



June 20, 2019

REGIONAL ADVISORY

No. 077, s. 2019



15th Word Cup Philippines: Journalism Master Class

TO: Schools Division Superintendents
This Region

1. This office is hereby disseminating the communication from Word Cup Associated Editors, Co. informing the 15th Word Cup Philippines: Fourth Journalism Masterclass on July 26-28, 2019 at Bayview Park Hotel, Manila.
2. Other relevant information about the said workshop is indicated in the attached communication.
3. Participation of teachers and students, shall be at the discretion of the Schools Division Superintendent. Participation both in public and private schools shall be on voluntary and on official time only.
4. Those who are interested to participate are advised to strictly adhere to the No-Disruption of Classes policy stipulated in DepEd Order 9s, 2005, entitled Instituting Increase on Time-on-Task and Ensuring Compliance Therewith.
5. Dissemination of this advisory is desired.


FRANCIS CESAR B. BRINGAS
Schools Division Superintendent
Officer-In-Charge, Office of the Regional Director

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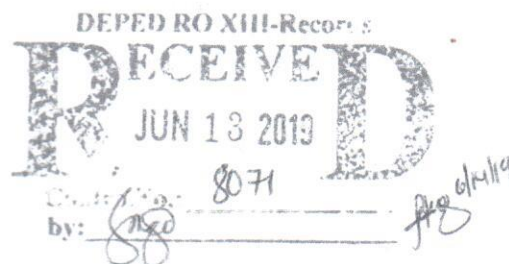
June 10, 2019

DR. FRANCIS CESAR B. BRINGAS

Regional Director

Region XIII, Km 3 Libertad St., Butuan City

Dear Dr. Bringas:



Greetings!

Let me share with you the story of Angelou Jane D. Giron, a barangay high school lass from Koronadal. Like any campus journalist her age, she dreamt of competing in the NSPC. During the 2016 Word Cup Baguio, she had many 'a-ha' moments and was privileged to be part of our unique cliniquing system, which, by her own account as well as his school paper adviser's, was instrumental in her NSPC championship in Dumaguete.

Angelou's story has become quite common for many Word Cup participants, but her story lingered because unlike others, her community had to literally pay for her airfare and land transportation so she can train with us. This barangay high school has sent other campus journalists to Word Cup and soon after, three of them took their rightful place in the coveted NSPC championship.

Perhaps, those who have more in life have easier access to trainings. However, not all trainings are created equal.

At Word Cup, we offer an out-of-the-box experience that will allow your school paper advisers and campus journalists attain their full potential. We have taken a reality-based approach through experiential learning in our activities.

Our trainers are working journalists and members of the academe who are experienced judges and evaluators of the NSPC. Most of these trainers have also contributed immensely to the training of your previous region Calabarzon and other top-performing regions in the NSPC.

Allow us to give you a sneak peek into our workshops. In our 14th Word Cup in Boracay, we have achieved many firsts. School paper advisers and campus journalists were accredited and were able to cover an international event-- the FIVB Beach Volleyball World Tour Boracay Open 2019, which was hosted by local organizer Beach Volleyball Republic led by Gretchen Ho and Charo Soriano. In our press conference, DENR Ground Commander for the Boracay Rehabilitation Dr. Al Orolfo explains sustainability as the keyword in the rise of the new Boracay.

Another milestone was the publication of select outputs, both photos and articles, in the iconic Manila Bulletin. The event was also cited in Abante Tonight and local newspapers. You can know more about us on our website www.wordcup.com.ph and our Facebook account Word Cup Associated Editors.

These are proof that when seasoned professionals come into the picture of academic training, the teachers and students can achieve more. Our workshop system leaves no room for fake news or more appropriately, misinformation. We ensure that the learners benefit much by engaging with those who have decades of experience in the media industry, and who are themselves active practitioners. Thus, a simple news writing subject when taught by a field reporter or editor during an actual coverage will surely make a difference.

More than learning by doing, we ensure that we give feedback to the work of our participants. Along with the training, we also have a national-level contest or evaluation. Below are the details:

Event Name	Date	Venue	Registration Links
15th Word Cup Philippines: Fourth Journalism Masterclass	July 26- 28, 2019	Bayview Park Hotel, Manila	http://bit.ly/15thWordCup4thMasterclass

Only you hold the key to unlock the vast potential of your school paper advisers and student journalists. Let us help you bridge the gap between the classroom and mainstream journalism by immersing them in our workshops through an **advisory/memorandum** on this activity.

We look forward to your favorable accommodation of this request. For further inquiries, I may be reached through mobile numbers 0915.960.7268 or 0933.821.4079

Thank you and more power!

15th Word Cup Philippines: Journalism Masterclass

Details of Registration

The journalism workshops and master classes aim to:

1. Enhance the writing, broadcasting and photography skills of teachers and students;
2. Guide the composition and delivery of a winning radio/TV script;
3. Provide insightful feedback on outputs, and;
4. Recognize and award exemplary work.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Contests are optional and open to elementary, junior and senior high school students and school paper advisers.

Package Price for the 15th Word Cup Philippines: Journalism Masterclass

Word Cup Philippines Journalism Workshops and Contests	Pay until July 15, 2019 (Price adjustment after July 15)	Registration Links
Stay Out	P 3,750	http://bit.ly/15thWordCup4thMasterclass
Stay In	P 4,500	
Additional Night's Stay	P1,000	

Other ways to register

Message Us	Word Cup Associated Editors Facebook	SEND your Full name, (indicate if student, school paper adviser, department/school head) Name of school, division & region; E-mail address and mobile number
E-mail	associatededitorsco@gmail.com	
Text	0933.821.4079 and 0915.960.7268	

> Upon online registration, you will receive an acknowledgement, but confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. You may also pay via Gcash at 09159607268. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

> Your inquiries will be entertained at mobile numbers 0933.821.4079 and 0915.960.7268. **Because of limited seats, only prepaid delegates shall be accommodated.** Kindly make necessary arrangements if there are no BDO/GCash in your area.

> INCLUSIONS:

Accommodation: 1 overnight stay (July 27, 2019 – Manila)

Meals: 2 breakfast, 2 lunch, 1 dinner and 3 snacks; and electronic/soft copy of materials.

> Actual seminar is on July 27-28, 2019 (Manila)

> July 26th are for travel time and for the registration (5:00 pm) of participants who will stay for another night and shall pay additional P1,000 for the overnight stay.

> Because of limited seats, prepaid delegates shall be given priority.

> Please make necessary arrangements if there are no BDO/GCash in your area.

> Activities/Venues may be subject to change.

> Participants of Collaborative Publishing are encouraged to bring their laptops installed with InDesign and Photoshop applications.

> While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.

15th Word Cup Phl: Fourth Journalism Masterclass

Bayview Park Hotel, Roxas Blvd., Manila/Rizal Memorial Complex

Matrix of Activities

Day 1 ARRIVAL / REGISTRATION of Participants who will pay additional accommodation fees and check-in at 5:00 p.m. on July 26, 2019 Friday		
Time	Day 2 July 27, 2019 Saturday	
6:00 – 7:00 a.m.	Breakfast	
7:00 a.m. – 8:00 a.m.	Registration	
8:00 a.m. – 8:30 a.m.	Opening Program	
8:30 a.m. 11:30 a.m.	News Stories: Writing like a Pro (Working Snacks)	
11:30 am – 12:00 pm	Visual Storytelling of Press Coverage	
12:00 pm–1:00 pm	Lunch	
1:00 p.m. – 2:30 p.m.	Coverage of Press Conference <i>The Philippine Cinema's Centennial: Quo Vadis?</i> Face to face with the Movers and Shakers of Philippine Cinema	
2:30 p.m. – 3:00 p.m.	Submission of News write up/Photos	
3:00 p.m. – 5:00 p.m.	Concurrent Sessions: (Working Snacks) • The Essentials of Broadcast Coverage • Critical Editorials • Photojournalism (GSIS Museum)	
5:00 p.m. – 6:30 p.m.	Submission/Critiquing of Outputs Photojournalism/News/Script/Editorial	
6:30 p.m. – 7:30 p.m.	Dinner	
	Day 3 July 28, 2019 Sunday	
6:00 – 7:00 a.m.	Breakfast	
7:00 a.m. – 9:00 a.m.	• Factual Features	Photojournalism Sports Writing
9:00 a.m. – 11:00 a.m.	• Collaborative Publishing	Special Sports Coverage (Rizal Memorial)
11:00 am – 12:00 pm	Lecture: Science Writing	
11:45 a.m.–12:45 p.m.	Lunch	
1:00 p.m. – 3:30 p.m.	Closing Program Awarding of Medals & Certificates	
	Home Sweet Home	

Outputs of participants published in Manila Bulletin

Environment News Thursday, May 30, 2019 B-2

Go Green, read it, or email: Environment@mb.com.ph

Boracay RENAISSANCE

A year after its closure, what now?

Text by JOHANNES L. CRUA

There's always been a special place in the hearts of Boracay residents. It's the island's most famous beach, the one that's been the island's main attraction for decades. But now, it's a different story. The island is no longer a paradise. It's a place where the residents are struggling to survive. The island is no longer a place where the residents can enjoy the sun and sand. It's a place where the residents are struggling to survive. The island is no longer a place where the residents can enjoy the sun and sand. It's a place where the residents are struggling to survive.



PHOTO: SUNGSI - Tourists enjoy the view of the island from the water. The photo was taken by Sunsi, a local resident, during his visit to the island. The photo shows a large boat on the water, with the island in the background. The boat is a small, wooden boat, and it is carrying several people. The island is visible in the background, and it is a beautiful sight. The water is clear, and the sky is blue. The photo is a great example of the beauty of Boracay.

BE HUMANS, NOT PLASTIC

Text by MARILYN D. FUENTES

Mayor's Municipal Ordinance No. 366 prohibiting the use of disposable plastic items among hotels, resorts, restaurants and business establishments is proof that the local government of Malabon has learned its lesson. Nevertheless, despite the six-month-long "nightmare" of businesses during the island's rehabilitation, plastics are still freely accessible in some souvenir stores, convenience stores and food stalls.

Nobody knows when single-use plastic bags became so accessible everywhere because they are cheap, useful and convenient. We find them—not just in Boracay—but in various places where people purchase goods especially in the markets because of convenience. But at what expense?

Even campaigns identify the harm plastic bags can cause, including how it affects aquatic animals through "ingestion and entanglement." Even when plastic products break down, the plastic lives on as smaller elements that get into the ecosystem with long-term negative effects.

According to the Department of Environment and Natural Resources (DENR), the plastic ban implemented by Malabon is correct but tourists admit that the ban is just a form of "suggestion" as single-use plastics are still visible.

Tourist or not, we have to understand that in order to help Boracay fully heal, we must be disciplined. If the government has prohibited smoking, drinking and eating on the beach to minimize trash with "pollution control officers" to notify or capture litterbugs, then all of us have to follow. This is the law of the land and not merely a suggestion.

Our plastic bag habit causes environmental pollution, and so it only makes sense to start taking common sense measures to transition to more degradable or reusable items.

Climate change and ecological degradation are global problems for which there are no single, simple solutions. If our "fascination" with plastic will again transform Boracay Island into a dump, then we are bound to fail—wasting money, resources, effort and time.

Let us all become humans. Not plastic.

The author is a teacher at Montemonte Elementary School in Rios City, Cebu. A school paper adviser for 23 years, he is president of the Association of School Paper Advisers of Schools Division Office of Region III. He is also editor-in-chief of Signal, a publication of DepEd Rios City.

CHALLENGING ENHANCEMENT

Text by ANNA MARIE D. PUODERA

After six months of being placed under rehabilitation, Boracay opened its doors in October 2018. That October was indeed historic and momentous for it was considered as the rebirth of a better Boracay. The repairs of the sewage system and the made together with the standardization of how hotels and resorts should manage their waste are part of the things that the government has done that has temporarily disrupted the business in the area.

After the six-month rehabilitation, there is a general feeling that it is just the start. The people need to ensure the sustainability of environmental efforts in order to prevent recurrence of what caused the closure of the island.

Dr. Al Deola, the Deputy Ground Commander of the DENR National Task Force Boracay said that the sustainability of the rehabilitation should not fall wholly on the shoulders of the government.

Sustaining the positive effects of the cleanup of Boracay entails a joint effort with the residents and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.



MOTHER AND CHILD - Both local residents, they do their daily routine of picking up litter left by tourists along Boracay's famous White Beach. To them, this is their way of ensuring the island's sustainability. (Photo by Alver B. Ligera, Division of Koroan)

SUSTAINING PARADISE

Text by MARIA JOSEPHINE A. RENO

At first, Boracay's sustainable tourism was a long shot. But it was worth trying and perhaps worth duplicating.

It has been months now since the reopening of Boracay after its six-month rehabilitation. Changes are evident. Wider beachfront, quieter atmosphere, better road system and closure of erring establishments. However, there is a downside, too. According to Deputy Ground Commander of Task Force Boracay Dr. Al Deola, when asked about the state of discipline among locals and tourists, he said that it is a "cat-and-mouse activity."

The Task Force Boracay has been very firm in implementing its rules to ensure sustainable tourism practices in the island. It may be able to do so until April 2020 when the two-year implementation of the program will conclude. But even if Filipinos will have a clear direction on what sustainable tourism is all about, could the ordinary Juan de la Cruz follow the rules even when no one is watching?

While rehabilitating Boracay is considered as the DENR's biggest accomplishment in 2018, measure on sustaining the program should be put in place.

Dr. Deola believes that a strong and consistent law enforcement can sustain the program. Yet, he cautioned that we cannot have a cat-and-mouse law enforcement system. There should be ways to address other concerns such as the livelihood of ordinary residents up to the concerns of big businessmen who have invested a lot of money in the island.

Boracay's sustainability is just the start of the change we need in the Philippines. It we can do it here in this island, then it can be done anywhere else in the country.

The unit to change should come from the hearts of every Filipino. Law implementers should consistently enforce what is right and prosecute violators—no matter who they are. The political will of leaders should be made of steel but also flexible enough to have a vision and put in place long-term solutions to problems.

The Duterte administration has already started the change and it showed in how an island dubbed a "resort" can transform to become a paradise once again.

Sustaining this change requires that each Filipino also change their old backward way of thinking. It is not too late!

The author is a principal of Marikina Elementary School in Marikina City. She teaches science and health subjects and is a journalism adviser.

DESERVING BORACAY

Text by DOLORES L. CARBON

Let us all become tourist police. Let us become information multipliers. These were the words of Dr. Al Deola, the Deputy Ground Commander of the DENR National Task Force Boracay as he urged responsible tourists to share their stories about the rehabilitation of the island.

A reliable survey reported that 93 percent of adult population in Boracay has used technology and social media to communicate and spread information about updates and progress about the island.

The government also did its part. It intensified the monitoring of waste disposal and imposed higher penalties to those who will be caught violating environmental laws.

However, these efforts seem to have been taken for granted by some businesses. A few weeks ago, the local government has closed some establishments found to be non-compliant with regards to business permits including sanitary and environmental inspection requirements.

With all the efforts—from government and people's organizations—to restore Boracay to its pristine condition, there are still deterring factors such as people's resistance to change and discipline. What else can Boracay do than make the people pay for what they had served?

Boracay needs everyone's help. No matter who you are, you have a responsibility to take care of the environment. Become a responsible citizen police. Serve Boracay of what it deserves before it is once again too late.

The author is a head teacher of Montemonte Elementary School in Rios City, Cebu. A school paper adviser and has taught English for 18 years.

DISCIPLINE IN DEEDS

Text by DOLORES L. CARBON

Discipline in deeds—Tourists line up to segregate trash in colored bags spread in one of Boracay's popular destinations in Station 2. The local campaign for solid waste management seems to have caught on since government allowed commercial businesses to reopen in the island. (Photo by Eugene Sison, D. Calapi)



GARBAGE COLLECTING - Garbage collectors load segregated trash on a municipal truck which do daily door-to-door collection starting from 2 a.m. up until they finish their task. The trash will be hauled to Malap, on the mainland where there is a regulated dump site. (Photo by Ralph Anthony Geronimo, Tagaytay National High School, Tagaytay)