



Republic of the Philippines
Department of Education
CARAGA REGION

DEPARTMENT OF EDUCATION
RECORDS UNIT, REGIONAL OFFICE-CARAGA

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JULY 30, 2025

REGIONAL MEMORANDUM
CLMD – 2025 – 0777

To: Schools Division Superintendents) Division of Butuan City

All Others Concerned

PARTICIPATION IN THE PILOT TESTING OF THE RESEARCH TOOL FOR THE
CASE STUDY ON EFFECTIVE COMMUNITY-BASED LITERACY PROGRAM

1. The Literacy Coordinating Council (LCC) Secretariat research team, in coordination with the Curriculum and Learning Management Division (CLMD), invites the Division of Butuan City to participate in the **Pilot Testing of the Research Tool for the Case Study on Effective Community-Based Literacy Program**. This activity will be held from August 14 to 16, 2025 (inclusive of travel time) at NEAP Caraga, Butuan City.
2. This pilot testing is part of a **three-year, multi-phased, mixed-method research study** aimed at (1) evaluating the effectiveness and impact of existing community-based literacy programs in improving literacy, (2) providing technical assistance for monitoring and evaluation, and (3) developing localized strategic roadmaps toward sustainable and exemplary literacy programs.
3. In this regard, the Division of Butuan City is requested to identify and invite 45 participants for the pilot testing, following the breakdown provided in Enclosure No. 1.
4. Expenses related to meals and travel during the pilot testing session shall be covered by LCC funds, subject to government accounting and auditing rules and regulations.
5. For inquiries, please contact Josephine Chonie M. Obseñares, EPS, Regional ALS Focal Person, at josephinechonie.obsenares@deped.gov.ph.
6. Immediate dissemination of this Memorandum is desired.

[Signature]
MARIA INES C. ASUNCION
Director IV
Regional Director

Encls.: Profile of the Participants
Reference: Memorandum (OL-LCC-2025-176)
To be indicated in the Perpetual Index
under the following subjects:

ALTERNATIVE LEARNING SYSTEM
RESEARCH

LITERACY
SURVEY

CLMD/jcmo
07/30/2025



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Enclosure 1 to Regional Memorandum No. 0777, s. 2025

Case Study On Effective Community-Based Literacy Program: Profile and Breakdown of Pilot Testing Participants

PROFILE OF THE RESPONDENTS IMPORTANT NOTE: <i>All pilot testing participants must be aged 16 years old and above.</i>	NUMBER OF PARTICIPANTS
Local Government Unit • Mayor or a representative (Chief Executive Officer) • Planning/Finance Officer • Councilors – assigned in the Education sector • Barangay Captain and Councilor	15
DepEd Butuan City Division • Schools Division Superintendent (SDS) • Alternative Learning System (ALS) Focal Person • Education Program Specialist (EPS) for ALS • Teachers	10
Recipients/beneficiaries from different community programs	20

PROGRAM OF ACTIVITIES

TIME	ACTIVITY	FACILITATOR/RESOURCE PERSON
8:00 to 8:30 a.m.	Preliminaries • Philippine National Anthem • Prayer • Welcome Remarks • House Rules • Photo Opportunity	AVP LCC Research Team LCC Secretariat
8:30 to 9:00 a.m.	Instructions for the Pilot Testing	LCC Research Team
9:00 a.m. to 12:00 p.m.	Pilot Testing 1	LCC Research Team
12:00 to 1:00 p.m.	Lunch	
1:00 to 4:00 p.m.	Pilot Testing 2	LCC Research Team
4:00 to 4:30 p.m.	Closing Program	LCC Secretariat