

Regional Advisory No. 14, s. 2021
February 3, 2021



3-MINUTE PITCH TO POLICYMAKERS COMPETITION

The Philippine Council for Health Research and Development (PCHRD) will celebrate a 39th anniversary on March 17, 2021. One of the highlights of the activity is the 3-Minute Pitch to Policymakers Competition which will focus on the presentation of successfully completed health research studies with policy implications.

Anent to this, interested applicants are invited to submit their abstract entries via email to caragahealth@gmail.com.

For more queries, please contact CHRDC secretariat or please refer to the attached invitation letter from Dominga D. Mallonga, Director, DOST-Caraga.

PPR/clg
02/03/2021



DCC No. DepEdRO13-F-REC-008/R3/2-18-2020



CARAGA HEALTH RESEARCH AND DEVELOPMENT CONSORTIUM

c/o Department of Science and Technology – Caraga Regional Office

Caraga State University Campus, Ampayon, Butuan City

Tel. No.: (085) 341-9551 Fax No.: (085) 342-5684

caragahealth@gmail.com

January 27, 2021

FRANCIS CESAR B. BRINGAS, CESO V

Regional Director

Department of Education- Caraga

Butuan City

Dear Dir. Bringas:

Warm greetings!

One of the highlights for the 39th anniversary celebration of the Philippine Council for Health Research and Development (PCHRD) on 17 March 2021 is the **3-Minute Pitch to Policymakers Competition**, organized by the Council in collaboration with the Philippine National Health Research System (PNHRS) Research Utilization Committee.

The competition will focus on the presentation of successfully completed health research studies with policy implications to exercise and cultivate researchers' presentation and research communication skills. The participants should be able to present their completed research in a three-minute, one-slide presentation for a non-specialist audience based on set criteria.

In relation to this, we would like to invite interested applicants from your institution to submit their abstract entries to the said competition. Submission of entries will be sent to us via email at caragahealth@gmail.com. Deadline of submission will

Please see attached documents for the entry form and submission guidelines.

For inquiries, please contact the CHRDC secretariat via phone at (085) 341-9551/ 0946-236-9334 or thru email at caragahealth@gmail.com.

Thank you very much for your unending support.

Yours truly,

DOMINGA D. MALLONGA

Director, CHRDC

Regional Director, DOST- Caraga



Guidelines

1. Prior to the contest, all consortia are informed of the schedule of activities, components of the pitch, criteria for judging, rules and prizes and other relevant information regarding the contest.
2. Only one representative shall be submitted by the consortium. The competitor must have a completed PCHRD-funded health research for the past five years with clear policy implications.

3. The submission includes the following:

2.1 Abstract of completed research (Deadline: February 12, 2021)

- a. Maximum of 2 pages, in Arial Font, size 11, 1" margin on all sides
- b. Abstract should consist of: Title, Authors, Introduction, Methodology, Results and Discussion, and Recommendation/s

Target audience for the policy pitch (Deadline: February 12, 2021)

Target audience should be specific (ex. Regional Director of DOH, City Mayor, Regional Schools Division Superintendent, etc.)

2.2 Copy of the 1-slide presentation and script (Deadline: March 12, 2021)

Please see section on rules below for details.

Note: Failure to submit the above requirements will lead to disqualification.

Suggested Components and Flow of the 3-Minute Pitch to Policymakers

- ✓ Introduce Yourself: Who are you? What is your expertise? Advocacy?
- ✓ State the Problem: What is the issue you are trying to solve? What are the key messages/points about why the issue is important?
- ✓ Present Your Solution: What is the significance and the relevant outcomes of your research?
- ✓ Describe Your Value Proposition
- ✓ Offer a CTA (Call to Action): How the person you are talking to can help?

* Participants are free to modify the components and flow of their pitch based on their strategy. There are various materials online to help in constructing a compelling 3-minute pitch.



Republic of the Philippines

DEPARTMENT OF SCIENCE AND TECHNOLOGY

PHILIPPINE COUNCIL FOR HEALTH RESEARCH AND DEVELOPMENT



ABSTRACT

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Criteria for Adjudicators

(Lifted from University of Queensland's 3MT: 3-Minute Thesis Presentation)

Comprehension

- Did the presentation provide an understanding of the background and significance to the research question being addressed, while explaining terminology and avoiding jargon?
- Did the presentation clearly describe the impact and/or results of the research, including conclusions and outcomes?
- Did the presentation follow a clear and logical sequence?

Engagement

- Did the presentation make the audience want to know more (based on judges' perception)?
- Was the presenter careful not to trivialize or generalize their research?
- Did the presenter convey enthusiasm for their research?

Communication Style

- Was the topic, research significance, results/impact and outcomes communicated in language appropriate to an intelligent non-specialist audience?
- Did the speaker avoid scientific jargon, explain terminology and provide adequate background information to illustrate points?
- Did the speaker have sufficient stage presence, eye contact and vocal range; maintain a steady pace, and have a confident stance?
- Did the presenter spend adequate time on each element of their presentation - or did they elaborate for too long on one aspect or was the presentation rushed?
- Did the PowerPoint slide enhance the presentation - was it clear, legible, and concise?



Rules

1. Only 1 single static PowerPoint slide is permitted (without any slide transitions, animations or 'movement' of any description; the slide is to be presented at the start of the pitch).
2. No additional electronic media (e.g. sound and video files) are permitted.
3. No additional props (e.g. costumes, musical instruments, laboratory equipment) are permitted.
4. The pitch shall be delivered without reading of script, in any form.
5. Presentations are limited to 3 minutes maximum and competitors exceeding 3 minutes are disqualified.
6. Presentations are to be spoken word (i.e. no poems, raps or songs).
7. Presentations are considered to have commenced when a presenter starts their presentation through movement or speech, from the stage.
8. The decision of the adjudicating panel is final.

Prizes

1st Place: Php 30,000
2nd Place: Php 20,000
3rd Place: Php 10,000

Additionally, there are prizes for audience votes: People's Choice Award: Php 5,000

Video Coverage

Videos of winners of the 3-Minute Pitch to Policymakers will be disseminated in the PCHRD Website's Policy Corner and consent to post their pitch shall be requested.



Research Utilization
Translating Research into Policy



- Who:** Representatives from Regional Health and Development Consortia
What: 3-Minute Pitch to Policymakers Competition
When: March 17, 2021 (PCHRD Anniversary), 1:00 to 4:00 pm
Where: Online via Zoom platform

The competition will focus on the presentation of successfully completed health research studies with aims of exercising and cultivating researchers' presentation, and research communication skills as a way of sharing evidence to stakeholders and policymakers.

The participants should be able to present their completed research in a three-minute, one-slide presentation for a non-specialist audience based on set criteria.

Tentative Schedule of Activities

Time	Activity
1:00 – 1:15 PM	Welcome Remarks
1:15 – 1:30 PM	Short Introduction of 3MP Discussion of Rules and Criteria for Judging
1:30 – 3:00 PM	Competition Proper
3:00 – 3:20 PM	Break Deliberation by Judges
3:20 – 3:45 PM	Announcement of Winners Awarding of Prizes Picture-Taking
3:45 – 4:00 PM	Closing Remarks



**PITCH TO
POLICYMAKERS
COMPETITION**

Participant's Information

Region:	
Title of Research:	
Target Decision Makers:	
Name of Representative:	
Institution:	
Designation:	
Mobile Number:	
Email:	

Participant's Signature