



Republic of the Philippines
Department of Education
CARAGA REGION

JUNE 4, 2026

REGIONAL MEMORANDUM

No. 0530, s. 2026

To: Schools Division Superintendents
All Others Concerned

PARTICIPATION OF DEPED RO PERSONNEL AND CCFA TEACHERS IN CHA-
CHING ANNIVERSARY CELEBRATION

1. Junior Achievement of the Philippines, Inc. (JA Philippines), in partnership with Prudence Foundation and Pru Life UK, has invited selected Certified Cha-Ching Financial Accreditation (CCFA) teachers from the Caraga Region to participate in the **Empowering 2M Lives: A Decade of Financial Literacy in the Philippines – Cha-Ching 10th Year Anniversary Celebration** on **June 16, 2026**, in **Mandaluyong City, Metro Manila**.
2. JA Philippines shall cover the airfare, accommodation, meals, and local transportation from Ninoy Aquino International Airport to the venue and vice versa. All incidental expenses, including excess baggage, shall be shouldered by the participants.
3. The Schools Division Superintendents of Agusan del Sur, Butuan City, and Surigao del Sur are directed to facilitate the participation of the identified teachers and ensure the provision of necessary administrative support, including travel authorization.
4. For coordination purposes, participants shall accomplish the online registration form on or before June 10, 2026 through <https://forms.gle/R5WfE5KX34fVJ1kP7>.
5. The list of participants and the briefer with itinerary are attached as Enclosures I and II, respectively.
6. For information and dissemination.

MARIA INES C. ASUNCION

Director IV
Regional Director

ESSD/jats
06/03/2026

(Enclosure to Regional Memorandum 0530, s. 2026)

LIST OF ATTENDEES

REGIONAL OFFICE		
Name	Position/Delegation	Office/Division
Maria Ines C. Asuncion	Regional Director	Office of the Regional Director
Adrilene Mae J. Castanos	PDO IV Regional Partnership Focal Person	Education Support Services Division
SCHOOLS DIVISION OFFICE		
Name	Division	School
Vernie L. Aliwanag	Agusan del Sur	Mahayahay Elementary School
Clyde Mae A. Cagalawan	Butuan City	Agusan Pequeño Elementary School
James Ben P. Agorto	Surigao del Sur	Cacawan Elementary School

(Enclosure to Regional Memorandum ____, s. 2026)

BRIEFER WITH ITINERARY

Empowering 2M Lives: A Decade of Financial Literacy in the Philippines *Cha-Ching 10th Year Anniversary Celebration*

Date: June 16, 2026

Venue: Senate President Neptali A. Gonzales Integrated School

Time: 10:00 am - 11:30 am

Attire: Smart Casual

About the Event

To commemorate "A Decade of Financial Empowerment: 2 Million Lives Impacted," documenting the verifiable progress of the Cha-Ching program in equipping 2 million Filipino students with essential financial life skills and establishing a sustainable framework for financial education nationwide.

- Sustainable Behavior Change: Demonstrating that financial literacy is a foundational life skill that leads to long-term economic stability.
- Systemic Leadership: Highlighting Prudence Foundation and Pru Life UK's role in creating a scalable model for public-private partnership in education.
- Community Resilience: Testimonials on how financial education has strengthened the economic resilience of households and local communities over the last decade.

DepEd and JA Philippines Regional Coordination Meeting

Date: June 16, 2026

Venue: 10th Floor, South Tower Rockwell Business Center, Sheridan, Mandaluyong City, 1554 Metro Manila

Time: 1:00 PM - 2:30 PM

Participants: JA Philippines, Regional Directors, Regional Focal Persons

Five - Point Meeting Agenda:

1. **Strengthening the Partnership between DepEd and JA Philippines**
Discussion on the shared commitment of DepEd and JA Philippines in advancing financial literacy education through the Cha-Ching Program.
2. **Program Implementation Updates and Regional Alignment**
Presentation of regional implementation updates, learner reach, accomplishments, and alignment of strategies for effective program delivery.
3. **Support Mechanisms for Schools and Teachers**
Discussion on teacher training, learning resources, technical assistance, and regional support needed to sustain program implementation.
4. **Plans and Priorities for SY 2026–2027**
Alignment on implementation targets, expansion strategies, integration plans, and key activities for the upcoming school year.
5. **Open Forum, Agreements, and Next Steps**
Clarifications, recommendations, action points, and confirmation of roles and responsibilities between DepEd, Regional Offices, and JA Philippines.

Itinerary

Itinerary	
9:00 AM - 9:30 AM	Pick-Up Time from Hotel
9:30 AM - 10:00 AM	Arrival at Senate President A. Gonzales Integrated School
10:00 AM - 11:30 AM	Empowering 2M Lives: A Decade of Financial Literacy in the Philippines
11:30 AM - 12:30 AM	Lunch
12:30 AM - 1:00 PM	Travel going to 10th Floor, South Tower Rockwell Business Center, Sheridan, Mandaluyong City, 1554 Metro Manila
1:00 PM - 2:30 PM	DepEd and JA Philippines Regional Coordination Meeting