



July 17, 2019

REGIONAL ADVISORY
No. 103, s. 2019



PHILIPPINE CHORAL DIRECTORS ASSOCIATION (PCDA) 4TH NATIONAL CONVENTION

TO: SCHOOLS DIVISION SUPERINTENDENTS
This Region

1. Attached is a letter from Dr. Beverly Shangkuan-Cheng, PCDA president, dated July 10, 2019, announcing to the field the PHILIPPINE CHORAL DIRECTORS ASSOCIATION (PCDA) 4TH NATIONAL CONVENTION with the theme *"Enriching Conductor, Engaging the Community"* on October 23-27, 2019 at the AIM Conference Center Manila (ACCM), J.V. del Rosario Bldg., Benavidez corner Trasierra Sts., Legaspi Village, Makati City.
2. Interested Music teachers, Choral Conductors and trainers are highly encouraged to attend the said event, though the participation is on official time only.
3. This advisory is issued subject to the discretion of the division offices if the said activity is very necessary, relevant and educational. However, this office emphasized the strict compliance of *DepEd Order No. 9, s 2005 "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith"*.
4. Immediate dissemination of this Advisory is desired.


FRANCIS CESAR B. BRINGAS
Schools Division Superintendent
Officer-In-Charge
Office of the Regional Director

CLMD09/jcmo
07/17/2019

DCC No.
DepEdRO13-F-REC-008/R0/5-7-2019



(085) 342 - 8207

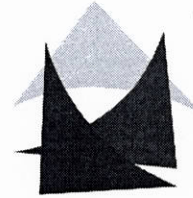


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10 July 2019



DR. FRANCIS CESAR B. BRINGAS
OIC - Regional Director
CARAGA Administrative Region
Department of Education

PCDA2019
National Convention



Dear Dr. Bringas,

The Philippine Choral Directors Association (PCDA) would like to express its gratitude to the Department of Education for endorsing our conferences and conventions in the past years.

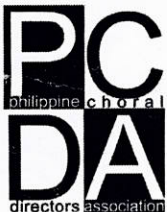
Aware of the need to elevate the standards of the choral arts nationwide, PCDA regularly holds conferences and conventions in its quest to realize:

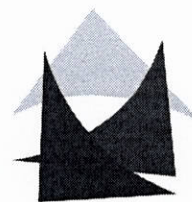
- The choral conductor as a "multiplier" of sound musical ideas;
- Better and standardized vocal training for Philippine choirs;
- Higher performance standards in national and international choral competitions; and
- A wider pool of gifted singers from the primary level to be able to uplift the already high quality of our adult choirs.

This year, PCDA is holding its 4th National Convention as it continues this artistic pursuit with the theme – ***“Enriching the Conductor, Engaging the Community.”*** Directors, managers, performers, and enthusiasts of the choral arts are invited to attend this triennial gathering and, together, pave the way to achieve our dream for the Philippine choral community.

We are seeking your assistance again as we mount the PCDA National Convention 2019 which is expected to be this year's biggest national gathering of choral artists. This convention has three major components, namely:

- **National Masterclass for Choral Conductors:** a set of modules designed for both beginning and advanced participants with focus on the management and artistic direction of choirs, fundamental conducting and rehearsal techniques, and knowledge and skills training of choristers;
- **A Choral Celebration:** the signature concert series of PCDA conferences and conventions, featuring some of the country's leading ensembles; and
- **General Assembly:** PCDA's annual gathering of members highlighted this year by the election of the Board of Directors for 2020-2022.





PCDA2019

National Convention

We would like to invite music educators and choral conductors nationwide who are affiliated with the Department of Education (CARAGA Administrative Region) to take part in the **PCDA National Convention 2019** to be held at the **AIM Conference Center Manila (ACCM)**, J.V. del Rosario Building, Benavidez corner Trasierra Streets, Legaspi Village, Makati City, from the **23rd until the 27th of October**.

Registration is now open. Attached, for your reference, is the schedule of activities and the fees. The individual special registration fee of **PHP 7,500.00** for DepEd teachers covers:

- Convention Kit;
- Access to all convention plenary and break-out sessions;
- Reserved seating in the Choral Celebration concerts;
- Certificates of attendance & appearance; and
- Discounted rate for a **choral clinic session* with an international speaker.

** Limited slots only*

Registration fee is accepted in all BDO branches nationwide through our Savings Account 0010-7017-2934 (Philippine Choral Directors Association, Inc.). Discounts, additional information, and updates are posted at www.myPCDA.org. We may also be reached at 0917 847 5625, and pcda.conventions@yahoo.com.

We hope that our fellow choral artists and teachers in DepEd - CARAGA Administrative Region will be able to attend another useful music learning experience as we also request your help in disseminating information. Your continuing support will immensely help PCDA in fulfilling its vision and mission to develop a thriving and vibrant Filipino choral culture.

Thank you!

Very truly yours,

DR. BEVERLY SHANGKUAN-CHENG
President

