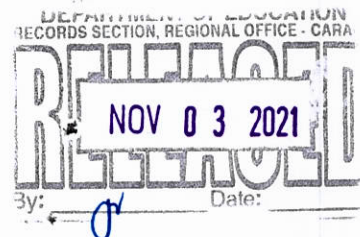




Republic of the Philippines
Department of Education
CARAGA REGION



November 2, 2021

REGIONAL MEMORANDUM

No. 861, s. 2021

To: SCHOOLS DIVISION OFFICE OF BISLIG CITY
SCHOOLS DIVISION OFFICE OF SURIGAO DEL NORTE
CURRICULUM AND LEARNING MANAGEMENT DIVISION
REGIONAL PUBLIC AFFAIRS UNIT
This Region

REQUEST FOR THE RESHOOTING OF VIDEOS AND REWRITING OF
NARRATIVES FOR MASHSIGABONG TAGUMPAY SA TRABAHO
AT NEGOSYO PINANDAY "THE SHS GRADUATE
SUCCESS STORIES"

1. The Department of Education-Caraga Regional Office congratulates the SDO-Bislig City and SDO-Surigao del Norte for their SHS success stories which were vetted by the DepEd-Central Office to feature the successes of the SHS curriculum. From the 72 submitted videos nationwide, 32 were shortlisted, and 17 videos were vetted based on their compliance to the criteria enumerated in the enclosed reference.

2. For the polishing of the videos and narratives, SDOs are directed to create a production team which is composed of Division SHS Supervisor, Division DepEd TV (videographer, script writer, narrator, etc.), School Head, School TVL Coordinator, and the featured SHS graduate student.

3. All Division Production Teams for SHS Success Story shall convene on November 4, 2021, 1:00 PM at meet.google.com/ggy-dmyh-fev. During the meeting, the suggested shot list for individual video entry and the giving of technical assistance (TA) shall be facilitated by the Regional Composite Team for SHS Success Story which is composed of the following personnel:

Lead: Kevin Hope Z. Salvaña, Regional SHS Coordinator
Pedro Tecson, Unit Head of the Regional Public Affairs Unit

Members (Regional DepEd TV):

Roel Chavez
Love Mantilla
Aya Musico
Edwin Fuego
Franz More

4. The Regional Composite Team for SHS Success Story are directed to watch the version 1 of the video entries by which the TA should emanate from vis-a-vis Attachment B of the enclosed reference.

5. All polished videos will be previewed on November 10, 2021, 1:00 PM at meet.google.com/ggy-dmyh-fev.



Address: J.P. Rosales Avenue,
Butuan City
Trunkline No: (085) 342-8207
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph



2021-11-13848

Document Control No:

DepEdRO13-F-REC-013/R3/02-18-2020

6. Immediate dissemination of this Memorandum to all concerned is highly desired.


MA. GEMMA MERCADO LEDESMA
Regional Director 

Encls.: As stated.

Reference: DM-OUCI-2021-486

To be indicated in the Perpetual Index
under the following subjects:

POLISHING SHS GRADUATES SUCCESS STORIES TRABAHO

CLM/khzs
11/02/2021



Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

MEMORANDUM

DM-OUCI-2021- 486

TO: **REGIONAL DIRECTORS**
REGIONS I, II, IV-B, V, VII, X, XI, XII, CARAGA, and NCR

FROM: **DIOSDADO M. SAN ANTONIO**
Undersecretary for Curriculum and Instruction

SUBJECT: **REQUEST FOR THE RESHOOTING OF VIDEOS AND
REWRITING OF NARRATIVES FOR MASHSIGABONG
TAGUMPAY SA TRABAHO AT NEGOSYO PINANDAY
"THE SHS GRADUATE SUCCESS STORIES"**

DATE: October 25, 2021

The Department of Education (DepEd), through Office of Undersecretary for Curriculum and Instruction (OUCI) and the Bureau of Curriculum Development (BCD), is now to set to polish and finalize individual video entries and narratives for **"MaSHSigabong Tagumpay sa Trabaho at Negosyo Pinanday"**, of selected SHS Graduates' Success Stories from the different regions on the DepEd's Official website, official social media platforms, and various media.

The objectives are:

1. To showcase success stories of graduates who are gainfully employed and excelling in entrepreneurship as exits of the SHS Program;
2. To advocate the SHS Program and the road to success;
3. To inspire the SHS students and graduates to be successful in their respective SHS exits;
4. To promote collaboration among internal and external stakeholders for the success of the SHS Graduates; and
5. To gain support from communities and industries in duplicating the success among SHS graduates.



Republic of the Philippines

Department of Education

UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

These success stories of SHS graduates are divided into four categories:

- Category 1: SHS TVL graduates who are gainfully employed
- Category 2: SHS TVL graduates who are entrepreneurs
- Category 3: SHS Academic, Arts and Design, or Sports graduates who are gainfully employed
- Category 4: SHS Academic, Arts and Design, or Sports graduates who are entrepreneurs

Initially, there were 32 success stories selected from the total of 72 submitted videos in compliance the memorandum issued last July 30, 2021 with a follow up memo on September 3, 2021. On the final vetting, 17 videos were selected and compliant based on the following criteria:

- The success stories must come from the batches of SHS Graduates.
- The SHS graduates must have exhibited good moral character and must not have been charged of any administrative, civil, or criminal case.
- The success stories are exemplary, worth emulating, and inspiring for the SHS students and graduates to achieve their own success.

However, we have noticed that these materials have different various shot list, videos and audios are not clear, missing some important highlights, and are not really ready for news promotion among media channel.

In this regard, we are requesting the region to form a composite team for the SHS MaSHSigabong Tagumpay "The SHS Graduate Success Story" for the reshooting and rewriting of the said materials. The composite team shall be composed of the following:

Lead: Regional Public Affairs Unit & SHS Supervisor/Coordinator
Members: Regional DepEd TV
SHS Supervisor/Coordinators

The SHS MaSHSigabong Tagumpay Composite Team shall be responsible for the overall reshooting of individual video entries and narratives:

- Spearhead the production of individual video entries and narratives based on the guidelines issued by the Bureau of Curriculum Development and Public Affairs Service of the DepEd Central Office;
- Orient the composite team and the concerned SHS graduate students on the term of references, objectives, processes, and targets;



Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

- Ensure the quality of these materials;
- Set the necessary coordination with other offices in the regions up to respective schools; and
- Submit these individual entry videos and narratives to the Senior High School-National Taskforce. **(Make sure the videos public for easy access.)**

These videos will be showcased in the launching program of these SHS Graduate Success Stories and will be used as publicity materials, and career guidance orientation materials of the DepEd.

Enclosed are the following, for your guidance: List of 17 SHS Graduates with Success Stories (**Attachment A**) and SHS Graduate Success Stories – Suggested Shot List for Individual Video Entries and Narratives (**Attachment B**, c/o regions).

Kindly send back these enhanced individual video entries and narratives on or before **November 15, 2021**, through e-mail at shs.ntf@deped.gov.ph.

The Senior High School (SHS) National Task Force Focal Person, Mr. Enrique S. Palacio, shall coordinate with you or he may be reached through email at enrique.palacio@deped.gov.ph or mobile phone **09260266835** for more inquiries.

For your consideration.



Republic of the Philippines

Department of Education

UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

ATTACHMENT A

**List of Selected SHS Graduates with Success Stories:
For Reshooting of Individual Video Entries and Rewriting of Narratives**

No	Name	Region	Category	School
1.	Kennedy Jhon Gasper	II	1	San Mateo Vocational and Industrial High School
2.	Jonas Ornoza	IV-B	1	Odiongan National High School
3.	Jennica Mae Serrano	V	1	Pag-Asa National High School
4.	Jerick Dominguez	VII	1	Enrique Villanueva National High School
5.	Oliver Laurio	X	1	Medina National Comprehensive High School
6.	James Paña	X	1	Opol National Secondary Technical School
7.	Mark Angel Espineda	XI	1	Matanos National High School
8.	Jestoni Rubantes	NCR	1	Pasay City West High School
9.	Mark Lawrence Cayabyab	I	2	Speaker Eugenio Perez National Agricultural School
10.	Jayson Sarmiento	CARAGA	2	Stand Alone Senior High School
11.	Adrean Tolosa	NCR	3	Pasay City West High School
12.	Jared Philip Lodronio	V	4	Marcial O. Ranola Memorial School
13.	Jean Pauline Maglangit	X	4	Opol National Secondary Technical School
14.	Francis Zion B. Jerusalem	X	4	Lala National High School
15.	Vence Julian M. Polido	XII	4	Greenfield High School
16.	Layca Alferez	CARAGA	4	Claver National High School
17.	Eljohn Crisostomo	CARAGA	4	Taganito National High School

DepEd Complex, Meralco Avenue, Pasig City, Philippines

Direct Line: (632) 8633-7202/8687-4146 Fax: (632) 8631-5057

E-mail: ouci@deped.gov.ph/diosdado.sanantonio@deped.gov.ph Website: www.deped.gov.ph



Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

ATTACHMENT B
SHS Graduate Success Stories – Suggested Shot List for Individual Video Entries
(c/o regions)

Topic	Guide question	Suggested visuals
Interesting Title		Text of the title (on a blank background or superimposed on a scene)
Humble Beginnings/Background	Must be clearly stated: Name, School, Track/ Strand/ Year graduated	• Establishing shot or drone shot of school, classroom • Graduation photos and other photos during their SHS days and SHS activities
Details of Success	Kamusta ang iyong naging buhay pagkatapos ng iyong SHS graduation?	Photos or reenactment of what the student has pursued after graduating
	Bakit mo napagdesisyunan na i-pursue ang napili mong trabaho/negosyo?	• Establishing shot of workplace or business • Action shot of SHS graduate doing tasks at work or managing the business • Photos or clips at work, interacting with colleagues
	Mula noong iyong graduation, paano nakatulong ang SHS track sa iyong tagumpay?	Photos or clips of achievements (e.g. competitions, milestones) or recognitions at work
	Maari ka bang magbahagi ng isang lesson sa SHS na tumatak sa'yo at lagi mo pa ring nagagamit ngayon?	• Photos of lessons or activities related to the answer • Photos or clips showing the graduate being able to apply the lessons in real-life setting



Republic of the Philippines

Department of Education

UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

Contribution to the Community	Kamusta ang naging pagtingin sa'yo ng iyong pamilya at mga kaibigan nang magtagumpay ka sa iyong trabaho/negosyo?	Photos or clips of SHS graduate interacting with their family
	Paano mo binabahagi ang iyong kaalaman/skills sa ibang tao?	Photos or clips of group sharing, helping other students or colleagues, or being active in the community
Recognition and acknowledgment po	Ano ano ang mga naging recognition natanggap mo sa iyong trabaho/negosyo?	Photos or clips of the achievement, or work and preparations done prior to reaching the achievement
	Anong proudest moment mo bilang SHS graduate?	Photos or clips of the graduate's "proudest moment"
Aspirations/future plan	Paano mo pa gustong makilala bilang isang graduate ng (school)?	• Photos or reenactment of the graduate's goals • Clips of SHS graduate working or doing tasks
	Anong mga plano mo para mapaganda pa ang iyong kinabukasan?	Clips of SHS graduate working or doing tasks
Message to the SHS Students (Contribution of Track/ Specialization to Success, lessons in Life)	Ano ang iyong mensahe para sa mga current SHS learners na nag-aaral ng (specialization)?	Talking head of SHS graduate
	Ano ang iyong mensahe para sa mga gagrade na SHS learners para magtagumpay sa workplace, negosyo o kahit ano mang tatahakin nila?	Talking head of SHS graduate

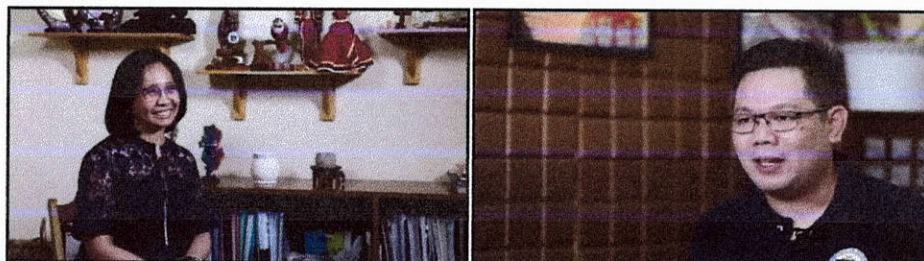


Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405

Interview shooting guide

1. The following procedures are recommended when recording a video:
 - a. The subject must be positioned in the left or right third of the frame (i.e., **rule of thirds** must be observed);
 - b. **Two camera set up is recommended.** One for **medium shot** (i.e., from the top of their head to roughly their waist) or a **loose close up shot** (i.e. from the top of their head to around their chest), and one for **extreme close up shot** (i.e. focusing on the face).
 - c. Check the framing of the subject and **give enough head room** between the top of the subject's head and the top of the screen frame;
 - d. Set the audio recording to Stereo;
 - e. Choose a good background. A **natural environment** (e.g., living room, classroom, office) feels authentic, but remove any unnecessary or distracting items. Avoid positioning the subject against the light source; and
 - f. Illuminate the subject by using a ring light or any source of light (e.g., by facing the window).
2. The recommended minimum specifications for videos are as follows:
 - a. File format: MP4 (with 1080p or 720p resolution)
 - b. Dimensions: 1920px x 1080px (16:9)
 - c. Orientation: Landscape
 - d. Frame rate: 30fps
3. Refer to the following screenshots for examples of good framing and background:





Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

BCD-SCPD-O-2021-2405



4. Subtitles should be properly incorporated into the videos.