mentioned IEC and promotional materials through Google Drive link for your reference:

Electronic Billboard Infomercials

<https://drive.google.com/drive/folders/1QpkOzkISb2rp8cl6Wtb5ZH YX 0CdObg?usp=sharing>

Flyer

<https://drive.google.com/drive/folders/1W JuXl0itFOZVZMt6 ZDCPiU-LcAMXyb?usp=sharing>

GR PopS Flip Tarp

<https://drive.google.com/drive/folders/1109Lyela0YT5NFNnUu2qrNw7Ha0vrfq ?usp=sharing>

Radio Infomercial Scripts

<https://drive.google.com/drive/folders/1F8pD6LmXGHFuAeTCnGriyGt282i3e nx?usp=sharing>

National Highway, Abilan, Buenavista, Agusan del Norte, Philippines, 8601

Contact Nos.: (0945) 2217568 * (0949) 4141541 | Telefax No.: 085-2254502 | Website: caraga.popcom.gov.ph



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@POPCOMCaragaOfficial



ISO 9001:2015
Certificate No: Q35 5859



Part of the agency's monitoring and evaluation to ensure efficiency and effectiveness of these IEC / Advocacy materials, POPCOM Caraga would like to know your feedback to determine the best ways to improve its communication strategies in promoting the PPDP and its key program components namely: *Population and Development (POPDEV) Integration; Responsible Parenthood and Family Planning (RPFP); and Adolescent Health and Development (AHD).*

Relative to this, may we request your **Focal Person** to fill-out the feedback forms for each of the above-mentioned IEC and promotional materials, the link to the feedback form are as follows:

- a. Radio Infomercial Script - GAD 2022 - version 1
<https://forms.gle/JHaRwNMgMw7fDRiEA>
- b. Radio Infomercial Script - GAD 2022 - version 2
<https://forms.gle/C4CGfogdcCaiSAwh8>
- c. Radio Infomercial Script - AHD
<https://forms.gle/ReL7Uy4Ew4XfFBwYA>
- d. Radio Infomercial Script - GAD-WMC 2021
<https://forms.gle/U7yEBZvPVET3DHXL8>
- e. Radio Infomercial Script - National FP Month - version 1
<https://forms.gle/ry5hDsEzthcVh5yk8>
- f. Radio Infomercial Script - National FP Month - version 2
<https://forms.gle/RjNNiffWhy93xIEq5>
- g. Radio Infomercial Script - POPDEV-PHE
<https://forms.gle/9XBD6qHHuWdauBLB9>
- h. Flyer - AHD-Parenting Adolescents
<https://forms.gle/5Yi4JdUjpicF1r5P6>
- i. Electronic Billboard Infomercial - AHD
<https://forms.gle/xbCBF1yVXDcY7Akx8>
- j. Electronic Billboard Infomercial - GAD-WMC
<https://forms.gle/VCBRHqJR12UtjIC26>
- k. Electronic Billboard Infomercial - National FP Month Celeb
<https://forms.gle/gPEDQ678E2KZkkKs9>
- l. Electronic Billboard Infomercial - POPDEV
<https://forms.gle/fA6vLN33cZyZc4df7>
- m. Electronic Billboard Infomercial - RPFP
<https://forms.gle/wA3W942JkDALuUPB9>





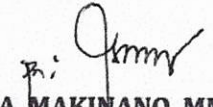
Republic of the Philippines
Caraga Region

COMMISSION ON POPULATION AND DEVELOPMENT
Empowering Filipino Families

- n. GR PopS Flip Tarp - Module 1
<https://forms.gle/ZZsf3VeLR3w8jMt67>
- o. GR PopS Flip Tarp - Module 2
<https://forms.gle/oFci5kUzM956SV4r7>
- p. GR PopS Flip Tarp - Module 3
<https://forms.gle/5qEXintu5MRGKoMY6>
- q. GR PopS Flip Tarp - Module 4
<https://forms.gle/d8ZUuruv8cWqwGaA8>
- r. GR PopS Flip Tarp - Module 5
<https://forms.gle/wANSECZmGYwibKTc7>

Your continued support and significant contribution to the Philippine Population and Development Program (PPDP) are sincerely appreciated.

Very truly yours,


ALEXANDER A. MAKINANO, MM, CSEE
Regional Director

National Highway, Abilan, Buenavista, Agusan del Norte, Philippines, 8601

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