



January 21, 2019

REGIONAL MEMORANDUM
No. 025 .s, 2019

DEPED PARTICIPATION IN THE NATIONAL ARTS MONTH (NAM)

TO: SCHOOLS DIVISION SUPERINTENDENTS
This Region

1. Cognizant to Memorandum OU-LAPSS No. 634.s, 2019 dated January 2, 2019 from Usec. Tonisito MC Umali, the field is encouraged to participate in the National Arts Month (NAM) on February 1-28, 2019 .
2. The objectives of the CLM are the following :
 - a. to promote and popularize the outstanding creations of Filipino Artists in the seven arts for all sector both local and international;
 - b. promote the integration of arts in community life;
 - c. Underscore the significant role of art and other stakeholders in uplifting the nation's spirit; and
 - d. Utilize are as a catalyst for values education.
3. DepEd is encouraged to implement the suggested activities which are found in the Memo OU-LAPSS No. 634.s, 2019 for your reference.
4. Widest dissemination of this Memorandum is highly desired.


FRANCIS CESAR B. BRINGAS
OIC - Regional Director

Reference : As stated
Allotment : 2-3-4-5

To indicated in the Perpetual Index
Under the following subjectsd

CELEBRATION

CULTURE AND ARTS

PROGRAMS

ACTIVITIES

CLMD-4/bca
1-21-19





REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepED Complex, Meralco Ave., Pasig City



Tanggapan ng Pangalawang Kalihim
Office of the Undersecretary
Legislative Affairs/External
Partnerships/School Sports

DEPARTMENT OF EDUCATION
RECORDS DIVISION

RELEASED
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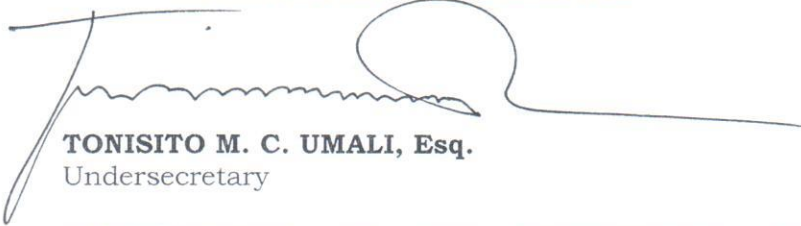
By: 4 Date: 8-3 JAN 2019

Trunk Line: (+632) 632-1361
Direct Line: (+632) 632-1362
Telefax: (+632) 633-1949
E-Mail Address: tonisito.umali@depd.gov.ph

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JAN 15 2019
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Control No.: 4
by: 4

MEMORANDUM
OU-LAPSS No. 634 s. 2019

TO : **REGIONAL DIRECTORS**
REGIONAL CULTURE AND ARTS COORDINATORS
REGIONAL SPECIAL PROGRAM FOR THE ARTS
SUPERVISORS/COORDINATORS

FROM : 
TONISITO M. C. UMALI, Esq.
Undersecretary

SUBJECT : **PARTICIPATION OF THE DEPARTMENT OF**
EDUCATION IN THE 2019 NATIONAL ARTS MONTH
(NAM) CELEBRATION

DATE : 2 January 2019

I. STATEMENT OF PURPOSE

Pursuant to Proclamation No. 683, s. 1991 entitled "Declaring the Month of February of Every Year as National Arts Month," this memorandum is issued to enjoin all Regional Directors in support of the celebration of the National Arts Month (NAM) of 2019.

The harvest of the diversity of expressions can be part of values education for patriotism, forging cultural identity and love of country, and affirming a heritage of defending a freedom legacy. This celebration aims to awaken pride of place, heritage, history, and language that will promote social justice and peace with the will to secure freedom from poverty.

II. OBJECTIVES

In general, the observance of this event has four (4) objectives:

- 1) Promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international;
- 2) Promote the integration of arts in community life;

- 3) Underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit; and
- 4) Utilize art as a catalyst for values education.

III. FOCUS

For the year 2019, Ani ng Sining: Philippine Arts Festival shall underscore and highlight the following:

- 1) Creative power of the arts and its role as a catalyst for change;
- 2) Arts as a reflection of the nation's soul, and from it our pride of being Filipino; and
- 3) Fruits of the creative efforts for the past year and a looking forward to a richer, more fertile ground in the coming years for the evolution of artistic modes of expression available to the Filipino creative imagination.

Depending on the focus and direction of its art activities, an agency, region, province, city, and municipality may choose to have its own theme that is most relevant to their local culture, arts and community aspirations.

IV. SUGGESTED ACTIVITIES

Activities may be undertaken by the agency or institution in accordance with its own capabilities. These may be in the form of music, dance or theater performances, film screening or visual arts exhibits visits to museums or cultural sites, or any other forms relevant to the theme and selected sub theme of the agency, organization, Local Government Unit (LGU). Below are some suggested activities:

- 1) Contemporary creative expression of the local artists through but not limited to: productions, exhibitions, film screenings, book launching, and poetry readings etc.;
- 2) Cultural exchange/artist interaction to the general public;
- 3) Recognition of local artists;
- 4) Feature works of the national artists;
- 5) Feature the works of a local *Ani ng Dangal* Awardee;
- 6) Exhibition of local creative industries;
- 7) Promotion local art practices/tradition unique to the region;
- 8) Art workshop/appreciation activities;
- 9) Collaborative work of various art forms/groups;
- 10) Showcase of fruits of the creative efforts for the past year (restaging of past production, exhibitions, film screening etc.);
- 11) Promotion of local cultural icons based on NCCA's *Sagisag Kultura ng Filipinas*;
- 12) Cultural awareness seminar workshop to local artists, art organizations, leaders and LGU staff; and

- 13) Special art program for the marginalized group in the community (Out-of-School Youth (OSY), Persons with Disabilities (PWDs), senior citizens, indigenous peoples, women and children).

The list of the national artists, *Ani ng Dangal* Awardees and *Sagisag Kultura* ng Filipinas can be downloaded at www.ncca.gov.ph

V. VENUE

It is encouraged that the venue of the celebration be in a public space or at least open to the public to ensure widest dissemination of the program.

VI. Submission of Target Programs and Activities

The Agencies/Institutions can submit their calendar of events and documentation to the NCCA for it to be integrated in the NAM calendar of events. The NCCA can also assist in the promotion of the local NAM celebration thru social media visibility, print media thru the Manila Times' Arts Awake page and Agung - The official newsletter of the NCCA. Deadline of Submission of all project details is on the fourth week of January.

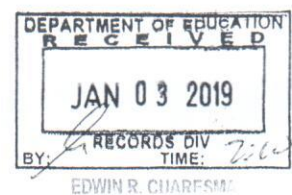
The implementing organization can ask for further assistance to the National Arts Month Secretariat.

VII. Coordination of Activities

Further inquiries may be coursed through Ms. Vanessa M. Marquez-Nicolas at telefax. no. 527-2192 local 302 or email at nam@ncca.gov.ph

For your information and guidance.

Thank you very much.





PAMBANSANG KOMISYON PARA SA KULTURA AT MGA SINING

November 27, 2018

ATTY. TONISITO M.C. UMALI, ESQ
Undersecretary for External Partnership Service Division
Department of Education
DepEd Complex, Meralco Ave.
Pasig City
Tel. Nos: 6337208; 6337228; 6341925

000A 6264
UNDERSECRETARY
Legislative Affairs, External Partnerships
and Schools Sports
RECEIVED
Date: 12/4/18 Time: 11:00

Dear Undersecretary Umali,

Greetings from the National Commission for Culture and the Arts (NCCA)!

We are pleased to inform you that the NCCA once again is organizing the celebration of the National Arts Month dubbed as Ani ng Sining: Philippine Arts Festival this coming February 2019.

The Festival is a month-long and nationwide activity that aims to promote the Philippine Arts, highlighting the Filipino creativity and imagination. This 2019 celebration will be an affirmation of the Filipino artists' contribution to national and global well-being.

In this regard, the NCCA is seeking your assistance once more to achieve the above for the issuance of a **Memorandum Circular** from your office to specifically request the following:

- (1) organize and implement their creative activities in line with this year's theme "Ani ng Sining";
- (2) hanging of 2019 Ani ng Sining: Philippine Arts Festival official streamer in the school vicinity;
- (3) participation in various Ani ng Sining: Philippine Arts Festival activities nationwide.

Attached herewith is the draft Memorandum Circular for your perusal.

We anticipate your favorable response on our request. Should your office need any clarification, please have your representative contact Ms. Krystel N. Morfe at 527-2192 loc 302 or email at nam@ncca.gov.ph

With our cordial best wishes.

Very truly yours,

VIRGILIO S. ALMARIO
National Artist
Chairman

MEMORANDUM CIRCULAR NO. _____

TO: _____

SUBJECT: *Celebration of the 28th National Arts Month February 2019 dubbed as Ani ng Sining: Philippine Arts Festival*

I. Purpose

This Memorandum Circular is issued to enjoin all Regional Directors, to support the celebration of the National Arts Month 2019 dubbed as Ani ng Sining: Philippine Arts Festival. This activity is pursuant to Proclamation No. 683 declaring the month of February of every year as National Arts Month.

The harvest of the diversity of expressions can be part of values education for patriotism, forging cultural identity; and love of country affirming a heritage of defending a freedom legacy. This celebration aims to awaken pride of place, heritage, history, language that will promote social justice and peace with the will to secure freedom from poverty.

II. Objectives

In general, the observance of this event has four-fold objectives, 1) promote and popularize the outstanding creations of Filipino artists in the seven arts for all sectors both local and international 2) promote the integration of arts in community life, 3) underscore the significant role of art and artist and other stakeholders in uplifting the nation's spirit and 4) utilize art as a catalyst for values education.

III. Focus

For the year 2019, Ani ng Sining: Philippine Arts Festival underscores the creative power of the arts and its role as a catalyst for change. It also highlights arts as a reflection of the nation's soul, and from it our pride of being Filipino. It also highlight the fruits of the creative efforts for the past year and a looking forward to a richer, more fertile ground in the coming years for the evolution of artistic modes of expression available to the Filipino creative imagination.

Depending on the focus and direction of its art activities, an agency, region, province, city, and municipality may choose to have its own theme that is most relevant to their local culture, arts and community aspirations.

IV. Suggested Activities:

Activities may be undertaken by the agency or institution in accordance with its own capabilities. These may be in the form of music, dance or theater performances, film screening or visual arts exhibits visits to museums or cultural sites, or any other forms relevant to the theme and selected sub theme of the agency/organization/local government unit. Below are some suggested activities:

museums or cultural sites, or any other forms relevant to the theme and selected sub theme of the agency/organization/local government unit. Below are some suggested activities:

- a. Contemporary Creative Expression of the local artists through but not limited to productions, exhibitions, film screenings, book launching, and poetry readings etc.
- b. Cultural exchange/artist interaction to the general public
- c. Recognition of local artists
- d. Feature works of the National Artists
- e. Feature the works of a local Ani ng Dangal Awardee
- f. Exhibition of Local Creative Industries
- g. Promotion Local art practices/tradition unique to the region
- h. Art Workshop/Art Appreciation activities
- i. Collaborative work of Various Art Forms/Art groups
- j. Showcase of the fruits of the creative efforts for the past year (restaging of past production, exhibitions, film screening etc.)
- k. Promotion of local cultural icons based on NCCA's Sagisag Kultura ng Filipinas
- l. Cultural awareness seminar/workshop to local artists, art organizations, leaders and LGU staff
- m. Special art program for the marginalized group in the community (out of school youth, PWDs, Senior Citizens, Indigenous Peoples, women and children)

Note: List of the National Artists, Ani ng Dangal Awardees and Sagisag Kultura ng Filipinas can be downloaded at www.ncca.gov.ph.

B. Hanging of 2019 Ani ng Sinig: Philippine Arts Festival official streamer

Printing and hanging of *Ani ng Sinig: Philippine Arts Festival* official streamer is requested to create awareness to the general public of this year's celebration. Editable file of the official layout design can be downloaded at www.ncca.gov.ph.

C. Attendance to Various Ani ng Sinig: Philippine Arts Festival Events

Detailed calendar of events may be downloaded at www.ncca.gov.ph or can be accessed through NCCA official social media pages.

V. Venue

It is encouraged that the venue of the celebration would be in a public space or at least open to the public to ensure widest dissemination of the program.

VI. Submission of Target Programs and Activities

The Agencies/Institutions can submit their calendar of events and documentation to the NCCA for it to be integrated in the Ani ng Sinig: Philippine Arts Festival calendar of events. The NCCA can also assist in the promotion of the local NAM celebration thru social media visibility, print

media thru Agung-The official newsletter of the NCCA. Deadline of Submission of all project details is on the second week of January.

The implementing organization can ask for further assistance to the National Arts Month Secretariat.

VII. Coordination of Activities

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the National Arts Month 2019. National line agencies are enjoined to issue special orders/ circular encouraging participation of their field offices in the celebration.

Further inquiries may be coursed through Ms. Krystel N. Morfe at telefax. no. 527-2192 local 302 or email at nam@ncca.gov.ph.