



REGIONAL ADVISORY
October 15, 2019

**RE: CONDUCT OF THE NATIONAL ORIENTATION AND WORKSHOP ON THE USE OF THE
DEPARTMENT OF EDUCATION SERVICE MARKS AND VISUAL IDENTITY MANUAL (DSMVIM),
AND THE DEPARTMENT OF EDUCATION MANUAL OF STYLE (DMOS)**

The Department of Education (DepEd), through the Public Affairs Service-Publications Division (PAS-PD), will conduct the **National Orientation and Workshop on The Use of The Department of Education Service Marks and Visual Identity Manual (DSMVIM), And The Department of Education Manual of Style (DMOS)** by cluster.

The date and venue has been set per cluster per **Memorandum OM-OAGA-2019-00145** dated May 23, 2019. However, due to some administrative concerns, there have been changes in the said dates and venues as follows:

Cluster	Region	New Schedule	Venue
1	I, II, III, and CAR	November 5-8, 2019	Puerto de San Juan, San Juan, La Union
2	IV-A, IV-B, V, and NCR	November 12-15, 2019	Tagaytay Haven Hotel, Tagaytay City
3	VI, VII, and VIII	November 19-22, 2019	One Central Hotel and Suites, Cebu City
4	IX, X, XI, XII, and Caraga and BARMM	November 26-29, 2019	To be announced

Final venue for Cluster 4 will be announced in a separate advisory. Furthermore, participants will be requested to confirm their attendance prior to the conduct of these activities through pas.pd@deped.gov.ph.

Attachment: As stated

Reference: DepEd Advisory dated October 14, 2019; Memorandum OM-OAGA-2019-00145 dated May 23, 2019

PER/crj
10/15/2019



2019-10-15760

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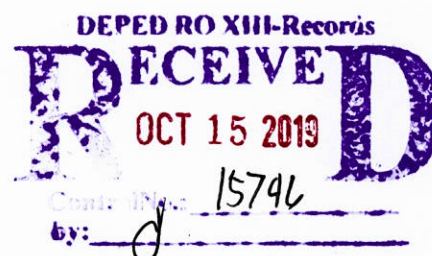
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Assistant Secretary for Public Affairs Service
and Alternative Learning System

October 14, 2019

ADVISORY

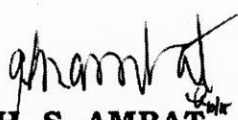


Per Office Memorandum (OM-OAGA-2019-00145) dated May 23, 2019 titled **Conduct of the National Orientation and Workshop on the Use of the Department of Education Service Marks and Visual Identity Manual (DSMVIM), and the Department of Education Manual of Style (DMOS)**, please be informed that due to some administrative concerns, the following are the dates and venues:

Cluster	Region	New Schedule	Venue
1	I, II, III and CAR	November 5–8, 2019	Puerto de San Juan San Juan, La Union
2	IV-A, IV-B, V and NCR	November 12–15, 2019	Tagaytay Haven Hotel Tagaytay City
3	VI, VII and VIII	November 19–22, 2019	One Central Hotel and Suites Cebu City
4	IX, X, XI, XII, Caraga and BARMM	November 26–29, 2019 (same)	To be announced

Final venue for Cluster 4 will be announced in a separate advisory. Furthermore, participants will be requested to confirm their attendance prior to the conduct of these activities.

Thank you.


G.H. S. AMBAT
Assistant Secretary



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Assistant Secretary for Public Affairs Service
and Alternative Learning System

MEMORANDUM

OM - OAGA – 2019 – 0045

FOR : **REGIONAL DIRECTORS
ASSISTANT REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENT**

FROM : 
G.H. S. AMBAT
Assistant Secretary

SUBJECT : **Conduct of the National Orientation and Workshop on the Use of the Department of Education Service Marks and Visual Identity Manual (DSMVIM) and the Department of Education Manual of Style (DMOS)**

DATE : **May 23, 2019**

The Department of Education (DepEd), through the Public Affairs Service-Publications Division (PAS-PD), will conduct the **National Orientation and Workshop on the Use of the DepEd Service Marks and Visual Identity Manual (DSMVIM) and the DepEd Manual of Style (DMOS)** by cluster on the following proposed dates and venues:

Cluster	Central/Region	Date	Tentative Venue
1-A	DepEd Central Office	July 23-26, 2019	Tagaytay Haven
1-B		August 6-9, 2019	Tagaytay City
2	I, II, III and CAR	August 27-30, 2019	within the area of Luzon
3	IV-A, IV-B, V and NCR	September 10-13, 2019	Oasis Hotel and Resort Tanza, Cavite
4	VI, VII, VIII	October 8-11, 2019	Fortuna Hotel Cebu City
5	IX, X, XI, XII, Caraga and BARMM	November 5-8, 2019	within the area of Davao City

The activity aims to:

- orient the participants on the specific usage of the DSMVIM and the DMOS; and
- familiarize them on the contents of the manuals, which include the standards for language styling, writing and formatting of DepEd issuances (DIs) and other official documents, including the DepEd seal and logo usage in all communications, presentations, learning resources, advocacy materials, citations, and other official collaterals.

The target participants to this activity are the regional and division personnel designated as information officers, administrative officers, and other personnel involved in the preparation of official issuances/communications and social media. Each region and schools division is

requested to send one representative. **The participants are requested to confirm their attendance** by accomplishing the enclosed Confirmation Slip, and submit it through pas.pd@deped.gov.ph.

Expenses relative to board and lodging, and supplies and materials shall be charged to the Organizational and Professional Development for Non-School Personnel (OPDNSP) Funds. Transportation expenses of the participants shall be charged to local funds. All expenses incurred shall be subject to the usual budgeting, accounting, auditing, and procurement rules and regulations.

For more information, please contact the **Public Affairs Service-Publications Division**, Ground Floor, Aguinaldo Building, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 633-9341, or email at pas.pd@deped.gov.ph.

Immediate dissemination of and compliance to this Memorandum is desired.

Thank you.

(Enclosure to OM - OAGA - 2019 - 00145 dated May 23, 2019)

NATIONAL ORIENTATION AND WORKSHOP ON THE USE OF THE DEPED SERVICE MARKS AND VISUAL IDENTITY MANUAL, AND THE DEPED MANUAL OF STYLE

Date _____

Venue _____

Cluster _____

CONFIRMATION OF ATTENDANCE

Region: _____

Schools Division: _____

[illegible]