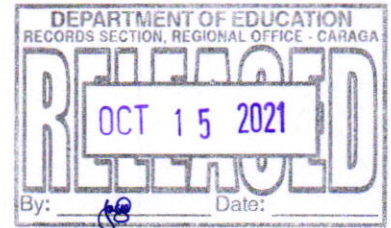




Republic of the Philippines
Department of Education
CARAGA REGION



October 14, 2021

REGIONAL MEMORANDUM

No. 814, s. 2021

To: ASSISTANT REGIONAL DIRECTOR
SCHOOLS DIVISION SUPERINTENDENTS
ASSISTANT SCHOOLS DIVISION SUPERINTENDENTS
This Region

ISANG PANGARAP MUSIC VIDEO CONTEST

1. In reference to PAS-OD-2021-048 Memorandum issued by the Public Affairs Service, each SDO is hereby invited to send one (1) entry for the **Isang Pangarap Music Video Contest** as part of the 1st Information Leaders Awards (ILAW) in November.
2. This contest aims to:
 - a. Highlight the efforts of the Department in ensuring the delivery of basic education learning continuity plan amidst pandemic;
 - b. Provide an opportunity to showcase the local culture and creativity of the schools through the music video;
 - c. Raise public awareness on the best practices in public schools to help the Filipino learners achieve their dreams.
3. Each entry shall be submitted to the Regional Secretariat through pau_caraga@deped.gov.ph on or before October 25, 2021. For details, see attachments.
4. For your information and guidance.


MA. GEMMA MERCADO LEDESMA
Director IV

Encl/s.: As stated
Reference/s: PAS-OD-2021-048
To be indicated in the Perpetual Index
under the following subjects:

AWARDS CONTEST MUSIC VIDEO

PAU/pat
10/14/2021



Address: J.P. Rosales Avenue,
Butuan City
Trunkline No: (085) 342-8207
Telefax No: (085) 342-5969
Email: caraga@deped.gov.ph



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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

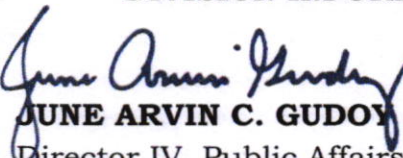
Office of the Director IV

PAS-OD MEMORANDUM

PAS-OD-2021-048

TO : **REGIONAL DIRECTORS**
SCHOOLS DIVISION SUPERINTENDENTS

ATTN: **REGIONAL INFORMATION OFFICERS**
DIVISION INFORMATION OFFICERS

FROM : 
JUNE ARVIN C. GUDON
Director IV, Public Affairs Service

SUBJECT : **ISANG PANGARAP MUSIC VIDEO CONTEST**

DATE : October 08, 2021

The Department of Education launched its official music video titled **Isang Pangarap** on the first day of the School Year 2021-2022, which was performed by the Manila Concert Choir. This music video shows the stories of the Department and its efforts to motivate the young learners to reach their dreams. This was produced through the collaborative efforts of the Office of the Undersecretary for Administration and the Public Affairs Service (PAS).

Inspired by this music video, PAS will conduct a music video contest titled **Isang Pangarap** to further contextualize the song in different school communities nationwide. This contest is an additional category of the **1st Information Leaders Awards (ILAW) for Regional and Division Information Officers** to be held in November 2021. For detailed information about the contest, please see the attached guidelines.

For further clarifications and feedback, please contact the ILAW Secretariat at ilaw.secretariat@gmail.com.

Your active participation is highly appreciated.

“ISANG PANGARAP” MUSIC VIDEO INTERPRETATION CONTEST

GUIDELINES

I. BACKGROUND

As the communications arm of the Department, the Public Affairs Service (PAS) is implementing various social advocacy campaigns to further inform and empower learners, teachers, parents, and other education stakeholders.

This year, the PAS has launched the official music video of the Department of Education on the first day of School Year 2021-2022. Performed by the Manila Concert Choir and produced through the joint effort of the Office of the Undersecretary for Administration and PAS, “Isang Pangarap” music video tells the stories of the Department and its efforts to help every learner reach their dreams.

PAS will be conducting an “Isang Pangarap” Music Video Making Contest for field offices to further contextualize the song in various communities. This contest will be an additional category of the 1st Information Leaders Awards (ILAW) for Regional and Division Information Officers on November 2021.

II. OBJECTIVES

The music video aims to:

- Highlight the efforts of the Department in ensuring the delivery of basic education learning continuity plan amidst pandemic.
- Provide an opportunity to showcase the local culture and creativity of the schools thru the development of music video.
- Raise public awareness on the best practices in public schools to help the Filipino learners achieve their dreams.

III. AWARD MECHANICS

A. Eligibility

1. The contest is open to all public schools nationwide. The Division Office shall endorse at least one video entry to Regional Office.

- Entrants may use the instrumental from this link:
<https://drive.google.com/drive/folders/1OM5eKAEhOBRZSTliOR6Ib7-J1UDz-nxG>
- Entrants should consider featuring local surroundings and situation in the music video.
- Video clips should be original. Downloaded videos from the internet and already-produced videos will be disqualified.
- The video length may not be longer than 6 minutes, using the .mp4 format.

B. Criteria

VISUAL INTERPRETATION AND CREATIVITY 40%	• The visual images demonstrated excellent relevance to the music and/or lyrics, or tells a story which follows the music • Outstanding skill in showing imagination and creativity in content and production techniques • Outstanding and imaginative skill in showing mood, style and artistic interpretation
EDUCATIONAL OBJECTIVE LINK 20%	• Strong and clear link between educational objective of the topic and the final project
CONCEPT DEVELOPMENT AND ORIGINALITY 20%	• Exceptional plot/idea development (focused, logical, sensible) • Superior attempt in creating a product that shows originality
TECHNICAL 20%	• Lighting creatively and effectively used • Audio is flawless and well balanced using ambient sound, music and/or sound effects effectively. • Camera work is outstanding using shots and angles to provide impact. • Editing is effectively used to enhance message.

	Graphics/titles are used to enhance the topic or message
TOTAL 100%	

b. Submission of Entries

1. Entry forms must be duly endorsed and signed by the Schools Division Superintendent at the Division level and endorse to the Regional Director.
2. If the entry video features learners, consent form per learner must be secured and submitted to the Regional Secretariat.
3. Prescribed filename for entries is:
[School/Division_Region_IsangPangarap.mp4]
4. Incomplete and late entry forms shall be deemed disqualified.
5. No submitted entry should be changed during the screening and judging process.
6. As protocol: schools intending to join shall send one entry only to schools division, who will choose the best (one) entry for endorsement to region. The region shall endorse one best entry to National Secretariat.
7. Schools and divisions may opt to collaborate in producing one entry only to highlight the culture of the region.
8. Deadline of submission of entries for Regional Screening is on October 25, 2021.
9. Deadline of submission of entries for National Screening is on November 3, 2021.
10. Entries for National Screening shall be emailed to ilaw.secretariat@gmail.com.
11. The timeline of the contest such as screening and judging will be included with the ILAW AWARDS.

For questions, clarifications, and feedback, please contact the ILAW Secretariat at ilaw.secretariat@gmail.com.



Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

OFFICIAL ENTRY FORM

BEST MUSIC VIDEO INTERPRETATION FOR "ISANG PANGARAP"

REGION/DIVISION: _____

RIO/DIO IN CHARGE: _____

SCHOOL/S: _____

DIRECTOR/S: _____

CONTACT DETAILS

- Mobile: _____
- Email: _____
- Landline: _____

Instruction: Please provide accurate and truthful answers to the following questions.

1. Overview - Please provide a short narrative of how access to education was ensured for all learners in the time of pandemic through the Basic Education Learning Continuity Plan of your region, division, or school (500-1,000 words).
2. How are the imagery and visual elements of the video relevant to the music and/or lyrics of the song?
3. What is the key message of the music video?
4. Supporting document - Please attach supporting documents in the form of pictures, videos, and other materials documenting the production of the music video.



2nd Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue,
Telephone No.: (02) 6316033; 6332120

