



**Regional Advisory No. 29, s. 2020
August 28, 2020**

**In compliance with DepEd Order (DO) No. 8, s. 2001,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)**

**INVITATION TO PARTICIPATE IN THE WEBINAR ENTITLED "ZOOMING GAD IN THE NEW NORMAL:
A GENDER SENSITIVITY CONVERSATION ON IMPLEMENTING GAD
DURING AND BEYOND THE PANDEMIC**

In response to these developments under the New Normal, Childhood Learners and Readers Publications, Inc. proposes the Gender and Development at the Time of the Coronavirus Project.

Relative to the project, we are cordially inviting all Schools Division Superintendents and Division GAD Coordinators in the region to a short Webinar on September 1, 2020, Tuesday beginning at 9:00 a.m. which will be facilitated by Ms. Marita Pimentel, an accredited member of the Philippine Commission on Women's National GAD Resource Pool and Author of the KATAW-UHAN.

The 4-hour webinar entitled "Zooming GAD in the New Normal: A gender sensitivity conversation on implementing GAD during and beyond the Pandemic" is aimed to review basic GAD concept, discuss in the gender dimension a pandemic and other disasters, provide guidance for the GAD focal persons on how to implement GAD in the new normal given the issuances of PCW and DepEd in compliance with Proclamation No. 922.

To understand more about the project and the ultimate goal of the organization offering the free webinar, you may refer to the attached letter of the manager of the Kataw-uhan Magazine attached herewith.

The participation of your personnel of the free capacity building on Gender Sensitivity offered to DepEd Caraga teaching and non-teaching personnel will help our organization attain our commitment to deliver a gender responsive basic education to our learners.

Should you have any question or inquiry please feel free to call Tel. No. +63977 850 0460.

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READERS PUBLICATIONS, INC.

August 28, 2020

DR. FRANCIS CESAR B. BRINGAS

Regional Director

DepEd Caraga Region

Thru: ADRILENE MAE CASTANOS

Regional GAD Supervisor

DepEd Caraga Region

Dear Director **BRINGAS**,

In light of the current Pandemic, the entire world focused all of its human and material resources in addressing the effects and emerging situations brought about by COVID 19. Health protocols became the framework on all fronts of human activities.

In the Philippines, the President issued Proclamation Nos. 922 declaring a State of Public Health Emergency throughout the Philippines. Section 2 of Proclamation No. 922 enjoins all government agencies and LGUs "to render full assistance to and cooperation and mobilize the necessary resources to undertake critical, urgent, and appropriate response and in a timely manner to curtail and eliminate the COVID-19 threat."

Nonetheless, Republic Act No. 9710 or the "Magna Carta of Women" (MCW) remained relevant to ensure that responses to disasters, be it natural or human made, must be gender sensitive and responsive. Given the need to balance health protocols with economic, social and political directions towards development, a thorough implementation of rights-based approach must be strengthened. Hence, the gender and development program must now be realigned to assist in ensuring that men and women will equally participate and benefit in the NEW NORMAL that presupposes a healthier, safer and better prepared environment that cater to the need of the current pandemic and the world after it.

The Philippine Commission on Women (PCW) Memo Circular No. 2020-03 enjoins all national government agencies and instrumentalities to review and revise, as necessary, their FY 2020 Gender and Development (GAD) Plan and Budget (GPB) to implement measures to address gender issues and concerns arising from the unequal status of their women and men stakeholders due to the COVID-19 situation and mandates; Identify and implement policies and measures to prevent discrimination against women and gender-based violence in the implementation of programs and projects; Inform women and men stakeholders of the



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measures instituted or programs offered by the agency to prevent and respond to the COVID-19 situation; and for agencies with mandates related to addressing gender-based violence, ensure victim-survivors' access to legal and various support services by adapting existing mechanisms to the crisis context ... Consider childcare support for working and solo parents, especially where schools are closed, and provide safe and accessible services for essential workers..."

While these mandates are in place, still more than 4,200 cases of violence against women and children have been recorded by the Philippine National Police (PNP) since the implementation of community quarantine last March to prevent the spread of COVID-19. President Rodrigo Duterte in a report to Congress said that as of June 11, the PNP had tallied of 2,183 reports of violations against women and 2,077 against children.

In response to these developments under the New Normal, Childhood Learners and Readers Publications, Inc. proposes the **Gender and Development at the Time of the Coronavirus Project**.

Relative to the project, we are cordially inviting you and your Gender and Development Coordinator and all Schools Division Superintendents and Division GAD Coordinators in the region to a short Webinar on September 1, 2020, Tuesday beginning at 9:00 a.m. to give you a clear picture of the project to be given by Ms. Marita Pimentel.

The Gender and Development at the Time of the Coronavirus Project we are proposing includes the distribution to as many teachers and learners **KATAW-UHAN** Magazine, a GAD magazine, in Intermediate, Junior High School and Senior High School edition written in easy-to-read Filipino and attendance to a one-day webinar on "Zooming GAD in the New Normal: A gender sensitivity conversation on implementing GAD during and beyond the Pandemic." Ms. Marita Castillo Pimentel, who is an accredited member of the Philippine Commission on Women's National GAD Resource Pool and Author of the **KATAW-UHAN**, shall be conducting the webinar.

This webinar is organized: to review basic GAD concept, discuss in the gender dimension a pandemic and other disasters, provide guidance for the GAD focal persons on how to implement GAD in the new normal given the issuances of PCW and DepEd in compliance with Proclamation No. 922.

The session will be conducted online through a webinar facilitated by the Division in partnership with a PCW accredited Resource Person. It will be a 4-hour session that provides a compressed but substantive seminar discussion on updates and orientation on key messages of gender and development in the time of a Pandemic and in line with the



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implementation for New Normal ways of addressing education issues. The seminar GAD KEY MESSAGES are:

1. Gender and Development is key to achieving real national and human development
2. Schools are crucial agent of socialization of gender equality.
3. Gender and Development is an essential framework for the new normal.

Each webinar conducted under a comfortable environment with less possibilities for distraction should have a maximum group size of 100 participants per session. Targets participants will be Education Supervisors, School Heads and Teachers. It will be conducted online. The gender sensitivity webinar conducted online using any of the following platform: Google Meet, Zoom or Webex, will tackle the refocusing of GAD to assist in the current understanding and implementation of the New Normal in the teaching and learning environment. Topics included in the session shall enable educators to appreciate and understand why gender and development lens is deemed essential at all times.

Our corporate representatives shall gladly communicate with you at your convenience. Should you have any question or inquiry please feel free to call Tel. No. +63977 850 0460.

Thank you very much.



SORENIA ORTEGA
Area Sales Manager
KATAW-UHAN MAGAZINE